



AMERICAN UNIVERSITY
WASHINGTON, DC

The milestones featured in *Five Years of Impact* are the result of exceptional work by our community.

Thank you to everyone who has contributed to the progress across our three pillars of scholarship, learning, and community. We can see the impact of our work all around us, and we have much to look forward to as we turn our focus to the accelerator phase of *Changemakers for a Changing World*.

FIVE YEARS OF IMPACT

A LOOK AT AU'S CHANGEMAKING WORK



AMERICAN UNIVERSITY
WASHINGTON, DC

For information regarding the accreditation and state licensing of American University, please visit american.edu/academics. An equal opportunity, affirmative action university. UP24-160



In 2019, American University unveiled its bold vision for the future. *Changemakers for a Changing World*, our community's call to action, builds on AU's legacy of leadership, scholarship, teaching, and service to catalyze impact-driven research, foster intellectual curiosity, champion student thriving, and empower lives of purpose.

In the five years of campuswide implementation, our world-class faculty, dedicated staff, extraordinary students, and accomplished alumni—changemakers all—have advanced our strategic priorities and generated momentum that will propel the institution through the next two-year accelerator phase. This work also represents the momentum and progress of President Sylvia Burwell's changemaking tenure at American University.

Here are just a few highlights from the past five years—successes that have positioned us for even greater impact moving forward.



Scan the QR code above to view the full report, which includes stories of our changemaking accomplishments over the last five years.

SCHOLARSHIP

AU stands out as an impact-driven research institution where faculty tackle today's most pressing challenges and students have the unique opportunity to learn and work alongside them. Over the last five years, AU:

- ▶ Doubled externally funded research to \$177 million.
- ▶ Harnessed \$156 million to support research and teaching—including the establishment of eight endowed faculty positions—during the Change Can't Wait campaign.
- ▶ Launched or named four signature centers during Change Can't Wait: Veloric Center for Entrepreneurship, Meltzer Schwartzberg Center for Israel Studies, Shahal M. Kahn Cyber and Economic Security Institute, and Sine Institute for Policy and Politics.
- ▶ Secured the largest externally funded grant in university history, a five-year, \$15 million award from the National Science Foundation to reimagine a more sustainable, equitable, and resilient food system.
- ▶ Opened the 125,000-square-foot Hall of Science, which boasts cutting-edge labs and classrooms, to dramatically increase our capacity for scientific innovation, research, and teaching.

LEARNING

AU offers unparalleled experiential learning opportunities for students from the moment they step on campus through their walk across the Bender Arena commencement stage. The AU student-centered approach ensures Eagles have the academic, social, physical, and emotional support to thrive. Over the last five years, AU:

- ▶ Created or expanded 150-plus scholarships.
- ▶ Expanded experiential learning to more than 230 opportunities, including SOC3, AU's first-ever in house communications agency; a sustainable finance course that allows Eagles to invest up to 1 percent of AU's endowment, allocated by the Board of Trustees; and a partnership with the *Washington Post* that embeds journalism students with Pulitzer Prize-winning reporters.
- ▶ Raised more than \$132 million to transform the student experience through scholarships, experiential learning opportunities, and key capital projects.
- ▶ Invested \$109 million in the Student Thriving Complex.

COMMUNITY

AU works every day to build a diverse and affirming community, support our people through investments and initiatives, and strengthen our ties with the city we call home. Over the last five years, AU:

- ▶ Enrolled 37 Washingtonians as District Scholars. The university's signature scholarship program covers full tuition and room and board for high-achieving students with significant financial need from DC's public and public charter high schools.
- ▶ Established more than 300 local partnerships through the Center for Community Engagement and Service, which has helped 6,000 Eagles log 150,000 volunteer hours.
- ▶ Launched Workday, the university's new enterprise resource planning system.
- ▶ Created intentional space for 50 Black Affinity Housing residents per year to forge connections, engage in conversation, and celebrate Black student experiences.
- ▶ Marked a 17-fold increase in giving to equity-based funds under the Change Can't Wait campaign.
- ▶ Made systemic improvements to how AU works, including the inclusive hiring toolkit, Supervisor Academy, and hybrid work modalities.
- ▶ Launched the Office of Equity and Title IX.

CHANGE CAN'T WAIT

With more than \$460 million raised as of January 31, 2024, AU's historic Change Can't Wait campaign is fueling transformation throughout the *Changemakers* strategy. More than 22,500 alumni, 8,300 current and former faculty and staff and emeriti faculty, and 1,400 students have contributed to the campaign to support transformative research, student thriving, educational opportunities and access, and community engagement.