

COMPUTING HABITS OF HEALTH PROMOTION PROFESSIONALS ATTENDING THE ART
AND SCIENCE OF HEALTH PROMOTION CONFERENCE: BALANCING HIGH TECH WITH
HUMAN TOUCH

AMELIA ISLAND, FLORIDA
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The knowledge and practices of the leaders of a profession often dictate how rapidly change is made. Generally, the leaders set the stage for innovations. Leaders need accurate information to make strategic decisions about how to prepare for the future.

The purpose of this survey is to gather baseline information on the computing habits of health promotion professionals to compare with other professions.

The questions being explored include:

- 1) What are your computing habits and backgrounds?
- 2) How do you use computers with your clients?
- 3) What are the barriers and issues that you face?
- 4) What patterns can be discerned from the demographic data of this diverse population?

It will take about 10 minutes to complete this survey. Your participation is important. The results of this survey will be accessible to all on the Internet or directly from the author.

If the survey is not collected at the end of this session, please return this questionnaire to the box at the registration area. Thank you for your participation in this survey. Additional comments are welcome on the back of the questionnaire.

The results of the survey will be available directly from the author or at
<http://www.healthy.american.edu/ajhpthesis.html>

If you have additional questions please contact:

John Studach

National Center for Health Fitness at American University

4400 Massachusetts Ave. NW.

Washington, DC 20016-8037

Phone (202)-885-6287

FX (202) 885-6288

E-mail - jstudac@american.edu

PART I YOUR COMPUTING HABITS

The following questions are about your computing habits. This section will be helpful in determining how computers are being used in your work. Check one box for each question.

1. How important do you feel computers are in your work?
 Very Unimportant Unimportant Average Importance Important Very Important
2. Are you required to use a computer at work? Yes No
3. What is the total number of years you have been using a computer?
 Never 0-2 years 3-4 years 5-9 years 10 or more years
4. On average how many hours per day do you use a computer?
 Never Less than 1 hour 1-2 hours 3-4 hours 5-6 hours 7 or more hours
5. How much access do you have to a personal computer?
 No Access Unrestricted - only user Share a computer with others
6. Where have you received your most important form of computer training?
 Self-taught Course-College Training-at work Colleague-at work Friend Other
7. If you use the Internet, how many years have you been using it?
 Never 0-2 years 3-4 years 5-6 years 7 or more years
8. On average, how many hours per day do you use the Internet?
 Never Less than 1 hour 1-2 hours 3-4 hours 5-6 hours 7 or more hours
9. Does your employer host a Website? Yes No Don't know
 If yes, how many years has it been operating? 0-1 yrs. 2-3 yrs. 4 or more years Don't know
10. There are many products on the market designed to help people do their work. Circle the number that describes how frequently you use each product on an average day.

Never = 1	Rarely = 2	Sometimes = 3	Often = 4	Regularly = 5
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Word Processing programs (e.g. Word, WordPerfect)	1	2	3	4	5
Database management software (e.g. KI, Oracle, Dbase)	1	2	3	4	5
E-mail – communications software (e.g.Outlook, Notes)	1	2	3	4	5
Internet browsers (e.g. Internet Explorer, Netscape)	1	2	3	4	5
Presentation software (e.g. PowerPoint)	1	2	3	4	5
Search engine on the Internet (e.g. Yahoo, AltaVista)	1	2	3	4	5
Desktop publishing (e.g. PageMaker)	1	2	3	4	5
Graphics packages (e.g. PhotoShop, Illustrator)	1	2	3	4	5
Other software and programs _____	1	2	3	4	5

I do not enough information to answer the question

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PART II COMPUTER USE IN HEALTH PROMOTION ACTIVITIES

The following questions are about your use of computers in your health promotion activities. The term client is used to refer to clients, participants, customers, or those you provide health promotion services to.

11. How important do you feel computers are in your health promotion work with your clients?
 Very Unimportant Unimportant Average Importance Important Very Important

12. How often do you use computers to provide health promotion services to others?

Never Rarely Sometimes Often Very Often

13. What level of support do you get from your supervisors or management to use computers in your health promotion work with your clients?

No support Little Some Neither Strong nor Weak Strong Very Strong NA

14. Computers can be used for a variety of health promotion purposes. Indicate how often you use computers for each of the following on an average day.

Never = 1 Rarely = 2 Sometimes = 3 Often = 4 Regularly = 5

To do business or management tasks	1	2	3	4	5
To communicate with my clients (e.g. e-mail)	1	2	3	4	5
To gather information for myself or my clients	1	2	3	4	5
To conduct research for myself or my clients	1	2	3	4	5
To gather/manage data about my clients	1	2	3	4	5
To produce materials for my work or my clients	1	2	3	4	5
Other purposes _____	1	2	3	4	5

I do not enough information to answer the question

15. Many obstacles have been identified that make it difficult to use computers in health promotion activities.

Which of the following do you consider barriers to your use of computers with your clients?

Very Unimportant = 1 Unimportant = 2 Average = 3 Important = 4 Very Important = 5

Low computer skills	1	2	3	4	5
High cost/budget	1	2	3	4	5
Lack of technical support	1	2	3	4	5
Lack of Access	1	2	3	4	5
Lack of time	1	2	3	4	5
Competing priorities	1	2	3	4	5
Lack of training	1	2	3	4	5
Important Lack of leadership	1	2	3	4	5
Not a high priority for the organization	1	2	3	4	5

I do not enough information to answer the question

DEMOGRAPHIC INFORMATION

Age: Under 30 31-40 41-50 51 and older Gender: Male Female Home zip code: _____

Education - highest level completed: HS AA BA/BS Professional license MA/MS Ph.D.

Health Sector: Medical/Hospital Academic Business Corporate Health Consultant Other _____

Total years you have worked in the health promotion industry. Less than 5 6-10 11-20 21 or more

Size of your organization: Less than 100 101-500 501-1000 1001 or more

Your job title: Executive/manager Middle manager Professor/educator

Professional/practitioner Consultant Other _____

THANK YOU FOR YOUR PARTICIPATION. PLEASE RETURN THIS FORM TO REGISTRATION.