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<th>MONDAY, JANUARY 9</th>
<th>TUESDAY, JANUARY 10</th>
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| 9:30 a.m. | Oral Communications: Presenting Yourself  
Sarah McHaney '12 |
| 10:45 a.m. | BREAK |
| 11:00 a.m. | Written Communication: Professional Writing  
Jorhena Thomas  
Naomi Baron |
| 12:15 p.m. | LUNCH |
| 1:00 p.m. | Teamwork, Analysis, & Decision Making  
Jessica Beasley  
Melissa Kessler  
Gay Young |
| 3:45 p.m. | BREAK |
| 4:00 p.m. | Kick-Off  
MGC 200 |
| Evening | Employer Dinner & Skills Talk  
Jessica Waters  
6:00 p.m. | MGC 2-5 |

SCHEDULE OF EVENTS

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<tr>
<th>WEDNESDAY, JANUARY 11</th>
<th>THURSDAY, JANUARY 12</th>
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| 9:30 a.m. | Resumes & LinkedIn  
Alley Bartholomew  
Scott Talan |
| 10:45 a.m. | BREAK |
| 11:00 a.m. | Site Visits  
See your site visit info packet for specific information.  
Joe Vidulich |
| 12:15 p.m. | LUNCH |
| 1:00-5:00 p.m. | Mock Interviews* and Drop-In Resume and Cover Letter Critques  
* Individual mock interview times and locations (McDowell or Career Center) will be given to you. The remainder of your afternoon is free. |
| 5:30 p.m. | Etiquette Dinner |

Evening  
Alumni Panel & Networking Reception  
6:00 p.m. |

#AUClass2Career  
@AUCareerCenter

Tag your posts and pictures throughout the week! The creator of the best post or photo will win an AU-branded professional item.
SITE VISITS

TRACK ONE: DOWNTOWN

SMITHSONIAN
si.edu
American History Museum
1400 Constitution Ave., NW
Washington, DC 20560

VOICE OF AMERICA
voanews.com
330 Independence Ave., S.W.
Washington, DC 20237

THE ADVISORY BOARD COMPANY
advisoryboardcompany.com
2445 M St, NW
Washington, DC 20037

TRACK TWO: RED LINE

STRATHMORE
strathmore.org
5301 Tuckerman Lane
North Bethesda, MD 20852

NATIONAL INSTITUTES OF HEALTH
nih.gov
8000 Rockville Pike
Bethesda, MD 20892

WAMU 88.5
wamu.org
4401 Connecticut Ave, NW
Washington, DC 20008

SPEAKER BIOS

Alley Bartholomew strives for educational equity every day, starting from her time as a 2010 Chicago Teach For America corps member where she taught 11th grade special education. While at her placement school for five years, Alley instated and developed a Special Education Department and served as the Dean of Specialized Instruction.

She currently serves on Teach For America’s Recruitment Team in Washington, DC. After receiving her bachelor’s from The University of Michigan in 2010, Alley went on to earn her master’s in education from the Harvard Graduate School of Education’s School Leadership Program.

Jessica Beasley is the internal resource manager for Fannie Mae, the leading source of financing for mortgage lenders. She leads a team of recruiters dedicated to internal movement within the company. She led large organizational change initiatives at Fannie Mae before moving to the recruiting team in early 2015. Prior to joining Fannie Mae, Jessica spent a little over four years in the Career Center at American University.

Jessica holds a master’s of science in organization development (MSOD) from American University and a bachelor’s of political science degree from Elon University.

William Harder is an adjunct instructor at American University where he teaches courses on the presidency, presidential elections, and public policy. He is also a doctoral candidate in the School of Public Affairs. His research focuses on comparative executive leadership, the administrative presidency, bureaucratic politics, and political parties. He received the American Political Science Association’s Presidency Research Group Fellowship as well as several other awards for his research and teaching. Prior to his time at AU, he worked for the American Political Science Association, the World Wildlife Fund, and Resources for the Future.

Professor Naomi Baron is the executive director of the Center for Teaching, Research and Learning and professor of linguistics. A former Guggenheim Fellow, Fulbright Fellow, and Visiting Scholar at the Stanford Center for Advanced Study in the Behavioral Sciences, she has published eight books. Her newest book, Words Onscreen: The Fate of Reading in a Digital World, appeared in 2015. Professor Baron has appeared extensively in the media, including interviews on Good Morning America, ABC News 20/20, CNN, The Diane Rehm Show. All Things Considered, the BBC, the New York Times, the Wall Street Journal, the Washington Post, and many more.

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Melissa Kessler is director of communications for the U.S. Grains Council, a non-profit organization dedicated to expanding the economic and human benefits of agricultural trade. She began her career as a reporter and editor, later serving as the director of communications for the National Association of Wheat Growers, and now runs an independent practice, Organizations + Communications, with private and non-profit businesses, public relations firms and colleague consultants. Melissa holds a master’s in science in organization development (MSOD) from American University and a bachelor’s of political science degree from the University of Oklahoma.

Sarah McHaney is a Senior Communications Associate at The Incite Agency. She was previously a producer for BBC World News. Before joining the BBC, Sarah produced for the national affairs beat at the PBS NewsHour with Gwen Ifill and Judy Woodruff. At both the BBC and PBS, she pitched story ideas and once shepherded the moment Taylor Swift pulled her music from Spotify into an award-winning series on the evolution of the music industry. Sarah spent her entire youth overseas—with the exception of a year in Texas—and graduated from AU with an honors degree in Philosophy.

As a front end developer, Beth Soderberg’s happy place is where code and design intersect. She firmly believes everyone should feel empowered when they are managing their websites, email newsletters, and social media presences. Her prior experiences as a content creator, online activist, psychology major, and design student continue to inform her work and help make her a developer who is comfortable and conversant in communications strategy, user experience, and design. Beth’s specialties include: HTML, CSS, responsive design, CSS animation, information architecture, user experience, digital strategy, training, and issue-based campaigns. She is an alumna of American University.

Scott Talan, MPA, is an assistant professor of Public & Strategic Communication at American University. He is an expert in social media and personal branding honed through communications experience in four distinct fields: TV News, Politics, Nonprofits/NGO’s and Higher Education. Professor Talan has worked at the United Nations, Harvard University, the March of Dimes, and ABC News. Professor Talan also served as an elected city council member and Mayor of Lafayette, California.

Jorhena Thomas is an alumna and experienced international security and intelligence professional with expertise in applied intelligence, homeland security, and public safety at the international, national, and local levels. She has a particular interest in working on security issues with international organizations in the Americas region and is proficient in Spanish.

Most recently, Jorhena served as the Chief of Staff to the District of Columbia Deputy Mayor for Public Safety and Justice. Prior to that, she worked for the Washington Regional Threat Analysis Center and the Federal Bureau of Investigation (FBI) on international terrorism and criminal matters.

Joe Vidulich is manager of state and local government relations at Capital One. Previously, Joe served as the VP of government relations for the Northern Virginia Chamber of Commerce, where he advocated on behalf of a 700-member trade association on pro-business policies, and oversaw the Chamber’s Political Action Committee. He has also worked for the Northern Virginia Technology Council, where he focused on digital technology issues to enhance Virginia’s job competitiveness.

Joe graduated with a BA in Political Science and Public Administration from American University, where he also received certificates in Campaign Management, Public Affairs and Issue Advocacy.

Jessica Waters is the vice provost for undergraduate education and a faculty member in the School of Public Affairs and the Washington College of Law (WCL). She holds both a BA and a JD from AU. Her research focuses primarily on reproductive rights law and has been published by a variety of esteemed journals.

Prior to joining to joining the AU faculty full-time, Professor Waters was an adjunct professor at WCL and a litigator at WilmerHale, where she specialized in criminal defense, internal investigations, and reproductive rights and advocacy.

Gay Young has a longstanding focus on gender and development (GAD) which has led her to study a range of issues, including the nature and consequences of women’s labor force participation in neo-colonial societies as well as strategies for measuring gender inequality at the macro-social level. She has received research grants from the National Science Foundation and Fulbright. She previously served as Director of the Women’s, Gender, and Sexuality Studies Program at AU where she worked to establish an interdisciplinary graduate certificate in WGSS and a new undergraduate minor in Sexuality and Queer Studies.
Kristen Eastlick has served as the Chief Administrative Officer of Berman and Company since 2005. She is responsible for managing one of the firm’s large trade association accounts, helping the organization engage in government relations, grassroots activations, and public policy engagement by association members.

Kristen also manages two professional development groups for general counsels and chief human resource officers in the service industry, which includes designing programming and recruiting members. Her responsibilities include board administration and compliance with nonprofit regulations. She is also a member of AU’s Alumni Board.

Jeanie Gordon currently serves as a program officer at IREX, where she works to support the Global Undergraduate Exchange Program in Pakistan, which promotes cross-cultural understanding and builds the economic capacity of youth leaders. Jeanie also supports the implementation of the Kosovo Undergraduate Exchange Program (Kosovo UGRAD), which focuses on youth workforce development in addition to academic and cultural exchange. Prior to joining IREX, Jeanie worked for American University in admissions and in the Career Center, and for NAFSA. She earned her BA in history from AU and an MA in international education from the University of Manchester, UK.

Since 2008, Caroline Haskins has worked for the U.S. Agency for International Development (USAID)’s Office of U.S. Foreign Disaster Assistance (OFDA) as a humanitarian policy advisor, working closely with interagency and international counterparts to support the international humanitarian architecture and build and improve its capacity to respond effectively and quickly to the unprecedented number of emergencies and people in need worldwide.

Caroline has worked on disaster response teams to Haiti, Sudan, Democratic Republic of the Congo, Kenya, Myanmar, and Afghanistan. She received her MA in International Affairs from American University’s School of International Service.

Nick Kuhn loved the hands-on nature of his work as an MBA student at American University, and as an alumnus, he continues to support current students. Nick has served for many years as a judge for Kogod’s annual Case Competition, which provides a great opportunity for students to sharpen their communication skills, presentation style, and problem-solving techniques. He has also assisted Kogod with dean searches and served as a member of its Real Estate chapter. Now, Nick is serving his second term on the AU Alumni Board, working on the Scholarship and Awards committee.

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John Morada currently serves on the Technical Advisory Board at Silicon Valley Education Foundation, providing guidance on their technology strategy, usage and operations. Previously, John has served in various roles related to business development and technology consulting. He enjoys great variety in his career, through tasks such as: coding, presenting to CEOs, CFOs etc., managing onshore and offshore development teams up to 60 resources, acting as a mentor and advisor to three Silicon Valley startups coming out of stealth, and working with on-prem, Cloud, closed source, open source, devops, app development, mobile and strategy. He is an alumnus of American University.

Amanda Patino currently works as a consultant at Deloitte based out of Arlington. Her prior work experiences include serving as an Office Manager and Executive Assistant at the Intelligence and National Security Alliance, and as a Receptionist at Wilson Elser. Additionally, Amanda completed several internships while attending AU, including working as a Junior Legislative Assistant in the office of Congressman John C. Porter, as a Research Assistant at the Marine Corps University, and as a Trade and Industry Analyst at the U.S. Department of Commerce. Amanda earned her BA from AU in 2012, double-majoring in History and International Relations.
As an AU student, Daniel Leon was the first undocumented intern for the Clinton Global Initiative, part of President Bill Clinton’s philanthropic foundation. Now, he is chief of staff to civil rights activist Michael Skolnik, social media director to hip-hop pioneer Russell Simmons, and president of GlobalGrind.com. While at AU, he received AU’s prestigious Abdul Aziz Said Phi Epsilon Pi Scholarship, graduated magna cum laude, and won the Fletcher Scholar Award.

In addition to his impressive work commitments, Daniel also gives back to the American University community as a volunteer with the Latino Alumni Alliance and as a social media ambassador.

Elijah Mercer grew up in Newark, New Jersey. After graduating high school as valedictorian, he decided to attend American University... where he switched his major 5 times. Upon graduation from AU, he set out to make a difference with Teach for America in Baltimore teaching secondary English. After his two-year stint with TFA, Mercer decided the legal field might be a good fit. He currently works downtown for a nonprofit doing financial fraud research, but is looking to get back into juvenile justice policy and research.

After completing five communications internships, earning her BA in communications and her MA in strategic communication, Hannah Sedgwick has finally embarked on her first full-time journey. She combines all her passions into her position as a communications coordinator with National Geographic. At American University, Hannah focused largely on the intersection of entertainment and education. She’s fascinated with the concept of promoting quality content that can both educate and entertain audiences—whether an audience member is five or 95, he or she can cultivate a current passion or foster a new one through media. Find Hannah on Twitter at @Hannah_Sedg.

Gabriela Siem is an associate with Management Leadership Tomorrow (MLT), a company working to create the next generation of high-impact, diverse leaders by equipping minorities with the winning playbook and personalized coaching needed to reach their potential. Prior to joining MLT, Gabriela worked as a recruiting coordinator at ABT Associates.

Gabriela earned a dual-degree BA in Business Administration and International Studies from AU. While at AU, she interned with The Center for Audit Quality, Carr Workplaces, and the U.S. Department of Commerce.

The Career Center extends sincere gratitude to AU Parent Jeff Eaton for his generous support of the Class to Career Conference.
SPRING EVENTS

Join the Career Center for more professional opportunities. Full event information available at: www.american.edu/careercenter/calendar/

Job Search Essentials in 90 Minutes | Feb. 14
SOC Student-Alumni Networking Reception | Feb. 16
Multicultural Career Connections | Feb. 21
Being LGBTQ in the Workplace | Feb. 28
CAS/SOE Student-Alumni Networking Reception | March 1
Alumni in the Know: Women in Leadership | March 6
Job Search Essentials in 90 Minutes | TENTATIVE: March 21
Resume Station | TENTATIVE: March 21
Job and Internship Fair | March 22
SIS Student-Alumni Networking Reception | TBD