World Languages and Cultures

Marketable Skills

World Languages and Cultures majors develop professional skills including:

- Knowledge of a range of geographic, literary, linguistic, historic, and cultural issues
- Translation / interpretation experience
- The ability to provide insightful policy analysis
- Strong writing skills in English and other languages
- Experience adapting content for different audiences
- Experience and comfort with intercultural communication
- The ability to employ primary sources in research

Relevant Fields

- Advocacy
- Business Management
- Communications
- Consulting
- Education
- Government
- Health
- International Development
- Law
- Museum Administration
- Nonprofit Administration
- Social Services

Sample Occupational Titles

Bachelor’s Degree:  Advanced Degree:

- Development Officer  - Advertising Executive
- Educator  - Consultant
- Journalist  - Foreign Correspondent / Editor
- Public Relations Specialist  - Professor
- Teacher  - Program Manager
- Translator  - Public Relations Director
Print Resources

Find these titles and additional books, periodicals, and handouts in the Career Resource Library:

- **Careers for Foreign Language Aficionados & Other Multilingual Types** by J. Laurence Day
- **Opportunities in Foreign Language Careers** by Wilga M. Rivers
- **Realities of Foreign Service Life, Volume 2** edited by Melissa Brayer Hess, Patricia Linderman, and Marlene Manfiletto Nice
- **Working for Change: Making a Career in International Public Service** by Derick and Jennifer Brinkerhoff
- **Working World: Careers in International Education, Exchange, and Development** by Sherry Mueller and Mark Overmann

Online Resources

Visit these websites and others listed in our School-Specific Resources:

- Hoovers at [www.hoovers.com](http://www.hoovers.com)
- Idealist at [www.idealist.org](http://www.idealist.org)
- International Jobs Center at [www.internationaljobs.org](http://www.internationaljobs.org)
- O*NET Resource Center at [www.onetcenter.org](http://www.onetcenter.org)
- TwoLingos at [www.bilingual-jobs.com](http://www.bilingual-jobs.com)
- U.S. Department of State at [www.state.gov](http://www.state.gov)
- USAJOBS at [www.usajobs.gov](http://www.usajobs.gov)

Professional Associations

The following professional associations offer career-related information and job listings:

- American Association for Applied Linguistics at [www.aaal.org](http://www.aaal.org)
- The American Association of Language Specialists at [www.taals.net](http://www.taals.net)
- American Council on the Teaching of Foreign Languages at [www.actfl.org](http://www.actfl.org)
- American Speech-Language-Hearing Association at [www.asha.org](http://www.asha.org)
- Linguistic Society of America at [www.lsadc.org](http://www.lsadc.org)

Find more professional associations at American Society of Association Executives at [www.asaecenter.org/Directories/AssociationSearch.cfm](http://www.asaecenter.org/Directories/AssociationSearch.cfm)