The Republicans’ Latino Problem and How it Can be Fixed

Friday, March 7, 2014
10:00 AM – 1:00 PM
SIS Abramson Family Founders Room

Latino support of Republican candidates has been dwindling since George W. Bush garnered 40% of the Latino vote in 2004. Recent election results in the U.S. demonstrate that the Republican Party confronts a significant challenge given the growing importance of Latinos in the American electorate. Please join us to discuss the problems the Party faces and possible strategies to connect with this growing demographic.

Panel 1: 10:00 AM – 11:15 AM
The Main Issues: Complicating Latino Support of the Republican Party
Jason Casellas, University of Houston
Ali Valenzuela, Princeton University
Sylvia Manzano, Latino Decisions

Moderator: Eric Hershberg, American University

Coffee Break: 11:15 – 11:45

Panel 2: 11:45 AM – 1:00 PM
Political Strategies to Connect the Republican Party with Latino Voters
David Winston, The Winston Group
Leslie Sanchez, Political Analyst
Glen Bolger, Public Opinion Strategies

Moderator: Jordan Fabian, Univision

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