The 33rd ANNUAL MACLAS CONFERENCE

Latin America: Hopes, Dreams and Reality after the Washington Consensus

March 22-24, 2012
American University, Washington, D.C.

The Middle Atlantic Council of Latin American Studies
MACLAS 2012
Latin America: Hopes, Dreams and Reality after the Washington Consensus

March 22, Thursday

Opening Reception at 5:00PM. Keynote speaker: Robert N. Kaplan, President and CEO of the Inter-American Foundation (IAF). Abramson Family Founders Room, School of International Service (SIS)

March 23, Friday

Registration 8:00AM-4:00PM: East Quad Building Lounge
Registration, breakfasts and coffee breaks will be held in this space

ALL PANELS WILL TAKE PLACE IN MARY GRAYDON CENTER (MGC)
THE BUTLER PAVILLION (6th Floor)

SESSION 1

8:00-9:45AM
Panel 1: Exile, Identity and Social Modernization: Mary Graydon Center 247
Chair: James Baer, Northern Virginia Community College

Participants:
Exile Redefined: Chileans in East Germany, post 9/11/1973
María Roof, Howard University

Strangers in the Family Home: Cuba and Spain in the 1990s
Ana Serra, American University

Colombia es pasión: Recreating the Nation.
Presenter: Ludy Grandas, American University

La Iglesia Católica en Colombia y Perú: ¿Agente de modernización social?
Justine Strom, American University

Panel 2: Colonial Economy and Biography: Mary Graydon Center #203
Chair: Edith Couturier

Participants:
“Un testimonio para (re)definir la justicia: Carta de Fray Francisco José de Jaca al rey Carlos II”
Rebeca Moreno, University of Maryland, College Park

A Merchant’s Tale: Silk and Valencia’s Commercial Ties to the Americas in the 18th Century
William Holliday, Longwood University

History and Biography: Creole and Peninsular in a Business Enterprise
Edith Couturier

Panel 3: The Cultural Meaning of Food, Fashion and Media Image: Butler Pavilion
6th floor Butler Conference Room
Chair: Ivani Vassoler, State University of New York at Fredonia

Participants:
Flavors of Panama: A Cultural Journey into the Country’s Foods
Nilsa Lasso-von Lang, Ph.D., Moravian College
Jiwanda V. Rogers, MBA, College of Westchester

Urban Sensibilities and Recycled Textiles in Contemporary Argentine Fashion
Regina A. Root, The College of William and Mary

Panel 4: Study Abroad and Educational Reform: Butler Pavilion 6th floor Butler Boardroom
Chair: Jeff Pugh, Providence College

Participants:
In Defense of the Short-Term ‘Bridge Model’ Study Abroad Program in Latin America
Jeff Pugh, Providence College

Study Abroad Ethnographies: Blogging Latin American Challenges, Realities and Hopes in the Digital Age
Silvia Peart, United States Naval Academy

Education and the Poor in Mexico
Maria Kobbe

Break: 9:45-10:00AM

SESSION 2

10:00-11:45AM
Panel 5: Poetry and Political Transformation: Mary Graydon Center #203
Chair: Elizabeth Kiddy, Albright College

Participants:
Buenos Aires-Bolivia: el trayecto poético de Che Guevara. La revolución después.
Gladys Ilarregui, University of Delaware

El fabuloso mundo de Francisco Ruiz Udiel
Amelia Mondragon, Howard University

El paisaje regenerativo: La degradación medioambiental como se manifiesta en la poética de César Vallejo y Pablo Neruda
Eleonora Figliuoli, The College of William and Mary

**Panel 6: Configuration of Power in the Western Hemisphere: Butler Pavilion 6th floor Butler Boardroom**
Chair: Ken Lehman, Hampden-Sydney College

Participants:
Convincing the Colossus: Latin American Leaders Face the United States
Tom Long, American University

The Energy and Climate Partnership of the Americas (ECPA) as a Metaphor for the Demise of U.S. Hegemony in the Western Hemisphere
Thomas Andrew O’Keefe, President, Mercosur Consulting Group, Ltd.

North-South Relations in the Western Hemisphere: The Shifting Distribution of Sovereignty in the 21st Century
Sebastian Bitar and Eric Hershberg, American University

**Panel 7: National Identity and Neighborhood in the Novel: Mary Graydon Center 247**
Chair: Arvilla Payne-Jackson, Howard University

Participants:
The Role of Gossip in the Works of Rolando Hinojosa-Smith
Arvilla Payne-Jackson, Howard University

Un reflejo de la problemática existencial atemporal mediante la alusión del sueño en "Rip-Rip el desaparecido" de Manuel Gutiérrez Nájera.
Ling Anny Fung-Wu, Montclair State University

El cuerpo del delito y los fragmentos de la nación moderna en las novelas de Eugenio Cambaceres y en los folletines gauchescos de Eduardo Gutiérrez.
Carlos Rodríguez McGill, The University of Michigan-Dearborn

**Panel 8: Achievements and Challenges in Paraguay and Mexico: Women, Migrants and Drugs: Butler Pavilion 6th floor Butler Conference Room**

Chair: Brian Turner, Randolph-Macon College
Participants:
Gender Quotas and Women’s Political Careers in Paraguay
Brian Turner, Randolph-Macon College

Trans-border Migrant Civil Society and Collective Remittances
Michael S. Danielson, American University

Mexico’s Drug War: Grappling with the Ghosts of the PRI
Emily Acevedo, California State University, Los Angeles

Drug Violence in Mexico and Central America since 1990
Brian Norris, George Washington University

MACLAS EXECUTIVE COMMITTEE MEETING Mary Graydon Center 205
12:00-1:30PM

Information about where participants may purchase lunch at one of the near-by locations is included in your registration packet. All participants are invited to the Special Plenary listed below.

Special Plenary
12:00-1:00PM AU/CONACULTA Cátedra Cultura de México presents poet and translator Maestro José Luis Rivas. Maestro Rivas will give the Conferencia Magistral entitled, “Entre Traducción y Creación.” Location TBD

SESSION 3
1:45-3:30PM

Panel 9: Hispanic Americans in Congress Research Project: Research Methods and Preliminary Results: Butler Pavilion 6th floor Butler Boardroom
Chair: Terrance Rucker, Office of the Historian, U. S. House of Representatives

Participants:
Collaborative Process between the Hispanic Division and the Office of the Historian
Tracy North, Hispanic Division, Library of Congress

Nonvoting Delegates and Resident Commissioners
Laura Turner O’Hara, Office of the Historian, U. S. House of Representatives

Legislative Styles and Historical Contexts of Hispanic House Members
Terrance Rucker Office of the Historian, U. S. House of Representatives

Panel 10: Sub-national Reform in the Andean Region: Mary Graydon Center #203
Chair: Michael Danielson, American University
Participants:
Displacement and Internal Social Movement Dynamics in Cauca, Colombia: The Struggle for Alternative Visions of Development and Human Rights
Patricia Rodriguez, Ithaca College

The causes of fiscal decentralization in Peru: Subnational governments in extracting-driven economies
Ana Haro Gonzalez, Georgetown University

La reforma agraria y autonomía indígena en Bolivia
Namkwon Mun, Hankuk University of Foreign Studies, South Korea

Panel 11: Confronting Stereotypes: Women and Image in 20th Century Latin America: Mary Graydon Center 247
Chair: Regina Root, College of William and Mary

Participants:
Fotografía del siglo XX en Puerto Rico: Delano, Rosskam y el sujeto femenino.
Ivette Guzmán-Zavala, Lebanon Valley College

The Self-Possession of Evita: Woman, Citizen, Leader, Patient, Corpse, Saint
Todd S. Garth, U.S. Naval Academy

The debate over street vendors’ clothes: baianas of acarajé, authenticity, and tourism in Salvador, Bahía's 1960s
Meredith Glueck, American University

Panel 12: Conflict and Violence in Literature: Butler Pavilion 6th floor Butler Conference Room
Chair: Joan Marx, Muhlenberg College

Participants:
“Caín andaba por ahí”: Ecos de Génesis en dos cuentos hispanoamericanos
Dennis A. Stinchcomb, American University

La hora azul: la narrativa como medio concientizador
Lindsey Murphy, American University

El TLCAN y el narcotráfico, vistos desde ambos lados de la frontera
Eric Schramm, Lenoir-Rhyne University

The Intrusion of Memory: Madness and the Allegory of the Dysfunctional State in Laura Restrepo’s Delirio
Paul L. Goldberg, Widener University
Break: 3:30-3:45PM

SESSION 4
3:45-5:30PM

Panel 13: Globalization and Transnational Literature: Butler Pavilion 6th floor
Butler Conference Room
Chair: Consuelo Hernandez, American University

Participants:
From *Picaros* to McOndo: The Narrative Structures of Globalization
G. Cory Duclos, Vanderbilt University

The Languages and Varieties of Trans-American Fiction: Multi-national Spaces and Cross-cultural Imaginaries.
Steven M. Bell, University of Arkansas

Historical, Mythical, and Poetic Space in Carlos Fuentes’ *Gringo viejo*
David Mongor-Lizarrabengoa, Montclair State University

Chair: Ivette Guzmán-Zavala, Lebanon Valley College

Participants:
*El Popol Vuh* de los Mayas y la Biblia cristiana
Tomisha Stanford, Howard University

*Sor Juana y La Malinche*: Su valor simbólico en México hoy
Daniel Hernández, Howard University

Of tweets and blogs: Is the explosion of social media helping or hurting the quality of democracy in the Americas?
Kelsey Miller and Luisa Pérez, Lebanon Valley College

Is freedom in the eye of the beholder? Differing perceptions of a “free” press in American democracies
Colleen Delaney and Jesús Sandoval, Lebanon Valley College

Panel 15: Digital Archives and Electronic Discourse: Mary Graydon Center 203
Chair: Jennifer Yelle, American University

Participants:
Latin American Electronic Literature: Hopes, Dreams and Reality
Perla Sassón-Henry, United States Naval Academy
Experiments in Digital Archives and Hybrid Print-Web Texts: The Case of Nicaragua’s Atlantic Coast Region Under the Imperial Spotlight, ca. 1926-1933.
Michael J. Schroeder, Lebanon Valley College

“You better go back to school”… Electronic discourse and neoliberal ideology in a Chilean newspaper blog
Daniel Morales, University of Maryland, Baltimore County

Panel 16: African and Jewish Disaporas in Literature and Dance: Butler Pavilion 6th floor Butler Boardroom
Chair: Edith Moss Jackson, Independent Researcher

Participants:
Writing the Jewish Diaspora in Argentine Literature: Memory and Exile in the Works of Kozameh, Roffé, and Salganicoff
Joan F. Marx, Muhlenberg College

The Quest for Equality in Afro-Argentine Literature
Edith Moss Jackson, Independent Researcher

Much More Human, Much More Expressive”: Gerónimo Baqueiro Foster’s Huapangos and the Transnational Construction of Black Music as Mexican, 1926-1947
Theodore Cohen, University of Virginia

The Ethnic Connection of Africa with Venezuela: the Language of Afrovenezuelans and the Significance of the Instruments in Curiepe and La Sabana”.
Mesi Walton, Howard University

Reception and poetry reading by Maestro José Luis Rivas. Music will be provided by Patricio Zamorano.
5:30-6:30PM McDowell Formal Lounge

Dinner and Speaker. The Whitaker Lecture will be given by Prof. Reid Andrews, University of Pittsburgh.
7:30-9:30PM McDowell Lounge

March 24, Saturday

Breakfast:
7:45-9:45AM East Quad Building Lounge

Registration
8:00AM-4:00PM East Quad Building Lounge
SESSION 5  
8:00-9:45AM  

Panel 17: Literature and Identity: Freud, Jocks and the Jíbaro: Mary Graydon  
Conference Room (MG-1, first floor)  
Chair: John Incledon, Albright College  

Participants:  
Freud, Derrida and the Origins of Latin American Literature  
John Incledon, Albright College  

“Sports, Superstition, and Possession: the Spirit of the Fantastic in “Buba” and “Segundo viaje”  
Kathleen Cunniffe, Temple University  

La jíbaridad y la puertorriqueñidad: Las contradicciones y ambigüedades en el discurso nacional decimonónico puertorriqueño  
Rosita E. Villagómez, College of Mount Saint Vincent  

La polémica poscolonial en El apartamiento de René Marqués  
Anthony Morales Jr., Temple University  

Panel 18: Women in the Writings of Poniatowska, Ferré and Rivero: Mary Graydon Center 203  
Chair: Elizabeth Espadas  

Participants:  
Ficción, realidad y feminismo en “Querido Diego te abraza Quiela”  
Julia Snyder, American University  

El desenmascaramiento de creencias culturales y estereotipos en En el tiempo de las mariposas de Julia Álvarez y La casa de la laguna de Rosario Ferré.  
Mirna Trauger, Muhlenberg College  

Teoría estructuralista y feminista en dos cuentos de Niñas y detectives de Giovanna Rivero  
Christina Vazquez Mauricio, Montclair State University  

Panel 19: Dualidad de la identidad ‘latinoamericana’: Mary Graydon Center 205  
Chair: Gloria Clark, Pennsylvania State University  

Participants:  
Se robaron mi quinceañera: Female Performativity and Coming of Age in Latina Narratives  
B. Amarilis Lugo de Fabritz, Howard University
El Destino Latinoamericana: La Balancea de Preservación y Conformación
Kate Witt, University of Maryland, Baltimore County

La lucha para el poder: la existencia del español y el inglés en Estados Unidos
Sasha Gauley, American University

Panel 20: Race, Education and Civil Society in Brazil: Butler Pavilion 6th floor
Butler Conference Room
Chair: Elizabeth Kiddy, Albright College

Participants:
Selling Brazil: Early Twentieth-Century Racial Exchanges with the United States
Cathy Marie Ouellette, Muhlenberg College

The Relationship between Ethnic Identity, “Racial democracy”, and Educational Access of Afro-Brazilian students in Brazil
Margarita Alexandra Coppi Agostinelli, The George Washington University

Civic Vibrancy and Education: Social Capital Creation in Salvador, Brazil
Ingrid Lee Reader Erickson, University of Florida

Break: 9:45-10:00AM

SESSION 6
10:00-11:45AM

Panel 21: Democracy in Latin America: Mary Graydon Conference Room (MG-1, first floor)
Chair: John Peeler, Bucknell University

Participants:
Twenty-Five Years of Democratic Presidential Leadership in Brazil
Ted Goertzel, Rutgers University, Camden

Tortured Legacy: The Return of Democracy and the Fate of Human Rights in 1980s Argentina
David Sheinin, Trent University

Bolivia and Venezuela: The Crisis of the Radical Vision of Democracy
John Peeler, Bucknell University

Internationalisation as a Democratic Tool: Revisiting Mexico’s Double Transition.
Pablo Calderón Martínez, King’s College London.

Panel 22: Frontiers and Indigenous Cultures: Mary Graydon Center 205
Chair: Elizabeth Espadas

Participants:
The Aztec Concept of Immortality Expressed in Song
Peter Sorensen, Trent University

Illusions and delusions in the Conquest of Mexico’s Northern Frontier
Elizabeth Espadas

Negotiated Existences in the 19th-Century Yucatán
Ryan Hechler, McGill University

Panel 23: From Cuba’s “Special Period” to the 21st Century in Literature: Mary Graydon Center 203
Chair: Joan Marx, Muhlenberg College

Participants:
La economía cubana en la cuentística de María Elena Llana: Legado del “Período Especial”
Rosa Tezanos-Pinto, Indiana University-Purdue University Indianapolis

“La cazadora de alimentos míticos”: El Período Especial y el hambre espiritual en El hombre, la hembra, y el hambre
Meghan Meros, American University

Panel 24: Mexican Policy and Politics: Butler Pavilion 6th floor Butler Conference Room
Chair: Ivani Vassoler, State University of New York at Fredonia

Participants:
Science, Culture, and Development: Mexico and the Making of Atlantic World Economics
Byron Crites, The University of Texas at Austin

Printing Politics: The Investigative Press, Pemex, and Regime Division in Mexico, 1976-1982
Vanessa Freije, Duke University

Mexican Digital Copyright Policy Autonomy
Blayne Haggart, Australian National University

BUSINESS LUNCHEON and Presentation of Prizes. The Tavern, Mary Graydon Center (adjacent to the Information Desk on the 1st floor—NOT ground floor)
12:00-1:30PM
SESSION 7  
1:45-3:30PM

Panel 25: Latin American Cinema: Sex, Otherness and Violence: Butler Pavilion 6th floor Butler Conference Room
Chair: Hope Bastian-Martinez, American University

Participants:
Queering the Racial Divide: Intersections of Race/Ethnicity and Homosexuality in Children’s Animated Film
Richard D. Reitsma, Canisius College

Un viaje sin destino: estatismo y mitificación en “Y tu mamá también” (2001)
Silvia Álvarez-Olarra, CUNY (BMCC)

El imaginario indígena de Perú a Hollywood: el individualismo en las películas de Claudia Llosa
Núria Vilanova, American University

Realidad social latinoamericana en imágenes: el cine latinoamericano sobre la minoridad y la violencia urbana
Ana Moraña, Shippensburg University

Panel 26: How to do research on Latin America at the Library of Congress: Mary Graydon Conference Room (MG-1, first floor)
Chair: Barbara Tenenbaum, Library of Congress

Participants:
Overview of the Hispanic Division
Georgette M. Dorn, Library of Congress

Bilingual website, “Distant Neighbors: the Mexican Revolution at the Library of Congress”
Barbara Tenenbaum, Library of Congress

An introduction to locating materials in the Library of Congress
Katherine McCann, Library of Congress

Library research tools and resources accessible worldwide
Tracy North, Library of Congress

Archer M. Huntington and his Contribution to Latin American Studies
Héctor Morey, Library of Congress

Panel 27: Undergraduate Panel: The Military, Memories of Torture and China in Latin America: Mary Graydon Center 203
Chair: David Sheinin, Trent University

Participants:
Civil-military relations in Ecuador
Juan Pablo Pitarque, Franklin and Marshall College

Collective Memory of Villa Grimaldi: Contentious Frameworks for Understanding Torture After Transition in Chile
Allison Sylvester, American University

Chinese Trade and South American Policies
M. Roosevelt Ditlevson, United States Naval Academy

Evaluating Conditional Cash Transfer Programs in Latin America
Nicholas Woods, United States Naval Academy

Panel 28: Diplomacy, USAID and the Washington Consensus: Mary Graydon Center 205
Chair: James Baer, Northern Virginia Community College

Participants:
U.S. Naval Diplomacy in Peru under the Oncenio, 1919-1930
Joel C. Christenson, West Virginia University

The Detriment of USAID in Latin America
A.N. Meadow, Kennesaw State University

Before there was Consensus: Debating the Role of Government in Bolivian Development—1957-1964
Ken Lehman, Hampden-Sydney College

Break: 3:30-3:45PM

SESSION 8
3:45-5:30PM

Panel 29: Belonging and Culture in Afro-Colombian and Indigenous Communities:
Mary Graydon Center 205
Chair: Brian Turner, Randolph-Macon College

Participants:
La Riqueza Cultural del Palenque de San Basilio
Diana Marcela Hajjar, American University

Hatun Qosqo: Tourism and the Commodification of History
Silvia Nagy-Zekmi, Villanova University

Panel 30: New Paradigms on Political & Economic Development: Butler Pavilion 6th floor Butler Conference Room
Chair: Jennifer Yelle, American University

Participants:
Business Groups and Public Policy in Brazil, Chile and Argentina 1990-2005: Bringing the State Back in (to Business Financing)
Silvia Garcia de Agnelli, Carleton University, Canada

Towards Emancipating “Liberation” Economics Theory: Developing an Occupy Nuestra América Theory
Ian Isidore Smart, Howard University

El bunde y bullerengue como elemento fundamental del proyecto de desarrollo humanitario de Darién
Algris Xiomara Aldeano, Howard University

Panel 31: Politics, Conflict and the Environment: Mary Graydon Conference Room (MG-1, first floor)
Chair: Rachel Cantave, American University

Participants:
A Denomination’s Dilemma: Moravian Relations with the Nicaraguan State under Anastasio Somoza García
Kimberly Fabbri, Lehigh University

Dye mon, gen mon: Patterns of organized violence in post-earthquake Haiti
Jeremiah Granden, Georgia Institute of Technology

Environmental and Cultural Conflicts in Ecuador’s Páramos
John Stolle-McAllister, University of Maryland, Baltimore County

Grassroots Environmentalism: The Eco-Evangelical Pilgrimage along the São Francisco River
Elizabeth Kiddy, Albright College

Panel 32: Undergraduate Panel: Salsa, Tacos and Gender Equality: Mary Graydon Center 203
Chair: Meredith Glueck, American University

Participants:
Beyond Tacos and Wheels: Understanding the Economic Viability and Survival Strategies of Loncheros in Los Angeles
Maira Sanchez, UCLA

El rol de la salsa en el desarrollo de identidad afro-latinoamericana. Los casos de Colombia, Venezuela y Puerto Rico
José F. Ramírez Rivera, American University

Las Valerosas: Steps Toward Gender Equality in Mexico
Mckenzie Brannon, United States Naval Academy