

NEXT

**AMERICAN
UNIVERSITY**
 WASHINGTON, DC

“The world moves fast, and American University not only moves with it, but ahead of it. Higher education is normally not filled with this kind of agility.”

Chip Paucek
CEO, 2U

PLAN WISELY. ACT BOLDLY. ADAPT ALWAYS.

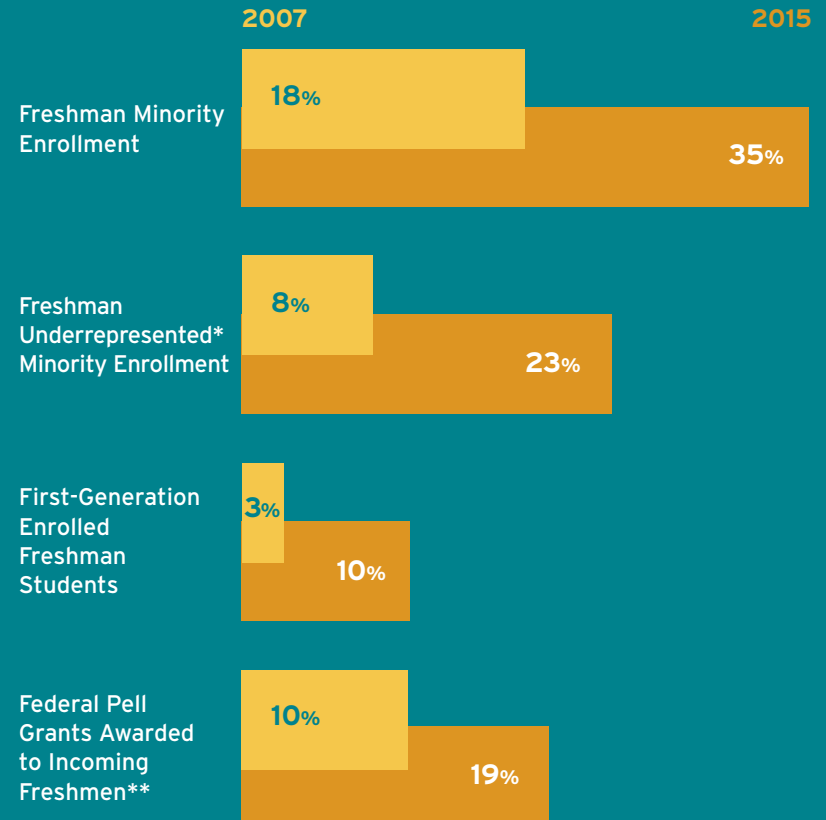
At American University, we plan carefully, consider perspectives fully, and actively anticipate what is next.

STUDENTS FIRST

American University meets the diverse needs of our undergraduate and graduate students by keeping a private college education affordable and ensuring we admit the highest performing students, regardless of background.

AMERICAN'S NEW TRADITIONAL STUDENT

American University's student population is more diverse than ever.



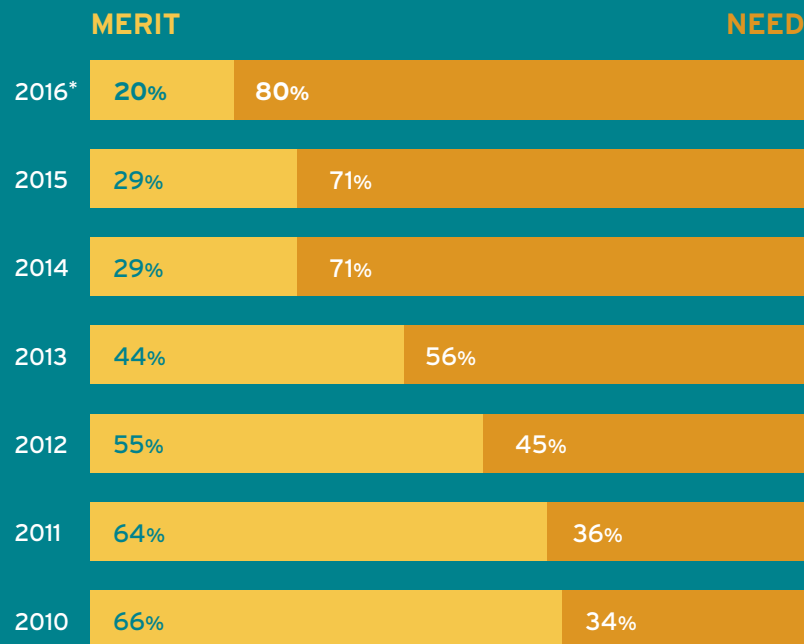
*Underrepresented minorities are not white and identify as African American, Hispanic/Latino, Native American/Alaskan Native, and Native Hawaiian/Other Pacific Islander. These students have pursued higher education at lower rates than white and Asian students.

**AU offers Pell Grants to undergraduate students who demonstrate exceptional financial need.

American University quickly adapts to **respond to incoming students' needs**.

FINANCIAL AID REALLOCATION: MERIT TO NEED

We have shifted resources to better meet the needs of high-performing students from lower-income families, more than doubling the percentage of need-based aid.

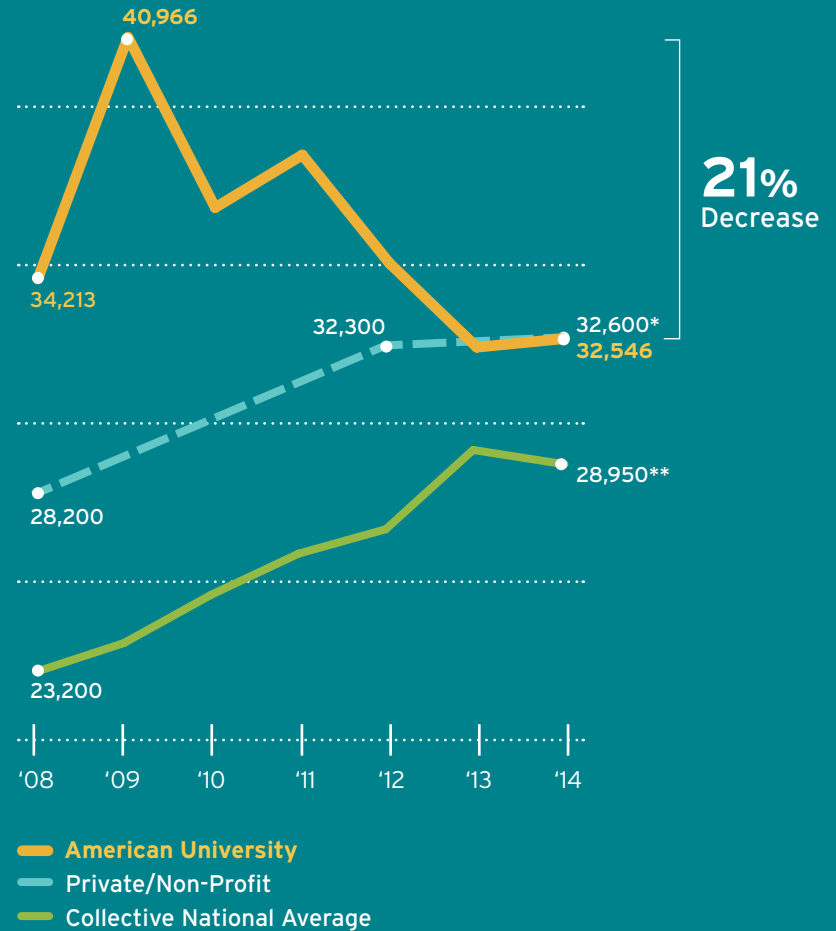


*Denotes the academic year that starts with the fall semester of the previous calendar year.

American University is **closing the affordability gap** to limit the amount of debt our students incur.

STUDENT DEBT KEPT IN CHECK

While the private/non-profit national average is climbing, AU's student debt is trending downward. AU's average is its lowest in **seven years**.



*TICAS/Project on Student Debt in *Student Debt and the Class of 2014*.

**Calculations based on the TICAS data.

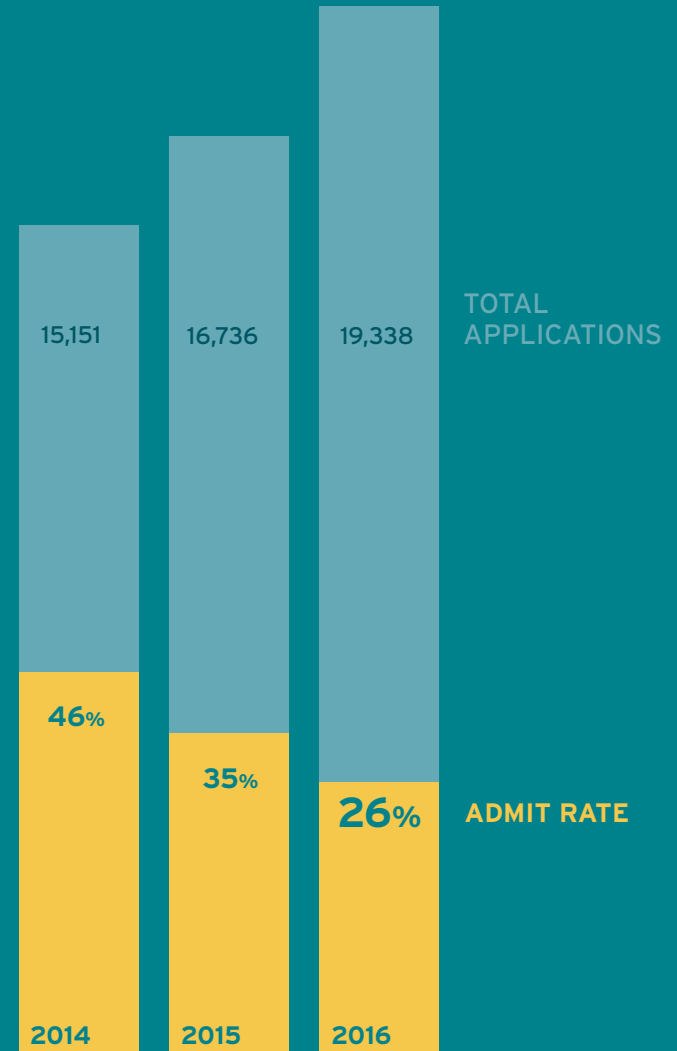
“ In just three years, American’s first-year class has truly transformed, which has been a leadership challenge. But the leaders have broad buy-in and have been able to move the university rapidly in response.”

Eric Spina

President, University of Dayton, and Chair of AU’s Middle States Commission on Higher Education Visiting Team

MORE SELECTIVE ADMISSIONS

With an acceptance rate at an all-time low, American is becoming even more selective.



“ In some ways, part of American’s greatest success historically and contemporarily has been its nimbleness and its ability to craft programs (and let students craft programs) that allow students to explore their interests in ways that are both traditional and nontraditional.”

Lonnie Bunch

Director, National Museum of African American History and Culture, AU alumnus, CAS/BA '74, CAS/MA '76

NEW GRADUATE CURRICULA FOR PROFESSIONALS

AU offers interdisciplinary graduate educational opportunities to help professionals reach their career goals, including:



PhD in Communication

Accelerated degree completed in three years blends media, technology, and democracy.



LLM en Derechos Humanos y Derechos Humanitario en Español

International human rights and humanitarian law degree taught entirely in Spanish and in a hybrid learning format.



Modular Master’s Program

Two specialty areas paired into one customizable master’s degree.



New Master’s Degrees

- >Game Design
- >Terrorism and Homeland Security Policy



Online Master’s Degrees

- >Analytics
- >Applied Evaluation Sciences
- >Business Administration
- >Economics
- >International Relations
- >International Service
- >Nutrition Education
- >Public Administration and Policy
- >Teaching English as a Foreign Language

“AU provided every piece of support that I could possibly need: informational meetings, alumni chats, individual coaching sessions, group interview practice, and general emotional support.”

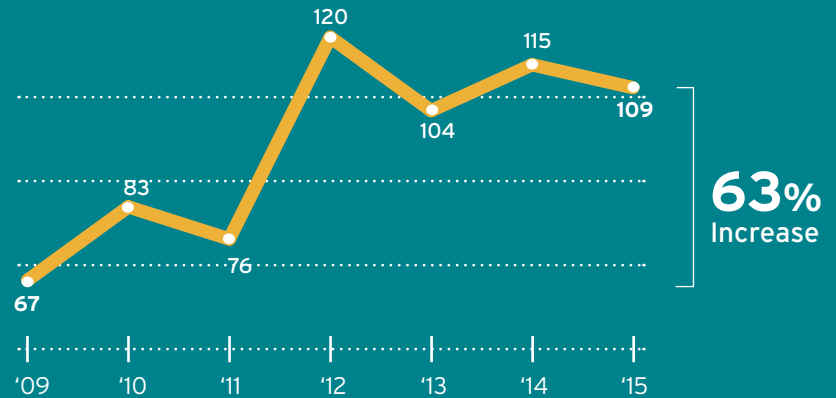
Loren Miller

CAS/PHD '15; Presidential Management Fellow Finalist

SCHOLARS, TEACHERS, AND MENTORS

AU faculty members prepare students for a lifetime of success. In AY2015, **15 percent** of our faculty worked with students to apply for national merit-based scholarships.

NATIONAL SCHOLARSHIP RECOGNITIONS



AMERICAN UNIVERSITY RANKINGS

#1 Presidential Management Fellow Finalists '15 '16

#1 Udall Scholars 17 since '07

#5 Truman Scholars 9 since '07

#1 Combined Boren Scholarship and Fellowship Recipients '13 '14 '15

Top Producer of Fulbright Scholars '12 '13 '14 '15

“ Students and families considering AU want to know the value of their investment. The *We KNOW Success* website is among the first of its kind as it shares clear, complete data about the early outcomes of our undergraduate and master’s students in a transparent, granular, user-friendly way.”

Gihan Fernando

Executive Director, American University Career Center

WE KNOW WHERE AU GRADS LAND SUCCESS

Find out where an AU degree can take you.

SETTING THE PACE ON SUCCESS

We KNOW Success sets a new standard for graduate outcomes data. AU delivers candid, reliable information on graduate outcomes to prospective students and families through the interactive website:

AMERICAN.EDU/WEKNOWSUCCESS

DATA AVAILABLE BY DEGREE:

- >Graduate Outcomes
- >Occupation Stats
- >Employers
- >Salaries
- >Internships
- >Study Abroad

HIGH-IMPACT RESEARCH

At American University, we are not afraid to take risks. We align our research and teaching initiatives to focus on challenges most crucial to the well-being of a future society and to respond to our students' evolving interests.

FUTURE-FOCUSED PRIORITIES

Through a process known as **AU 2030**, our faculty identified priority research areas to help anticipate and respond to what is next. These interdisciplinary areas extend across our schools and departments:

- > Behavioral and Cognitive Neuroscience
- > Big Data
- > Environmental Studies
- > Game Design and Persuasive Play
- > Global Economic and Financial Governance
- > Health, Risk, and Society
- > Human Security
- > Internet Governance
- > Latin American and Latino Studies
- > Metropolitan Studies

Large-scale issues cannot be broached within any single discipline or field. So we have built interdisciplinary research centers between departments and put into place infrastructure for ideation and invention.

TENURE-LINE FACULTY HIRES IN AU 2030 AREAS

Across all academic units, we have prioritized hiring new faculty whose expertise aligns with our goals.



13 out of 39 tenure-line faculty hires for the 2014 and 2015 academic years were **within our AU 2030 research areas.**

“ At many places the science environment is so competitive and parochial that researchers become isolated from colleagues next door, much less from other disciplines. At AU, we are building an integrative scientific culture as opposed to a collection of individual laboratories. We are uniquely supportive of diverse research interests.”

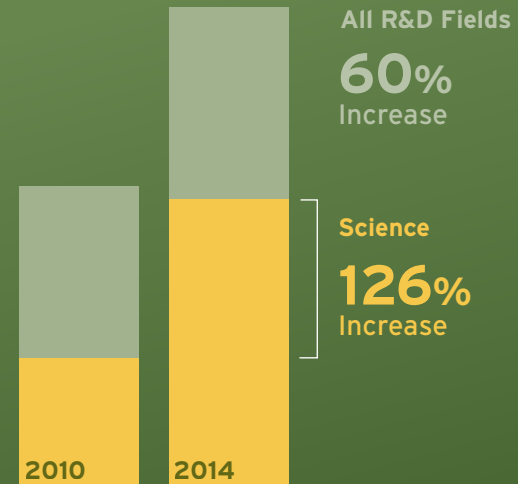
Terry L. Davidson

Director, Center for Behavioral Neuroscience, American University

INTEGRATIVE SCIENTIFIC EXPLORATION

AU is dramatically increasing its investment in the sciences. The result: a flourishing integrative scientific culture and expanding research and development.

RESEARCH AND DEVELOPMENT EXPENDITURES



National Science Foundation, NCSSES Academic Institution Profiles



DOCTORAL: HIGHER RESEARCH ACTIVITY

American University has moved up to the Carnegie Commission on Higher Education’s middle tier of doctoral granting institutions due to its increased productivity in externally-funded research and expanding doctoral programs.

LEADERSHIP

Our leadership has crafted a supportive research environment to help faculty maximize the impact of their scholarship, professional practice, and creative activities. And through a selective recruitment process, we have attracted a dynamic, diverse group of faculty experts in their fields.

FULL-TIME FACULTY ON THE RISE

AU has increased full-time faculty by nearly half over the past decade to meet the university's rising expectations for scholarly impact and continue its commitment to quality instruction.



RESOURCES TO SUPPORT FACULTY

Through placements and publications, we assist faculty in disseminating their research to a broader audience. Some examples include:

- >Research funding identification
- >Grant-writing consultants
- >Proposal editing assistance
- >Options for varied teaching loads, releases, or course buyouts
- >Dedicated staff to help with media pitching and publicizing research
- >Media trainings

2 Weeks:

Time it takes for the Faculty Senate to review a new program proposal

ENHANCED NATIONAL VISIBILITY



Increase in media placements since 2008

“ I feel I have a role in the shaping of the university, and that’s the heart of why I came here. I was drawn to the collaborative focus of the neuroscience center, where we are able to establish research ties to other institutes in DC. It’s a smaller program where I’m not just a voice among many.”

Mark Laubach

Professor of Biology, American University; Associate Editor of the *Journal of Neuroscience*

BEST AND BRIGHTEST IN THEIR FIELDS

AU’s faculty members are well accomplished in their respective fields of study. Among recent recognitions:

Leadership Positions

- > Amitav Acharya, President, International Studies Association
- > Alan Kraut, President, Organization of American Historians
- > Claudio Grossman, Chair, United Nations Committee Against Torture
- > Charles Lewis, Founder, Center for Public Integrity

Editorships

- > Laura DeNardis, *Information Society Series*, MIT Press
- > David Hunter, *Yearbook of International Environmental Law*
- > Mark Laubach, *Journal of Neuroscience*
- > Jan Leighley, *Journal of Politics*
- > Erdal Tekin, *Journal of Population Economics*

Fellowships

- > Fernando Benadon and Max Paul Friedman, Guggenheim Fellows
- > Ken Conca, Michelle Egan, Adrian LeBas, Jordan Tama, and Matthew Taylor, Woodrow Wilson Fellows
- > Bradley Hardy, Brookings Institution Fellow
- > Sharon Weiner, Council on Foreign Relations Fellow

Awards

- > Christine Chin, Distinguished Book Award, American Sociological Association
- > Lisa Leff, Sami Rohr Prize for Jewish Literature
- > Howard McCurdy, John F. Kennedy Astronautics Award
- > Barbara Romzek, John Gaus Award and Lectureship
- > Peter Starr, Chevalier dans l’Ordre des Palmes Academiques
- > John Sullivan, Pulitzer Prize for Public Service
- > Russell Williams, Academy Award for Best Sound Mixing (Twice)

“ I've been continually impressed with the nimbleness of AU. There's been a constant flexibility in learning, engaging in what's happening at 1776, continuing to evolve, and talking about new ways to work together—which is unusual in higher education.”

Donna Harris

Co-founder, 1776, a startup incubator platform in Washington, DC

PARTNERS FOR INNOVATIVE OUTCOMES

We facilitate high-impact learning through collaborative and external strategic partnerships that build each institution's capacity and broaden shared impact. Our entrepreneurial relationships include:



Educational Testing Service (ETS):

AU and ETS are collaborating in game design and persuasive play and writing assessment. Leveraging institutional expertise and resources, the relationship includes collaborative research, knowledge transfer, exchange programs, pilot sites, summits, and applying jointly to external funding agencies.



Sony Electronics Inc. (SEL):

After first forming a collaboration with AU's School of Communication in 2014, SEL has now partnered with the university at large. As an AU Strategic Partner, SEL will serve as a solutions provider, integrator, and/or equipment provider for multiple projects, allowing AU to provide faculty and students with state-of-the-art technology that will enhance both the teaching and learning experience.



Deloitte Consulting LLC:

AU and Deloitte are collaborating to establish eminence in the fields of engagement design and persuasive play. In this collaboration, AU and Deloitte are establishing programs and pathways to share knowledge, perspectives, and practices of games-based solutions.

We invite you to learn more about
how we learn, evolve, and work to
anticipate tomorrow's challenges.

Join the ongoing conversation at:

AMERICAN.EDU/PROVOST



AMERICAN UNIVERSITY
W A S H I N G T O N , D C

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of American University, please visit american.edu/academics.
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