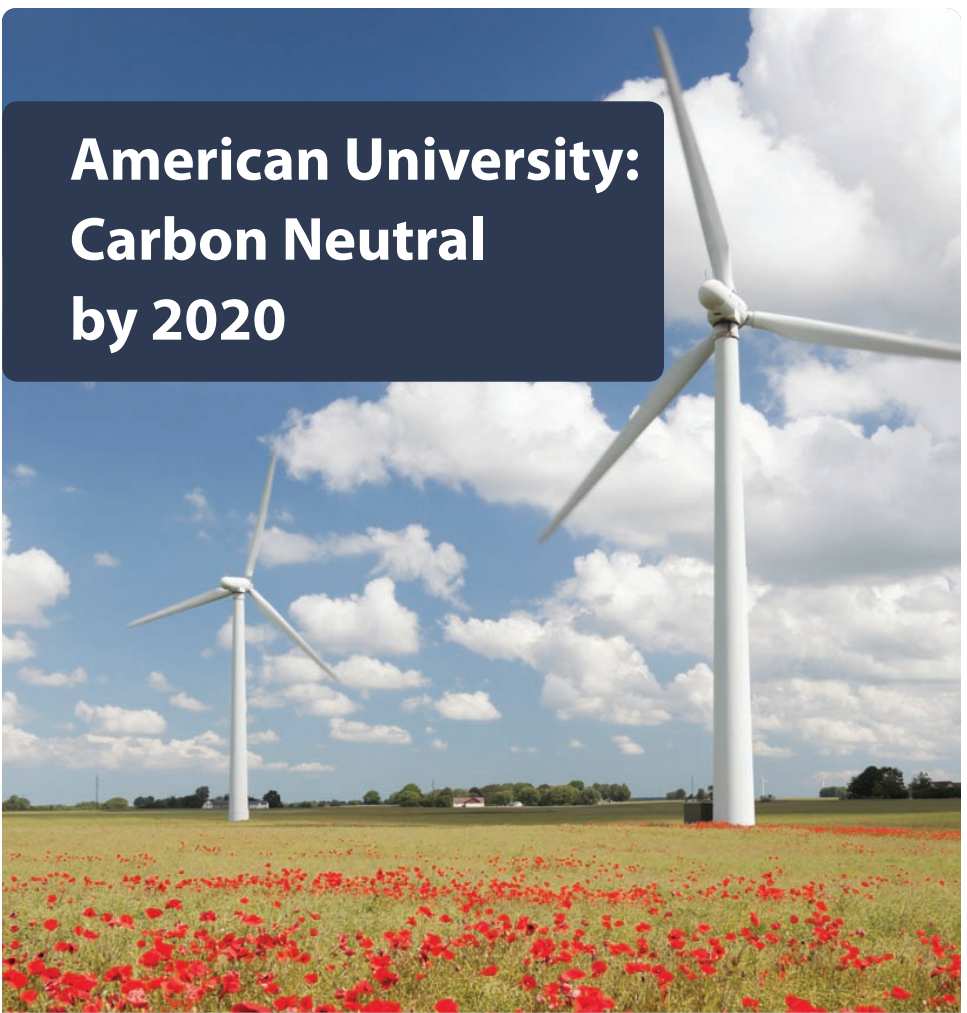


American University: Carbon Neutral by 2020



**American University
supports renewable energy
for 100% of our electricity.**



AU THE AMERICAN
DREAM IS
GREEN

Did You Know?

According to the Environmental Protection Agency, conventional energy production from fossil fuels is the leading cause of industrial air pollution and global climate change.



THE AMERICAN
DREAM IS
GREEN

Carbon-Neutral by 2020

American University is committed to carbon-neutrality by 2020, using four strategies:

- Reduce consumption
- Produce renewable energy on campus
- Support renewable energy off campus
- Support projects that offset emissions

Purchasing renewable energy credits supports renewable energy off campus and mitigates half of AU's greenhouse gas emissions.

Our commitment has an impact that's similar to:



**Planting
244,031 mature
trees***



**Not driving over
59 million miles
in an average
passenger car****

*Calculation provided by the DOE Energy Information Administration.

**Calculation provided by the EPA.

You Make a Difference

Tackling climate change takes reducing consumption as well as shifting our sources of energy. By supporting wind energy, American University is shifting energy production to clean, renewable wind power.

But we need your help to reduce consumption. You make a difference by turning off lights, powering down computers and electronics, and travelling to campus by foot, bike, public transit, carpool, or a fuel-efficient vehicle.



How is American University Reducing Emissions?

- Campus energy conservation competition
- LED lighting
- Ridesharing community
- Steam turbine cogeneration
- Sustainable purchasing plan
- Zero waste plan

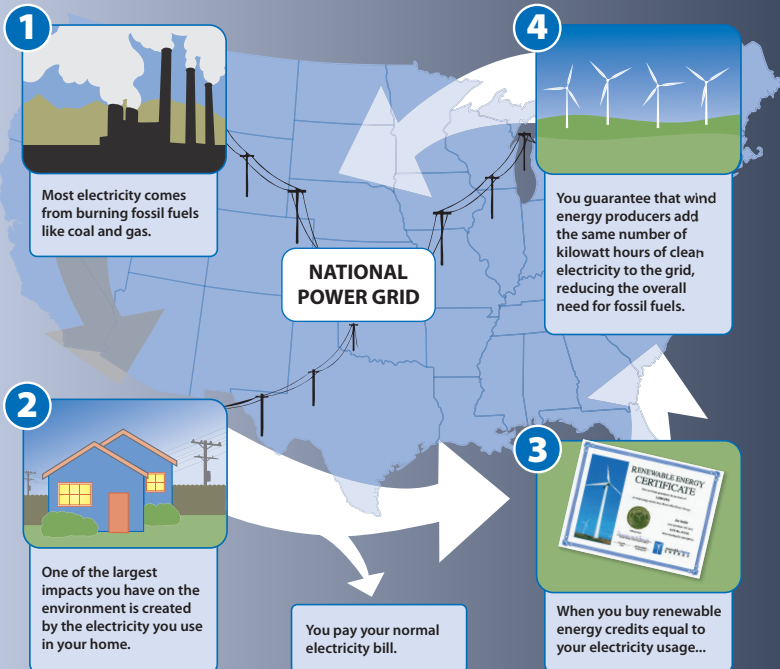


Choosing Solutions

AU also produces renewable energy on campus, including a solar photovoltaic array on the School of International Service, and a Vegawatt at the Mary Graydon Center that converts used cooking oil into electricity.

How Renewable Energy Credits Work

Since it is physically impossible to deliver electricity straight from a wind farm to your house, renewable energy credits (RECs) make purchasing wind power possible for forward-thinking businesses and individuals across the country. Purchasing RECs ensures that the amount of electricity you use is replaced onto the power grid with wind power from wind farms, making it cleaner for you and everyone else on the planet.



Learn more at www.renewablechoice.com

AU's Active Pursuit of Sustainability



- ✓ STARS Charter Participant
- ✓ LEED Volume pilot campus
- ✓ Carbon-neutral by 2020
- ✓ Registered arboretum
- ✓ Sustainable Sites Initiative pilot

Contact Info

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ENERGY

About Renewable Choice

Renewable Choice works to help solve today's pressing energy and environmental challenges. We offer simple and effective solutions for you to purchase renewable energy, carbon offsets and clean technology products. Reducing your environmental impact and moving toward independence has never been easier. Check out our solutions for home or business at www.renewablechoice.com



Energy
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The Green-e® Energy logo helps consumers easily identify environmentally superior renewable energy options. For more information on Green-e certification requirements, call 1-888-63-GREEN or log on to www.green-e.org.