## Kogod School of Business BSBA Program, Effective Fall 2017

College Writing/Math	Course Number & Title	Credits	Semester	Grade
College Writing*		3		
College Writing Seminar*		3		
Writing Proficiency Exam*				
Applied Calculus*/Business Analytics		4		
Business Statistics* IT		4		
Math Equivalency Exam*				
General Education**				
The Creative Arts FA1		•	•	•
		3		
		3		
Western Traditions FA2		•		•
		3		
		3		
Global/Multicultural FA3				
MGMT-201	Global Corporate Citizenship	3		
		3		
Social Institutions FA4				
ECON-100*	Macroeconomics	3		
ECON-200*	Microeconomics	3		
The Natural Sciences FA5				
		4		
		3		

Course #	Kogod Core Courses	Credits	Semester	Grade
KSB-100 or	Business 1.0 or upper-level business course	3		
KSB-211	Business Professionalism	2		
ACCT-244 or MGMT-203	An approved business law course	3		
ACCT-240	Principles Financial Accounting	3		
ACCT-241	Principles Managerial Accounting	3		
ITEC-200	The Edge of Information Technology	3		
MKTG-300	Principles of Marketing	3		
IBUS-300	Fund. International Business	3		
FIN-365	Business Finance	3		
MGMT-353	Management and Organizational Behavior	3		
ITEC-355	Production/Operations Mgmt.	3		
MGMT-458	Strategic Management	3		

## 15 credits from Finance

Course #	Kogod Specialization	Credits	Semester	Grade
		3		
		3		
		3		
		3		
		3		
	Free Electives			
		3		
		3		
		3		
		3		
		3		
		4		

	3	
	3	
	3	

<sup>\*</sup>must be completed in the first 30 credits at AU.

<sup>\*\*</sup>must be completed in first 60 credits at AU.

## **Kogod Core Prerequisites**

KSB-100: None

MGMT-201: None

ACCT-244: None

MGMT-203: None

ACCT-240: None

ACT-241: ACCT-240

ITEC-200: None

MKTG-300: ECON-200

IBUS-300: Completion of College Writing and Writing Proficiency Requirement, and junior business major or MKTG-250.

FIN-365: ACCT-240 with a grade of C or better, ECON-200, and STAT-202 or STAT-203 (STAT-203 strongly preferred).

MGMT-353: Completion of 45 credits or permission of instructor.

ITEC-355: ACCT-241, ECON-200, MATH-211 or MATH-221 (MATH-211/221 may be taken concurrently), and STAT-202 or STAT-203.

MGMT-458: ACCT-241, FIN-365, IBUS-300, ITEC-355 (ITEC-355 may be taken concurrently), MGMT-353, and MKTG-300.