SCHOOL *of* COMMUNICATION
AMERICAN UNIVERSITY • WASHINGTON, DC

The School of Communication is among the top communication schools in the nation and a leader in media innovation. Currently occupying six spaces across campus, the School will be consolidated into one building through a combination of new construction and a restoration of the iconic McKinley Building. The project will increase academic and public spaces and continue AU's commitment to a sustainable campus. Alumni and friends will fund at least $13 million of the $25 million project through private philanthropy.

Naming Opportunity	Floor
Media Innovation Lab/Converged Newsroom	First
*****SOC Plaza (Quad Entrance)***	***First***
Centers & Institutes Suite	First
Rotunda Entrance	First
Northwest Lobby (Quad Side)	First
SOC Student Services Wing	First
Southeast Lobby (Rotunda Side)	First
Special Events/Large Classroom	First
*****Innovation Lounge***	***First***
Media Innovation Classroom	First
Quad Entrance	First
Classroom (SW Side)	First
Digital Imaging Studio	First
Seminar/Support Room	First
Assistant Dean's Office – Academic Affairs	First
Theater	Second
Dean's Suite	Second
Film & Media Arts Wing	Second
Public Communication Wing	Second
Theater Lobby	Second
Dean's Reception Area (Rotunda)	Second
Dean's Office	Second
Theater Green Room	Second

*****Named***

Naming Opportunity	Floor
Assistant Dean's Office – Budget & Facilities	Second
*****Associate Dean's Office – Academic Affairs***	***Second***
Associate Dean's Office – Administration	Second
Division Director's Office – Film & Media Arts	Second
*****Division Director's Office – Public Comm***	***Second***
*****Public Communication Work Area***	***Second***
PhD Offices (3)	Third
Centers & Institutes Wing	Third
Journalism Wing	Third
Rooftop Terrace	Third
Sustainability Garden	Third
Rotunda Conference Room	Third
*****Faculty/Staff Lounge***	***Third***
*****Journalism Lab 1***	***Third***
Journalism Lab 2	Third
*****Rooftop Seminar Room***	***Third***
Rooftop Terrace Lobby	Third
Division Director's Office – Journalism	Third
*****Small Journalism Lounge***	***Third***
Audiovisual Center (w/ Digital Editing Labs)	Terrace
Centerpiece Classroom	Terrace
Digital Editing & Motion Graphics Lab	Terrace
Focus Group Teleconference Suite (Rotunda)	Terrace
Terrace Lobby	Terrace
*****SOC Public Garden***	***Terrace***
Common AV Editing Pool	Terrace
Digital Imaging Lab	Terrace
IT Hub	Terrace
Main Terrace Lounge	Terrace
Audiovisual Editing Suite	Terrace
*****Small Student Lounge***	***Terrace***
AVID Lab	Terrace
Engineering Shop	Terrace
PhD Carrels	Terrace
SOC Study	Terrace
Faculty Offices (40)	All
Center Director Offices (4)	First & Third

Your participation in the SOC Campaign will ensure the university's vision is fully realized. In addition to those listed above, giving opportunities can also be designed to fit your financial needs. To learn more, please contact:

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