CITGE Center for Information Technology and the Global Economy

Registration Form for the 2012 Program

Executive Program for IT Leaders: Making Business Impact via Big Data, Web 2.0 and Beyond

Center for IT and the Global Economy (CITGE)
Kogod School of Business
American University
Washington, DC

Please type or print in the fields below to ensure accurate processing of your registration

REGISTRANT INFORMATION

First Name _____ Middle Initial _____ Last Name _____

Institution/Organization _____ E-mail _____

Street Address _____

City _____ State/Province _____ Zip Code/Postal code _____

Phone _____ Extension _____ Fax _____

REGISTRATION RATES AND SESSIONS

- $5,000 for all sessions in the 2012 program for up to three attendees from your organization -or-
- $1,500 for any one session for up to three attendees from your organization (Please check all the sessions you want to register for below)

	Date	Topic & Speakers
	3/9/2012	**XaaS (Anything as a Service) and Cloud Computing** *Dr. Gwanhoo Lee (AU)*
	5/18/2012	**A Successful Model for Web 2.0 Customer Engagement** *Dr. William DeLone (AU), Murray Scott, National University of Ireland, Regina Connolly, DCU Business School, Ireland*
	9/21/2012	**Managing Team Knowledge: Conceptual Framework and Measurement** *Dr. J. Alberto Espinosa and Dr. Mark Clark (AU)*
	11/16/2012	**Big Data: Impact and Challenges** *Mr. Michael Carleton and Dr. Erran Carmel*

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PAYMENT INFORMATION

Please choose from the following payment amounts:

☐ $5,000 (4 sessions) ☐ $4,500 (3 sessions) ☐ $3,000 (2 sessions) ☐ $1,500 (1 session)

Method of Payment: ☐ VISA ☐ MasterCard ☐ American Express ☐ Check #
(Payable to American University)

Card Number: _____ Expiration Date: _____

CVV# _____ CVV#: 3 digit number on back of Visa and MasterCard; 4 digit number on the front of Amex

Cardholder's Name as it appears on the credit card: _____

Cardholders Complete Billing Address: _____

_____

Cardholder's Signature: _____

SEND COMPLETED FORM AND PAYMENT TO:

Mail:
Attn: Professor Gwanhoo Lee
Kogod School of Business
American University
4400 Massachusetts Ave. NW
Washington, DC 20016-8044

Fax:
Attn: Professor Gwanhoo Lee
202-885-1992

E-mail:
Professor Gwanhoo Lee
glee@american.edu

QUESTIONS?

For questions about the program registration, contact Gwanhoo Lee at glee@american.edu or call 202-885-1991.

* Please allow up to 10 business days for your registration to be processed. An email confirmation will be sent to you once the registration has been processed.