



JANE DOE

Multimedia Journalist

CONTACT

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Janedoe.com



EDUCATION

American University School of Communication
Washington, DC
Bachelor of Arts, Broadcast Journalism
Minors: Marketing, Psychology, Spanish
May 2013

Cumulative GPA: 3.8/4.0
Dean's List
University Honors Program
Early Identification Program
Golden Key Honor Society

Pontificia Universidad Católica Argentina
Buenos Aires, Argentina
Direct Enrollment Study Abroad Program
July 2011-Dec. 2011

SKILLS

Proficient Spanish
Final Cut Pro 7
ENPS
GarageBand
Adobe Audition
Photoshop
Dreamweaver
HTML
CSS
WordPress
Social Media
Microsoft Office

INTERESTS

Travel
International news
Performing arts
Fashion
Tap dancing
Scrapbooking

EXPERIENCE



American University Television, Washington, DC
News Producer/Main Anchor
Jan. 2010-present

- ◆ Generate story ideas and produce weekly 30-minute show *ATV News*
- ◆ Manage a team of 40+ anchors, reporters, editors and crew
- ◆ Report, shoot and edit more than 15 packages, including White House Press Briefings and events with former President Bill Clinton and Burmese Democracy Leader Daw Aung San Suu Kyi
- ◆ Interview guests for *Special Broadcast*, including one-on-one interviews with RNC Chairman Reince Priebus and Social Activist Tom Hayden



BBC News, Washington, DC
Newsgathering Intern
Jan. 2013-present

- ◆ Monitor and log White House and State Department Briefings for sound bites
- ◆ Research content and provide information to reporters and producers



AARP, Washington, DC
Leadership and Internal Communications Intern
June 2012-Aug. 2012

- ◆ Conducted research and more than 10 interviews to write articles for online publication *Inside AARP*
- ◆ Wrote feature stories for annual Life@50+ Conference Newspaper



Inside Government Radio Show, Washington, DC
Production Intern
Jan. 2012-May 2012

- ◆ Booked radio show guests and wrote more than 60 interview questions
- ◆ Pitched stories and sent press releases to news organizations
- ◆ Created content and updates for Facebook and Twitter pages



HerExchange, Bethesda, MD
Online Magazine Intern
Jan. 2011-May 2011

- ◆ Implemented SEO to increase website viewership
- ◆ Established and created weekly newsletter