AU Newsmakers
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Prepared by University Communications
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Top Story
What Do Local Millennials Want? Many of the Same Things Their Parents Did.
The Kogod School of Business' Millennial Index was featured in a story in the print edition of Washington Post. The 2016 Millennial Index found that millennials want many of the same things that their parents wanted when starting out: family, job security, and homes. Erran Carmel, dean of Kogod, spoke to WTTG Fox 5, and also discussed the transportation research findings for a second Washington Post story. CNBC, Washington Business Journal, Washingtonian, WJLA and WTOP covered the Index. Dawn Lejon, Kogod lead researcher, appeared on WAMU's The Kojo Nnamdi Show and explored the results of the Index. (1/13, 1/14, 1/13, 1/14)

AU Professors Weigh In On State of the Union
Professor of Public Communication Robert Lehrman spoke with Washington Times and Media General about the State of the Union, predicting that much of what President Obama discusses may not become policy. Lehrman also noted that some scholars said the president may get about 40 percent of the legislation mentioned. (1/11)

Center for Congressional and Presidential Studies Director Jim Thurber spoke with Time, saying, “President Obama will mention his successes since 2009 especially bringing the economy back from the brink—10 percent to 5 percent unemployment, decreasing the rise in health costs and expanding health insurance coverage and access to quality health coverage for Americans.” Thurber also spoke to Fortune. (1/12)

Communication Professor Leonard Steinhorn gave his predictions to KXNT Las Vegas, saying that the address would focus on President Obama’s legacy. Steinhorn also discussed the differing views of the president’s legacy. Steinhorn also spoke with WTOP. (1/12)

Distinguished History Professor Allan Lichtman spoke with CTV Canada about President Obama’s goals for the speech, predicting that the president would focus on his achievements, including the recovery of the economy and the Affordable Care Act. (1/12)

Faculty Author
From Carbon Paper to the Cloud: Fixing The Pentagon’s Back Office
Distinguished Practitioner-in-Residence David Barno and Nora Bensahel, distinguished scholar, both of the School of International Service, wrote an article for War on the Rocks about the Pentagon’s back office. Barno and Bensahel discuss the lack of innovation in business processes that the army experiences as compared to the private sector, such as relying on “automated manual processes.” They also propose several ways to fix the Pentagon’s back office. (1/12)
Wikipedia Just Turned 15 Years Old. Will it Survive 15 More?

The Washington Post

Communications Professor Andrew Lih authored an article for the Washington Post on the 15th anniversary of Wikipedia. Lih wrote about the expansion of "Wikipedia beyond an encyclopedia to establish a greater ‘Wikimedia movement’ that few people see but benefit from in profound, novel ways.” Lih’s article also explains future projects to incorporate interactive multimedia, 3D content and collaborative video editing on the site. (1/15)

Expertise

U.S. Drawn Back into Fighting in Afghanistan

For NPR, School of International Service Practitioner- in - Residence David Barno spoke about how the U.S. is increasingly engaged in battles in Afghanistan. U.S. troops are very much in the thick of the fight, said Barno. (1/8)

The Candidates Agree on One Thing: The News Media Has Done Them Wrong

Jane Hall, professor in journalism and media studies, spoke with the Washington Post about the news media and presidential campaigns. Hall said that the current press bashing reflects "a genuine anger on the part of a number of Americans" toward the media. (1/8)

History Lesson on Presidential Executive Orders

History Professor Allan Lichtman spoke with KYW-AM (Philadelphia) about the recent uproar by Republicans concerning President Obama’s use of executive order for gun safety. Lichtman shared that, among other presidents who have used executive orders similarly, Herbert Hoover issued a sweeping decree on immigration. Lichtman also spoke to the New York Observer about Democrats and Election 2016. (1/9)

Wyoming Could Play Key Role in Choosing Next U.S. President

For the Billings Gazette, government professor David Lublin spoke about Wyoming’s role in electing the next U.S. president. Lublin discussed Wyoming’s closed caucuses and how the primary process produces ultraconservative Republican candidates. (1/9)

How to Snag a Big Raise Now

Management Professor Alexandra Mislin’s June 2015 study was featured in Time in an article on how to speak up to get a raise. Mislin’s research shows that women and men negotiate differently and that casual conversation before an ask works better for men than women when negotiating salary. (1/13)

Traumatic Brain Injury and Domestic Violence

Professor of Literature Rachel Louise Snyder spoke with Georgia Public Radio about the connection between domestic violence and traumatic brain injury. Snyder explained how TBI is not usually tested for in domestic violence victims and therefore is under diagnosed. (1/13)

Why Executive Action May Not Solve Guantanamo for Obama

For the Christian Science Monitor, law professor Stephen Vladeck spoke about President Obama’s promise to close the Guantanamo detention center. Vladeck said that Obama has two options if he wants to empty the prison this year: either find a way to transfer all the detainees overseas, or strike a deal with Congress, which may require him to give up more than he wants to. (1/12)
The Deep Roots of the Oregon Standoff

School of International Service Professor Carolyn Gallaher spoke with the National Journal about the standoff in Oregon. Gallaher argued that the standoff is at the “nexus between the patriot movement that emerged in the 1990s, tensions over land use, and how heated antigovernment rhetoric fits into U.S. election-year politics.” (1/11)

Curvaceous Brides

Director of Women’s, Gender and Sexuality Studies Program Lauren Weis spoke to NBC 4 News about the power of media images, saying that when certain body types are marketed as ideal, all people struggle with trying to fit that norm. Weis was featured in a story about a bridal store catering to plus size brides. (12/14)

Here are the Other Winners in the $1.6 Billion Powerball Lottery…

Aram Sinnreich, communications professor, spoke to MarketWatch about companies capitalizing on the Powerball craze by advertising their services to the winners and losers. Sinnreich said, “The gap between rich and poor has grown and the only way out of the middle class’s financial dire straits is an act of God.” (1/14)

Oscar Outrage

Distinguished Artist-in-Residence Russell Williams II spoke about surprising Oscar omissions on WTTG Fox 5. Williams talked about the lack of diversity among the nominees and said it will take time to see more diversity in the nominations due to the history of the Academy Awards nomination process. (1/14)

Bonus Clip

AU Student A Guest at the State of the Union

AU sophomore Sierra Schmitz was selected by Sen. Mazie Hirono as a guest for the State of the Union address. KHON reported that Schmitz grew up on Hawaii Island and Oahu. She is currently studying International Studies with a focus on global environmental sustainability and communications. (1/11)