AU Newsmakers
April 11 – April 18, 2014
Prepared by University Communications
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Top Story
Last Minute Tax Questions Answered
In a live hour-long Facebook chat, Don Williamson, executive director of the Kogod Tax Center, answered questions from the public on NBC4’s Facebook page. Williamson provided last minute tax advice on topics including common deductions, the appropriate amount of exemptions, and self-employment tax. (4/11)

Additional Features
National Security Agency and Privacy Debate
C-SPAN provided coverage of AU’s Political Theory Institute and Kennedy Political Union’s debate between former National Security Administration director Michael Hayden and Washington Post correspondent Barton Gellman. Alan Levine, director of the Political Theory Institute moderated the debate focusing on the NSA and privacy issues, which was followed by a Q & A session with students. (4/15)

Voice or Text Message?
Naomi Baron, executive director of the Center for Teaching, Research and Learning, appeared on BBC Radio’s Digital Human to discuss her research revealing that people often use text messages to communicate because messaging allows people to edit their words. (4/14)

Op-Eds/AU Authors
How to Save Ukraine
In an article for Foreign Affairs, international service professor Keith Darden explained events in Ukraine are driven by deep and long-standing historical divisions where sides are loyal to either the East or West. Absent an internal Ukraine solution which includes legitimate elections, Darden argues Ukraine will remain unstable. (4/14)

Nothing to See Here
Jeffrey Bachman, director of the Ethics, Peace, and Global Affairs program wrote an op-ed for The Hill about Western media shying away from reporting on suspected war crimes and human rights violations associated with the Obama administration’s continued “targeted” killing programs. (4/13)
**Expertise**

**Snowden the 'Traitor' Looms Over Pulitzers**

Prior to the announcement of the Pulitzer Prize for journalism, Agence France Presse spoke to communication professor Christopher Simpson about the conservative nature of U.S. versus European media coverage of national security issues pertaining to the Edward Snowden NSA revelations. More than 20 outlets republished this story. (4/13)

**Ukrainian Crisis Not Wasted by Washington Lobbyists**

With Bloomberg News, James Thurber, director of the Center for Congressional and Presidential Studies, talked about how the Ukraine crisis has become an opportunity for U.S. lobbyists to connect their issues to the ongoing crisis. (4/11)

**Homeland Strife Can Keep Foreign Students From Studies**

Fanta Aw, assistant vice president of Campus Life, spoke to USA Today about the anxiety international students studying in the United States encounter when they hear about bad news happening in their home countries. This article was republished by more than 20 outlets. (4/15)

**Alibaba Recruits Users to Identify China’s Polluted Water**

Judith Shapiro, director of the Dual Degree in Natural Resources and Sustainable Development, spoke to Bloomberg Businessweek about Alibaba Group Holding Ltd’s water testing program launched in China to raise environmental awareness and protect clean water. (4/14)

**Bill Aims to Spur Job Growth for the Unemployed**

Economics professor Robert Lerman talked to CNBC.com about a bill introduced in Congress that aims to increase the number of registered U.S. apprenticeships. Lerman said federal and state agencies must market the bill to companies to drive home the value of apprenticeships. (4/15)

**Don’t Think You Can Fool the IRS**

With Politico, managing director of the Kogod Tax Center David Kautter talked about how automatic and electronic submission of W-2s makes it easier for the IRS to identify unreported wages. (4/15)

**Creating a Four-Tiered SES System**

Bob Tobias, director of the Key Executive Leadership Programs, appeared on Federal News Radios’ In Depth with Francis Rose to discuss new research suggesting that a four-tiered Senior Executive Service classification system could help structure job advancement for SES members. (4/16)

**U.S. Envoy to Head Back**

With Al Jazeera America Television, international service professor Guy Ziv discussed the impasse in Middle East Peace talks attributable to unilateral measures taken by both sides undermining any sort of breakthrough before the April 29 deadline. (4/13)