AU Newsmakers
April 26 – May 3, 2013
Prepared by University Communications
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Top Story
Kogod Tops for Sustainability

Bloomberg Businessweek named Kogod School of Business as the best undergraduate business school for sustainability. The ranking is based on student responses to questions asking them to rank their business school’s sustainability offerings. (4/29)

JFK at AU
JFK Remembered by Veteran Broadcasters

During a live broadcast on C-SPAN, journalist Tom Brokaw and distinguished journalist-in-residence Nick Clooney, shared their memories of John F. Kennedy’s presidency and A Strategy of Peace speech delivered 50 years ago at AU’s commencement ceremony. AU’s School of Communication and the Newseum sponsored the discussion. WTTG-FOX5 also highlighted the event. (5/1)

Additional Features
Student Entrepreneurs Transition Straight From School to Start-Ups

In a trend story about new graduates kicking off their careers in start-ups, Washington Post’s Capital Business profiled Kogod School of Business MBA student Tim Richards. Richards and several AU students founded Reefcam, a start-up that broadcasts video from coral reefs. (4/26)

AU Appoints New Men’s Basketball Coach

Director of athletics and recreation Billy Walker announced Mike Brennan as the new men’s basketball coach. Associated Press, Washington Post, Washington Examiner, WRC-NBC4, WTTG-Fox5, WJLA-ABC7 and Comcast SportsNet covered the appointment. (4/30, 5/1)

Op-Ed/Faculty Author
Obama, Peña Nieto Must Save a Vital Part of Effort to Fight Drug Trafficking

In an op-ed for the Christian Science Monitor, timed for Presidents Obama and Pena-Nieto’s meeting this week in Mexico, international service professors Carolyn Gallaher and Daniel Schneider question what the future holds for U.S.-Mexican cooperation in reducing drug trafficking under the Mérida Initiative. (5/2)
Expertise

Are You Ready for the New Investment Tax?

THE WALL STREET JOURNAL.

David Kautter, managing director of the Kogod Tax Center, spoke with the Wall Street Journal about the new 3.8% tax on investment income. (4/27)

Court Ruling Takes a Stand on Essential High-Tech Patents

The New York Times

With the New York Times, law professor Jorge Contreras talked about the court case rulings on high-tech patents for smart phones, tablets, and online game consoles. Contreras also spoke to Bloomberg about the same issue. (4/26, 4/28)

Boston Bombings Show a Changing Face of U.S. Terrorism

The Washington Times

With the Washington Times, justice law and society professor Joseph Young discussed the changing face of terrorism moving away from internationally financed efforts to more radical lone-wolf types of attacks like in Boston. (4/29)

‘Latino/US Cotidiano’ Exhibit Breaks Boundaries of Stereotypes

World languages and cultures professor Carlos Tapia talked to McClatchy Newspapers about photographer Dulce Pinzon’s new exhibition and book Latino/US Cotidiano which depicts everyday Latinos the way their families see them. (4/30)

Furlough Reversal for FAA Lets Child Health Cuts Stand

Bloomberg

Robert Tobias, Key Executive Leadership Programs director, spoke to Bloomberg about efforts to reverse sequestration in light of the recent FAA furlough roll back. (4/29)

Want to Analyze Your Brain?

For National Geographic Channel’s Brian Games psychology professor Arthur Shapiro discussed new ways to think about how the human brain processes motion. (4/29)

How Can LivingSocial Get Its Mojo Back?

The Washington Business Journal spoke to information technology and management professor Gwanhoo Lee about probability problems facing companies like Living Social (4/26)