



AMERICAN UNIVERSITY

WASHINGTON, DC

## AU Newsmakers

April 26 – May 3, 2013

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemedial.cfm>

### Top Story

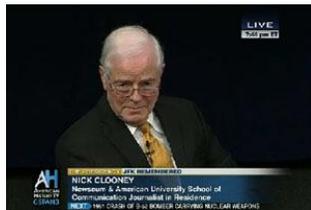
#### Kogod Tops for Sustainability

## Bloomberg Businessweek

[Bloomberg Businessweek](#) named **Kogod School of Business** as the best undergraduate business school for sustainability. The ranking is based on student responses to questions asking them to rank their business school's sustainability offerings. (4/29)

### JFK at AU

#### JFK Remembered by Veteran Broadcasters



During a live broadcast on [C-SPAN](#), journalist Tom Brokaw and distinguished journalist-in-residence **Nick Clooney**, shared their memories of John F. Kennedy's presidency and *A Strategy of Peace* speech delivered 50 years ago at AU's commencement ceremony. **AU's School of Communication** and the Newseum sponsored the discussion. [WTTG-FOX5](#) also highlighted the event. (5/1)

### Additional Features

#### Student Entrepreneurs Transition Straight From School to Start-Ups

## The Washington Post

In a trend story about new graduates kicking off their careers in start-ups, [Washington Post's Capital Business](#) profiled Kogod School of Business MBA student **Tim Richards**.

Richards and several AU students founded Reefcam, a start-up that broadcasts video from coral reefs. (4/26)

#### AU Appoints New Men's Basketball Coach



Director of athletics and recreation **Billy Walker** announced **Mike Brennan** as the new men's basketball coach. [Associated Press](#), [Washington Post](#), [Washington Examiner](#), [WRC-NBC4](#), [WTTG-Fox5](#), [WJLA-ABC7](#) and [Comcast SportsNet](#) covered the appointment. (4/30, 5/1)

### Op-Ed/Faculty Author

#### Obama, Peña Nieto Must Save a Vital Part of Effort to Fight Drug Trafficking



In an op-ed for the [Christian Science Monitor](#), timed for Presidents Obama and Peña Nieto's meeting this week in Mexico, international service professors **Carolyn Gallaher** and **Daniel Schneider** question what the future holds for U.S.-Mexican cooperation in reducing drug trafficking under the Mérida Initiative. (5/2)

## Expertise

Are You Ready for the New Investment Tax?

**THE WALL STREET JOURNAL.**

investment income. (4/27)

**David Kautter**, managing director of the Kogod Tax Center, spoke with the [Wall Street Journal](#) about the new 3.8% tax on

**Court Ruling Takes a Stand on Essential High-Tech Patents**

**The New York Times**

about the same issue. (4/26, 4/28)

With the [New York Times](#), law professor **Jorge Contreras** talked about the court case rulings on high-tech patents for smart phones, tablets, and online game consoles. Contreras also spoke to [Bloomberg](#)

**Boston Bombings Show a Changing Face of U.S. Terrorism**

**The Washington Times**

With the [Washington Times](#), justice law and society professor **Joseph Young** discussed the changing face of terrorism moving away from internationally financed efforts to more radical lone-wolf types of attacks like in Boston. (4/29)

**'Latino/US Cotidiano' Exhibit Breaks Boundaries of Stereotypes**



World languages and cultures professor **Carlos Tapia** talked to [McClatchy Newspapers](#) about photographer Dulce Pinzon's new exhibition and book *Latino/US Cotidiano* which depicts everyday Latinos the way their families see them. (4/30)

**Furlough Reversal for FAA Lets Child Health Cuts Stand**

**Bloomberg**

**Robert Tobias**, Key Executive Leadership Programs director, spoke to [Bloomberg](#) about efforts to reverse sequestration in light of the recent FAA furlough roll back. (4/29)

**Want to Analyze Your Brain?**



For [National Geographic Channel's Brian Games](#) psychology professor **Arthur Shapiro** discussed new ways to think about how the human brain processes motion. (4/29)

**How Can LivingSocial Get Its Mojo Back?**

**WASHINGTON BUSINESS JOURNAL**

The [Washington Business Journal](#) spoke to information technology and management professor **Gwanhoo Lee** about probability problems facing companies like Living Social (4/26)