AU Newsmakers
April 4 – April 11, 2014
Prepared by University Communications
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Top Story
Made in the USA? See the Rankings of American Cars

Washington Post and Wall Street Cheat Sheet featured international business professor Frank DuBois’ Kogod Made in America Auto Index updated for 2014. DuBois’ research debunks the misleading “Made in America” label through his examination of component part origins, assembly location and five other factors. AutoBlog.com, Business Insider, and Edmunds also featured the index. (4/4)

Additional Features
Art Review: ‘Brink and Boundary’

American University Museum at Katzen Arts Center’s spring exhibit “Brink and Boundary” is featured in the Washington Post. The review focused on four particular artists’ installations that use sound and other elements to transform little-used and overlooked museum spaces into thought-provoking works of art. (4/10)

Iris Krasnow Feature Profile

In a Washington Post Magazine feature profiling communication professor Iris Krasnow’s life, career and book, “Sex After…Women Share How Intimacy Changes as Life Changes,” Krasnow discussed her latest research focusing on interviews with 150 women about the sexual health and practices in different phases of their lives. Krasnow also revealed her next project. (4/5)

Expertise

Communication professor Laura DeNardis appeared on WAMU’s Diane Rehm Show and NPR stations nationwide to discuss the international debate over net neutrality rules and the critical need to successfully transition ICANN oversight to a multi-stakeholder model. (4/7)

New Graphic Ad Campaign Targets Distracted Driving

With CBS Evening News, communication professor Leonard Steinhorn talked about how the most effective public service ad campaigns use shame and embarrassment to get viewers’ attention and shock them into changing behaviors such as speeding, smoking, and texting while driving. (4/7)

Presidents Celebrate Civil Rights Act, LBJ and 'Lost Causes'

As President Obama and former Presidents Clinton and George W. Bush gathered at the Lyndon B. Johnson Presidential Library to mark the 1964 Civil Rights Act, distinguished professor Julian Bond spoke to Los Angeles Times about the risks President Johnson took 50 years ago when he signed the landmark legislation. Chicago Tribune, McClatchy Newspapers, and Baltimore Sun also republished the story. (4/10)
Idea of Paying Citizens a Yearly Stipend is Gaining Support in Switzerland

Economics professor Barbara Bergmann appeared on PBS NewsHour to discuss a proposal in Switzerland for a guaranteed basic income for citizens over 21 and whether such a program could work in the United States despite risks of personal misspending. (4/7)

White House Working on Tending its Own House on Pay Disparity

Director of the Women and Politics Institute’s Jennifer Lawless spoke to CNN.com about the need for pay parity across the federal government, including in the White House, where reports show that women make only 77 cents on every dollar that their male colleagues earn. More than 55 outlets republished this piece. Lawless also spoke to the Washington Examiner about the same topic. (4/8, 4/10)

Tax Code Changes and Complexity Drag Down Small Business

Managing director of the Kogod Tax Center David Kautter’s testimony before the House Committee on Small Business was covered by Accounting Today. Kautter explained that the growing tax code complexity has become incomprehensible for small businesses. Bloomberg BNA, Tax Notes, 4-traders also reported on Kautter’s testimony. (4/10)

Kerry Says 'Russian Agents' Behind Crisis in Eastern Ukraine

School of International Service dean James Goldgeier appeared on BBC News to analyze U.S.-Russian bilateral relations in a tense environment reminiscent of the Cold War. Goldgeier discussed Russian President Putin’s provocative troop buildup on the eastern Ukraine border. With Voice of America Television, international service professor Keith Darden discussed how the Russian actions in Kiev and Crimea have tied U.S. hands preventing any positive outcomes. Darden also appeared on Sirius/XM Satellite Radio. (4/4, 4/5, 4/7)

McAllister Video Offers Up Another Iconic Scandal Image

The Washington Post’s Reliable Source spoke to communication professor Scott Talan about Louisiana Congressman Vance McAllister, who was caught kissing his young staffer on video. Talan explained an image nowadays is enough to destroy a politician’s public image. (4/7)

Fear Drives African Gays to Seek Asylum in U.S.

Government professor Steven Taylor appeared on Voice of America Television to speak about the repression gay and transgender Africans face in 38 African countries where being gay is a crime amounting to a death sentence. (4/8)