AU Newsmakers
August 16, – August 23, 2013
Prepared by University Communications
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Top Story
Why It's Time to Stop Romanticizing & Begin Measuring Investigative Journalism’s Impact
Poynter online summarized a recent white paper by Charles Lewis, executive editor of the Investigative Reporting Workshop, which assesses the problems of measuring impact journalism and proposes the starting outlines of best practices. (8/19)

Op-Eds/AU Authors
Perspective: March on Washington
In an op-ed for USA Today, School of Public Affairs professor Julian Bond wrote about his experiences during the 1963 March on Washington. (8/20)

Best Tax Practices for Small Businesses
The Kogod Tax Center’s Don Williamson and David Kautter shared their 20 best tax practice tips for small businesses. Accounting Today featured the full list and Politico mentioned the list. (8/22, 8/20)

Expertise
House 2014 Fundraising Start Signals Incumbent Dangers
James Thurber, director of the Center for Congressional and Presidential Studies, spoke to Bloomberg Businessweek about early indicators showing that the odds are low for Democrats to win back majority in the House of Representatives in the 2014 Congressional election. (8/21)

Ex-Pakistani President Faces Murder Charges
With Public Radio International’s The Takeaway, Ibn Khaldun chair of Islamic studies Akbar Ahmed talked about the murder charges and upcoming courtroom drama facing Pervez Musharraf, former President of Pakistan. (8/20)

New Age of Algorithms
Pacifico Radio’s Letters and Politics spoke to communication professor Robert Lehman about his Christian Science Monitor cover story about how the new age of algorithm analysis affects the way that we live, and how the NSA uses that analysis to conduct surveillance. (8/19)
Will Crisis in Egypt Impact Gas Prices in the US?

International service professor Jeff Colgan explained to WUSA-CBS9 that events in Egypt will not impact oil prices because not much oil is actually produced in Egypt. (8/20)

Immigration: An Executive Order?

History professor Allan Lichtman talked to Sinclair Broadcasting about the possibility of President Obama issuing an executive order for his immigration plan in order to bypass Congress. More than 10 local affiliates aired this segment. (8/20)

In the Inland Empire a Congressional Race is in Full Swing

With KPCC Radio (Southern California), government professor Patrick Griffin discussed the Democratic party's efforts to win control of the 31st California Congressional District in the next election.

Al Jazeera Launch in U.S.

Canadian Broadcasting Company Radio's The World at Six spoke to communication professor Rick Rockwell about the challenges surrounding the launch of Al Jazeera America. (8/19)

Bonus Clip

WRC-NBC4 highlighted move-in day for American University's incoming class of 2017. (8/18)