AU Newsmakers
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Prepared by University Communications
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Top Story
SIS Experts Provide NATO Summit Analysis
School of International Service dean James Goldgeier and international service professors Gordon Adams and Keith Darden along with CAS Initiative for Russian Culture director Anton Fedyashin provided pre and post NATO summit analysis and discussion as leaders gathered to determine NATO’s future.

Goldgeier in an op-ed for Politico Magazine argued NATO cannot revert to its foundation as an anti-Moscow organization. Instead, Goldgeier said NATO members should forge partnerships with democracies in other parts of the world to enhance its capabilities to respond to challenges facing members and like-minded states. Goldgeier also spoke to New Republic about Ukraine and NBCNews.com about President Obama’s visit to Tallin ahead of the NATO summit. (9/2)

Adams in an opinion piece for Foreign Policy’s Voice argued how proposals to increase defense spending among European NATO members is more of a symbolic substitute for policy than a solution to emerging and current threats. Adams also explains how the Obama administration has substituted spending for a defined strategy. (9/3)

C-SPAN covered an event featuring Members of the Working Group on the Future of U.S.-Russia Relations that included Keith Darden, who spoke on U.S.-Russian military and strategic cooperation, arms control regulations, and security policies. (9/5)

Fedyashin appeared on China Central Television America to discuss the rhetoric and realities surrounding the NATO summit and events in Ukraine providing a perspective including Russia’s reaction. (9/4)

Additional Features
A Snapshot of Foreign Students in Local Universities
Assistant vice president of campus life and NAFSA: Association of International Educators president Fanta Aw appeared on WAMU’s Kojo Nnamdi Show to discuss the rapid increase of foreign students studying in the United States especially in Washington, D.C. (9/4)
Art Review: ‘Readymade@100’

In a *Washington Post* story about the early fall exhibits at the American University Museum at the Katzen Arts Center, the art critic noted the museum’s “eclectic” offerings and called the exhibit Readymade@100, a celebration of the 100-year-old legacy of Marcel Duchamp’s concept, “the funniest, sexiest and smartest of the bunch.” (9/11)

**Expertise**

**Scientists Say the Ozone Layer Is Recovering**

Professor of global environmental politics Paul Wapner commented to *Associated Press* about the good news regarding the earth’s ozone layer recovering in advance of a gathering of world leaders at the United Nations for an environmental summit in late September. More than 300 outlets republished the article including *Boston Globe, Miami Herald* and *San Jose Mercury News*. (9/10)

**Macworld to End Its Print Edition and Lay Off Many of Its Employees**

Associate Journalism professor Andrew Lih spoke to the *New York Times* about the monthly print edition of Macworld’s demise because of its failure to keep up with other technology sources like CNET. (9/10)

**Purple Line Transit Project and Tiny Species**

Environmental science professor David Culver spoke to the *Washington Post* about his research into the amphipods living in the D.C. Metro region and the tiny shrimp-like species’ place in the ecosystem. Culver’s search for amphipods in Chevy Chase was the result of an environmental impact assessment related to the proposed construction of the light rail Purple Line project. (8/30)

**Skills Gap Bumps Up Against Vocational Taboo**

For the *Wall Street Journal*, economics professor Robert Lerman discussed differing views of apprenticeships, noting that in Germany the perception is it provides good income opportunities while in the United States it is often associated with people who did poorly in high school. (9/11)

**Chelsea Clinton Leaves Gig at NBC News**

School of Communication professor Jane Hall spoke to *Market Watch* about the reasons for journalists’ resentment about Chelsea Clinton’s salary garnered while working at NBC News. (8/29)

**Here’s Why Stale Bread Is Hard, But Stale Chips Are Soft**

With *Business Insider*, chemistry professor Matthew Hartings explained the chemical processes at work behind why certain foods become soft or hard when stale. The piece referenced Hartings’ chemistry of cooking class and was republished in more than a dozen outlets, including *Houston Chronicle* and *Seattle Post-Intelligencer*. (9/5)
When Wildlife Documentaries Jump the Shark

Center for Environmental Filmmaking director Chris Palmer spoke to NPR about conscious filmmaking and discussed how the line between authentic documentaries and "docufiction" is often blurred by deceptive editing and staged animal interactions. Palmer discussed his own experience using animals in captivity. (8/30)

ISIS & the Challenges Facing the Obama Administration

Director for the Center for Congressional and Presidential Studies James Thurber appeared on the Diane Rehm Show to analyze and discuss President Obama’s address to the nation to combat the threat from ISIS and the challenges his administration faces. Thurber explained the assertion of executive authority and budget challenges Obama faces with the U.S. Congress. (9/11)

For Reuters, Washington College of Law professor Stephen Vladeck discussed the political and legal pressures Obama and Congress face if military operations against ISIS escalate. (8/29)

Deliberating Bodies: Sexism and Congress

Director of the Women & Politics Institute Jennifer Lawless' research on women's reluctance to run for elected office was highlighted in a New Yorker article discussing the underrepresentation of females in elected position at both the state and federal levels. (8/29)

Fast-Food Worker Strikes: After Two Years, Is There Anything to Show?

Economics professor Mary Hansen talked with Fortune about fast-food strikes and their effect on wage increases. Hansen explained that minimum wage earners should embrace piecemeal wage legislation at state and local levels rather than a blanket federal wage increase because of the variation in geographic economic conditions. The piece also ran in MSN Money. (9/4)

Why Your Old iPhone Suddenly Seems Terrible

Kogod marketing professor Wendy Boland spoke to NBCNews.com about how many shoppers justify to themselves the purchase of a new iPhone to replace their existing model. (9/8)

The 'Daisy' Spot and Five other Compelling Political Ads

School of Communication professor Drew Babb analyzed Lyndon B. Johnson's "Daisy" advertisement and five additional noteworthy political campaign ads for CNN.com explaining how these ads engaged viewers as political ads had never done before. (9/7)

Russia's Message on Ukraine

With CNN International, Initiative for Russian Culture director Anton Fedyashin analyzed comments by Russia on Ukraine, saying that President Vladimir Putin intended to reach a political solution rather than a military one but Ukraine’s reluctance is prolonging the conflict. (8/30)
Al Qaeda’s Desperation Could Be India’s Nightmare

Professorial lecturer in the Department of Justice, Law & Criminology Tricia Bacon spoke to the Daily Beast about the “Pakistanization” of al Qaeda based on her decade’s worth of experience in counterterrorism at the State Department. The same article cited international service professor Stephen Tankel’s paper on the subject. (9/6)

In Tough Times, Contractors Turn to Creative Marketing Campaigns

Kogod marketing professor Mike Carberry spoke to Capital Business about government contractors that provide thought leadership pieces to the government to gain goodwill. Carberry explained how it’s a way for them to differentiate themselves from the fierce competition in the federal contract marketplace. (8/30)

2014’s Best and Worst Cities for Hispanic Entrepreneurs

Kogod management professor Barbara Bird shared her expertise on minority owned businesses with Wallet Hub to discuss the challenges that Hispanic entrepreneurs face and the targeted programs that aid Hispanic business ownership.

Bonus Clip

The Backstory Behind the Uplifting DOMA Cartoon That Won the Fischetti Award

AU alumnus Nate Beeler added the prestigious Fischetti Award to his trophy case of award winning cartoons and spoke to the Washington Post about winning the coveted award, his inspiration, and career as a cartoonist. (9/3)