



AMERICAN UNIVERSITY

WASHINGTON, D.C.

## AU Newsmakers

September 27 – October 4, 2013

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Stories

#### Assessing the Impact of the Federal Government Shutdown

On October 1, the federal government shutdown non-essential services when Congress did not pass the next fiscal year's budget bill. AU professors, many of whom were public servants themselves during the last closing in 1996, provided expert commentary and analysis on this national issue.

#### The Washington Post

**Robert Tobias**, director of the Key Executive Leadership Programs, spoke to the [Washington Post.com's On Leadership](#) column about the frustration levels constituents

will need to feel before pushing Congress into action. **Tobias** also spoke to [Bloomberg News](#) and [National Journal](#) about the impact of the shutdown. (10/2)



**Constance Morella**, SPA's ambassador in residence, appeared in studio with [WTTG-FOX5](#) to discuss the contrast between the 1996 and current government shutdown, and how it is discouraging to young people considering careers in public service. In [two](#) interviews, Morella spoke to [WTOP-FM Radio](#) about the impact on employees and contractors, and Speaker Boehner's role in this issue. (10/4, 10/2)



With [NPR's It's All Politics](#), **James Thurber**, director of the Center for Congressional and Presidential Studies, discussed Boehner's attempts to control his caucus. With [NPR's All things Considered](#), he cites the long negotiation on the Responsible Helium Act bill, the last bill approved before the shutdown, as an example of how divided Congress is. (9/30, 10/1)

#### Los Angeles Times

**Patrick Griffin**, academic director of the Public Affairs and Advocacy Institute, spoke to the [Los Angeles Times](#) about President Obama's difficulty in communicating the purpose of

the Affordable Care Act. Griffin also spoke to [CBSNews.com](#) about the differences between the 1996 shutdown and this one. (9/27, 10/2)



International service professor **Gordon Adams** appeared on [Defense News Television](#), a program aired on [WUSA-CBS9](#), explaining the budget crisis, the raising of the debt ceiling and another possible sequester in January. (9/29)



Language and foreign studies professor **Naomi Baron** talked to [KGO-AM Radio](#) (San Francisco) about the government's use of the term "non-essential" and the sting that the term brings to government workers put in this category. (10/2)



History professor **Allan Lichtman** appeared on [CTV](#) (Canada) to explain the scope of the Affordable Care Act and the tactics House Republicans are using in the budget process to wring concessions during the shutdown. (9/30)



International business professor **Ghiyath Nakshbendi** appeared on **Sky News Arabia** to discuss the government shutdown and the impact that it will have on the Middle East and North Africa. (10/1)

## The Washington Post

[Washington Post](#) and [Washington City Paper](#) suggested that the **American University Museum at the Katzen Arts Center** is one place to get your arts fix for free since the government-run museums and memorials are currently closed. (10/1)

## Additional Features

### The Competing Interests Behind Smokey Bear And The Crying Indian



Communication professor **Wendy Melillo** spoke to [NPR's Tell Me More](#) about her book, *How McGruff and the Crying Indian Changed America: A history of Iconic Ad Council Campaign*. (9/27)

### Kogod Bucks Trend; MBA Applications on the Rise



In a [Washington Post's Capital Business](#) trend story about the majority of Washington area business schools experiencing decrease in applications after the recession, **Kogod Business School** stood out as one of the few schools in the area with a higher number of MBA applications this year. (9/29)

### 10 Incredible Houses from the 2013 Solar Decathlon



In a photo slide show, [Salon.com](#) featured Team Capitol DC and **AU School of Communications**, as one of the teams competing in the 2013 Solar Decathlon competition to design and build the most energy-efficient homes possible. *See photos 8 & 9.* (10/3)

## Op-Eds/AU Authors

### Lincoln's Comments from 1861 Relevant to Today's Government Shutdown



In an op-ed for **Constitution Daily** published by [Yahoo! News](#), government professor **Chris Edelson** explains how Abraham Lincoln's message to Congress in 1861 about accepting election outcomes is still relevant today. (10/1)

## **Expertise**

### **U.S. IRS Still Has Long To-Do List on Obama Health Law**



**REUTERS**

David Kautter, managing director of the Kogod Tax Center spoke to [Reuters](#) about new federal taxes associated with the implementation of the Affordable Care Act. **Accounting Today** republished this article. (9/27)

### **Supreme Court Poised to Tilt Further to the Right**



**USA  
TODAY**  
A GANNETT COMPANY

Law professor **Stephen Wermiel** spoke to [USA Today](#) about the upcoming start to the new Supreme Court term and the serious social issues that will be considered. (10/2)

### **Apprehension Around Healthcare Rollout Lingers**



**PRI**

Government professor **Dante Chinni** talked with [Public Radio International's The Take Away](#) about his research data and American's apprehension surrounding the Affordable Care Act. (9/30)

### **Netflix Wins Emmy Awards, Faces Threats from Netflix, Fox-Comcast**



**PBS**

Communication professor **Andrew Lih** appeared on [PBS Online's Media Twits](#) webcast about the struggle that traditional cable networks are facing in the wake of Netflix's success. (9/27)