



AU Newsmakers

March 25–April 1, 2011

Prepared by University Communications

Top Story

American Intervention in Libya



Numerous national news outlets turned to AU's foreign policy wonks for analysis on President Obama's decision for military intervention in Libya. "We shouldn't push Gaddafi out just yet," said **Hillary Mann Leverett**, professor of foreign policy, on [MSNBC](#). **David Bosco**, professor of international politics, discussed the coalition strike with the [Washington Post](#). **James Thurber**, director of the Center for Congressional and Presidential Studies, and **Gordon Adams**, professor of international service, [spoke](#) to [American Public Media's](#)

[Marketplace](#). **Curtis Gans**, director of the Center for the Study of the American Electorate, talked to [Capitol News Connection](#). (3/28-31)

Additional Features

MBA Programs Focus on Project Management



[U.S. News & World Report](#) featured the **Kogod School of Business** in a trend story about the increasing popularity of project management courses in business schools across the country. "There are a lot of employers that are looking for MBAs that have some knowledge and experience in project management and could be certified in the near future," said **Gwanhoo Lee**, associate professor of management. (3/30)

AU's Social Media Wonks



American University seniors **Alex Priest** and **Ethan Klapper's** social media skills helped launch their post-college careers well before their graduation day. [USAToday.com](#) featured an upcoming social media conference Priest helped organize, and he participated in [Twestival](#)—an event that uses Twitter to fundraise for charities. [MediaBistro/FishbowIDC](#)

featured Klapper after *National Journal* hired him as an online editor. (3/31)

Quotes

Warren Buffet's Copycats



The [San Francisco Chronicle](#) cited a study by **Gerald Martin**, professor of finance, about how investors would have fared had they invested in the footsteps of Warren Buffett. According to the

study, "investors could have earned statistically high annual returns if they purchased the same stocks as Buffett." (3/30)

Reporting From the Libyan Conflict



"I think journalists, within their initial stories, tried to raise questions about the discrepancy or the seeming discrepancy," said **Jane Hall**, associate professor of journalism, on [CNN's Reliable Sources](#). Hall [discussed](#) what journalists face in Libya and how they report stories about the conflict while immersed in it. (3/27)

Leadership Spots Opening Up for Gay and Lesbian Academics



Thomas Minar, vice president of development and alumni relations, discussed increasing leadership opportunities for openly gay and lesbian academic professionals with the

[Chronicle of Higher Education](#). Minar noted people can limit their options by assuming that some places will be unwelcoming before finding out for themselves if that is the case. (3/27)

Ferraro's Trailblazing Path for Women in Politics

Newsday

"This was a woman who had been outspoken about women's issues. And she embodied a degree of femininity we had not seen in politics," said **Jennifer Lawless**, director of the Women & Politics Institute, to **Newsday** about the late Geraldine Ferraro, the first female candidate for Vice-President of the United States. (3/27)

Congress is Getting Little Done, Frustrating its Members



"It's not necessarily a bad thing that Congress is not passing bills," said **James Thurber**, director of the Center for Presidential and Congressional Studies, to the [Cleveland Plain Dealer](#) about Congress. "But when you're in a recession and now you have three wars and you have a variety of issues with regard to substantive policies... It doesn't look very good for the Congress not to be doing anything." (4/1)