



AU Newsmakers

September 30–October 7, 2011

Prepared by University Communications

Top Stories

Napolitano Confident More Suspected Criminals Will Be Deported this Year



In a policy speech at **American University**, Secretary of Homeland Security Janet Napolitano discussed smart, sensible immigration enforcement. The [Associated Press](#), [CNN's John King USA](#), [New York Times](#), [Washington Times](#), [WAMU 88.5](#), and more than 25 other national and international news outlets attended, resulting in more than 800 news stories mentioning her speech at AU. Following the speech, **Dean Bill LeoGrande**, and professors **Jayesh Rathod**, **Carolyn Brown**, **Alan Kraut**, and **Jordan Tama** provided post-speech reaction to [Univision](#), [Cronkite News Service](#), [Notimex Mexican Newswire](#), [VOA](#) and [Capital News Service](#). (10/5)

Additional Features

FDR and the Modern Presidency



During an hour-long broadcast of his class on [C-SPAN's American History TV](#), **Allan Lichtman**, professor of history, discussed Franklin Delano Roosevelt's life and impact on the modern American presidency. "FDR always wanted to make his mark in politics. He didn't want to be an intellectual. He didn't want to study the law—didn't want to litigate. And he had a very meteoric rise in politics," Lichtman said. The class aired three times the weekend of October 1 and 2. A second hour of the class will air October 8. (10/1)

Several New Reports on Obesity Place Blame on Food Marketing



An [Atlantic.com](#) column about several new reports on the influences of food marketing cited the latest edition of *Kogod Now*, the Kogod School of Business' magazine, for taking "a tough look at how targeted marketing of foods and beverages contributes to the obesity crisis, especially among minority children and adolescents."

(10/5)

Hodgepodge of Life, from Subterra Australia to 1940s D.C.



[Washington Diplomat](#) reviewed three exhibitions at the **American University Museum at the Katzen Arts Center**, praising museum director and curator **Jack Rasmussen's** bold approach for showing several, unrelated exhibitions at once. "Ever since the Katzen Arts Center arose by Ward Circle, Rasmussen seems to

have plunged himself into an almost subversive process of creating and assembling a panoply of exhibitions that don't readily connect to one another, but together make up some of the most fascinating, cutting-edge shows in town," read the review. (9/30)

Op-Ed/AU Authors

Overturing Lee Kuan Yews Legacy in Singapore



In his [Foreign Affairs](#) article, **Amitav Acharya**, the UNESCO Chair in Transnational Challenges and Governance, explained Singapore's recent elections results and how they may shape the country's democratic future. "In pursuing greater political openness in two elections this year, they [the Singapore voters] are challenging one of Lee's most deeply ingrained beliefs: that development and stability do not necessarily go hand in hand with

democracy," Acharya wrote of the legacy of Singapore's first prime minister Lee Kuan Yew, who introduced his nation to stability and prosperity beginning in 1959. [CNN.com](#) republished the column. (9/28)

Expertise

Some Fear Cuts May Hurt U.S. Defense Industry Base



Gordon Adams, professor of U.S. foreign policy, told [Reuters](#) in response to the outcry over projected defense spending cuts, "Anybody who says \$1 trillion (in spending reductions) is the end of Western civilization doesn't understand that \$1 trillion is just 16 percent of (the Defense Department's) projected resources. Properly managed, it's a cake walk." The article syndicated to more than **65** outlets. (9/30)

BRICS' Power Seen in "Double Veto" of UN Syria Text



David Bosco, assistant professor of international politics, explained to [Reuters](#) that Russia and China's veto in the UN Security Council to condemn Syria can partly be attributed to "continuing frustration on the part of the BRICS [Brazil, Russia, India, China, and South Africa] about the way the Libya situation operation played out." (10/5)

Cain's 9-9-9 Arithmetic Raises Revenue Generation Questions



David Kautter, managing director of the Kogod Tax Center, explained to [Bloomberg BusinessWeek](#) that the revenue calculation for GOP presidential hopeful Herman Cain's 9-9-9 tax plan is dependent on whether exemptions would be permitted under the national sales tax. "The revenue estimate is largely dependent on the rate and what's subject to tax. When you pull out housing, clothing and food, the amount you raise drops by a lot," Kautter said. (10/5)

Wolf Questions Norquist's Associations, Calls Him Obstacle



With [Bloomberg](#). **James Thurber**, director of the Center for Congressional and Presidential Studies, discussed U.S. Representative Frank Wolf's (R-Virginia) attack on anti-tax advocate Grover Norquist. "The Republicans need maneuvering room on taxes. This is a nuclear bomb on the guy who is forcing everybody to not compromise," said Thurber. The article was also published on [BusinessWeek.com](#). (10/4)

The Future of U.S.-Pakistan Relationship



In a 35-minute segment on [C-SPAN's Washington Journal](#) **Stephen Tankel**, assistant professor of justice, law and society, discussed the future of U.S.-Pakistan relations. He analyzed former Joint Chiefs of Staff Chairman Mike Mullen's testimony before the Senate Armed Services Committee, Pakistan's reaction, and the work of the Pakistan army and its intelligence agency in anti-terrorist activity. "There's certainly no doubt the Haqqani network has been the most lethal insurgent group active in Afghanistan, or that they continue to enjoy safe haven in Pakistan. The big question is the level of day to day control or influence that Pakistan's ISI, its intelligence agency, has over the Haqqani network," said Tankel. (10/3)

Job Seekers with Consulting Businesses Reap Richer IRS Deductions



David Kautter, managing director of the Kogod Tax Center, appeared on [Fox News Channel's America's News HQ](#) where he explained the benefits for job seekers to establish consulting businesses. "If you set up your own consulting business you're allowed to deduct expenses that you would otherwise be limited in deducting were you not self employed," said Kautter. (10/2)

The Secret Lives of Wives



On [CBS' Early Show](#), **Iris Krasnow**, assistant professor of communication, discussed her new book, *The Secret Lives of Wives*, and what it takes to maintain a successful marriage. "There is no gold standard to which [couples] should aspire. Everyone will rewrite their own marriage rules according to their needs—financial and emotional—and their expectations," she said to the [New York Post](#). Krasnow also penned an opinion column for [Huffington Post's Weddings](#) section as part of her national book tour. (10/6, 10/7)

Debate Erupts over Legality of Awlaki's Killing



On [NPR's All Things Considered](#), **Ken Anderson**, professor of law, discussed the debate over the legality of the U.S. airstrike in Yemen that targeted and killed U.S.-born cleric Anwar al-Awlaki. "The U.S has always seen somebody who is planning attacks against the United States as a lawful target," Anderson said. (9/30)

3rd Quarter Campaign Donations off the Mark



Candice Nelson, associate professor of government, commented for [NPR's Morning Edition](#) on the third quarter fundraising efforts of the presidential candidates. About Perry's reported \$10 million quarter she said, "He's only been in the race for six weeks and he's raised 10 million, which was more than any candidate, other than Romney, raised in the second quarter." (10/4)

Experts Predict Positive Public Reaction to Amanda Knox's Freedom



Gemma Puglisi, assistant professor of public communication, discussed with the [Boston Herald](#) the verdict in the Amanda Knox trial and commented that now that she's free, Knox has to be a model citizen. "She needs to welcome that found freedom, be there for her supporters, live a decent life and give back to people who helped her and be grateful for it," said Puglisi. (10/4)

The Impact of Governor Christie's Decision not to Run



On [WTTG-Fox 5](#), **Leonard Steinhorn**, professor of communication, discussed New Jersey governor Chris Christie's decision not to run for president and how that will impact the GOP field. "I think the Republican voters are not ready to marry Mitt Romney, they are looking to date all of these candidates. They've dated Rick Perry, they were thinking of dating Chris Christie. Now it seems as if Herman Cain may be somebody that they're interested in. Mitt Romney does not excite their passions, but he still may be the last one standing at the dance," said Steinhorn. (10/3)

Occupy Wall Street Protests Spread



Danny Hayes, assistant professor of government, discussed with [Hearst Television](#) the Occupy Wall Street protests. "I think it's difficult to say at this point whether Occupy Wall Street or some offshoot of that protest movement will turn into something that is as politically influential as the Tea Party appears to have been," said Hayes. (10/6)