

AU Newsmakers

October 16 – October 23, 2015

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthedia.cfm>

Top Stories

'The Threepenny Opera' at American University



[DC Metro Theater Arts](#) featured American University's new production of *The Threepenny Opera*, directed by performing arts professor **Cara Gabriel**. The reviewer called the production "a stunning re-imagining of Bertolt Brecht's classic work" and "a visual feast that is as imaginative and garishly gorgeous as anything in D.C. on either the university or professional levels." (10/17)

Best Business Schools 2015

Bloomberg Businessweek [Bloomberg Businessweek](#) listed the **Kogod School of Business** number 58 in its annual ranking of full-time MBA programs. The ranking methodology focuses on job placement, starting salary, and surveys from employers, students, and alumni. (10/20)

Television and Fast Food: Too Much Viewing Harms Perception of Healthy Eating

SCIENCE WORLD REPORT Kogod School of Business professor **Cristel Russell's** research was featured in [Science World Report](#). The article summarized Russell's study that found the amount of TV adolescents watch is likely to bias their views about the consequences of eating fast food. (10/21)

Faculty Op-eds

Likability Shouldn't Matter When Electing a President

THE HILL Public communication professor **Leonard Steinhorn** wrote in [The Hill](#) about how the perceived likability of a candidate by the public or the media should not be the deciding factor when electing a president. **Steinhorn** explained how campaigns affect a president's likability. (10/19)

The New York Times and Washington Post Are Ignoring Civilians Killed by U.S. Drone Strikes

THE HUFFINGTON POST Co-Director of the Ethics, Peace, and Global Affairs MA Program **Jeff Bachman** authored a piece for [The Huffington Post](#) about his research into the coverage of U.S. drone strikes by two major news outlets. In his op-ed, **Bachman** addressed the dichotomy between Obama administration claims and news reports, and how he found inaccuracies in reports on civilian casualties by *The New York Times* and *Washington Post*. The op-ed also ran in **Raw Story**. (10/22)

Expertise

The View from the Rear of the Presidential Field

AP Associated Press In the [Associated Press](#), distinguished history professor **Allan Lichtman** commented on the publicity the presidential candidates received from the first Democratic debate, saying, "Who would ever listen to Jim Webb if it wasn't for that debate? Or Lincoln Chafee? Come on. Nobody." (10/18)

A Surprising Natural Flame Stopper

THE WALL STREET JOURNAL For a [Wall Street Journal](#) story about research into alternatives to toxic flame retardants, chemistry professor **Doug Fox** discussed the use of the chemical polydopamine and described the study as a "good control experiment." (10/16)

How to Get Your Kids Interested in the U.S. Election

TIME In [Time Magazine](#), government professor **Candice Nelson** discussed how to get kids interested in the U.S. Election. Rather than parents focusing on the minutiae of the Electoral College, **Nelson** said that kids need to engage politics in a way that “means something to them.” (10/19)

Marketing, Communication Programs in Business School Draw Women

U.S. News & World Report With [U.S. News & World Report](#), marketing professor **Wendy Boland** commented on the large percentage of women pursuing master's degree programs in marketing and communications at business schools. **Boland** mentioned that this field has many women working in it, and many have found success. (10/22)

Is Israel Facing an Intifada, or Something Worse?

NATIONAL POST School of International Service professor **Boaz Atzili** spoke to the [National Post](#) about the possibility of a third Palestinian intifada, arguing that it has a mobilization effect. **Dan Arbell**, Center for Israel Studies scholar-in-residence, asserted that both parties should exercise calm and restraint. (10/16)

Google's Book-Scanning Project Ruled to be Legal Fair-Use

nzherald.co.nz With the [NZ Herald](#), law professor **Brandon Butler** discussed a U.S. appeals court decision that Google can keep adding to its digital library millions of books without paying their authors. **Butler** said the decision gives institutions a template for how they can scan and share books. (10/19)

New President, Same Problems in Afghanistan

U.S. News & World Report School of International Service scholar-in-residence **Nora Bensahel** talked with [U.S. News & World Report](#) for a story about Afghanistan's president, saying, “He doesn't have a domestic support base.” (10/23)

What's the First Lady's New Public-Awareness Campaign All About?

THE CHRONICLE of Higher Education Public and strategic communication professor **Scott Talan** spoke to [The Chronicle of Higher Education](#) about First Lady Michelle Obama's new campaign called "Better Make Room," an initiative that encourages young people to pursue education beyond high school. **Talan** commented on the effectiveness of the campaign and challenges it may face. (10/19)

Why Benghazi Controversy Won't Stop Hillary Clinton From Becoming President

INTERNATIONAL BUSINESS TIMES Public communication professor **Leonard Steinhorn** spoke to [International Business Times](#) about Hillary Clinton's testimony before the House Select Committee on Benghazi. **Steinhorn** said, "Both the media and the Republicans are in danger of Benghazi fatigue. Because if it seems like it's just another opportunity for Republican Congressional leaders to point their fingers at Hillary Clinton, then it ... just becomes public spectacle." (10/22)

Six Signs Your College Student Needs Help Now

addiction.com Psychology professor **Nathaniel Herr** talked with [Addiction.com](#) about the warning signs of addiction in college students. **Herr** said signs include strange or grandiose thinking and significant social changes. (10/18)

Bonus Clip

Women in Politics: College Edition – American University

msnbc [MSNBC's Welcome to Women in Politics: College Edition](#) featured the leadership of School of International Service school council president Nausheen Rajan. When asked if she plans to run for public office, Rajan said, "I haven't thought about it! All I know is that I envision myself dedicating my life to public service." (10/23)