Newsmakers Special Edition
The Kennedy Presidency: 50th Anniversary
Prepared by University Communications
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Between March 1 and November 25, 2013, more than 900 news outlets quoted AU professors about John F. Kennedy’s legacy or referred to his 1963 AU commencement speech, “A Strategy of Peace.”

See June’s Newsmakers Special Edition — JFK@AU: Building Peace for All Time

Expertise
For the 50th anniversary of President John F. Kennedy’s assassination, AU experts discussed JFK’s legacy and how he shaped the modern presidency.

In a two hour special edition of WAMU’s Diane Rehm Show, James Thurber, director of the Center for Presidential and Congressional Studies, discussed the public perceptions and political realities surrounding the assassination of JFK in 1963. He also mentioned JFK’s AU speech. (11/21)

Journalism professor Jane Hall joined other panelists on MSNBC’s Up with Steve Kornacki to discuss the conspiracy theories that stemmed from the JFK assassination. In a separate segment, the show mentioned the importance of JFK’s AU commencement speech. (11/17)

History professor Allan Lichtman appeared on CNN to discuss Vice President Lyndon B. Johnson’s actions after JFK’s death. Lichtman also appeared on NewsChannel 8’s NewsTalk to talk about JFK’s legacy, and spoke to Media Matters online about how JFK’s political ideology evolved during his presidency. Lichtman also appeared on Al Jazeera TV, Al Hurra (Middle East and North Africa) and Telesur (Latin America). (11/19, 11/20, 11/21, and 11/22)

Government professor Julian Bond spoke to Dallas Morning News and WTOP Radio about the skewed legacy of JFK, and what he really accomplished during his time in office. The WTOP radio segment reaired several times on the anniversary day of JFK’s death. (11/16, 11/22)

Journalism professor Leonard Steinhorn spoke to Agence France Presse and the Los Angeles Times about JFK’s legacy. Steinhorn also spoke to WTOP Radio about the conspiracy theories stemming from Lee Henry Oswald’s assassination of JFK. (11/17, 11/20, 11/22)

Anton Fedyashin, executive director of the initiative for Russian Culture, appeared on Polsat TV (Poland) to discuss the 50th anniversary of JFK’s assassination and the Cold War.
**Additional Highlights**

*The Washington Times* and *WTOP Radio* spoke to student Payne Griffin about a class project for professor Don Folsom where the class produced a website, whokilledjfk.org, detailing the results of their research of the Kennedy assassination. Griffin’s hometown news station, WCFT-ABC33 (Alabama), also highlighted the project. (11/20, 11/22)

*Salt Lake Tribune* republished student Win Brooks’ communications studies research paper which examined the *Tribune’s* original coverage of Kennedy’s death. (11/21)

Also in November, hundreds of news outlets cited JFK’s June 1963 AU Commencement Address -- "Strategy of Peace" speech-- as one of his most notable speeches. Highlights include: *PBS’s American Experience*, *MSNBC’s Morning Joe*, *CNN*, *Public Radio International*, *Foxnews online*, *Boston Globe*, *Baltimore Sun*, *San Francisco Chronicle*, *Philadelphia Inquirer*, *Huffington Post*, *Foreign Policy magazine*, and *The Atlantic magazine*. 