

AU NewsmakersJanuary 30 – February 6, 2015

Prepared by University Communications
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Top Stories

Foreign Students Aren't Edging Out Locals, Numbers Show

THE CHRONICLE

For the <u>Chronicle of Higher Education</u>, assistant vice president of campus life **Fanta Aw** discussed the increasing number of international students enrolling at American universities, saying

that some universities went from "zero to tsunami." (2/2)

The Ticket to Longevity



The <u>Washington Post's Answer Sheet</u> featured School of Professional & Extended Studies (SPExS) professor **Iris Krasnow's** op-ed in which she discussed her transition from

teaching undergraduate courses and detailed the experiences of some of her SPExS students. (2/4)

Additional Feature

New & Improved: Advertising in America



For <u>KSAT-TV</u>, history professor **Kathleen Franz** discussed her work to help bring a collection about the top-billing Latino advertising agency to the Smithsonian National Museum of American History. The museum is adding printed materials and video documenting the legacy of Sosa, Bromley, Aguilar and Associates, whose principals are known as the three "Godfathers of Hispanic Marketing." **Franz** also

spoke about her work on the public radio program <u>BackStory</u>, and the blog <u>Hispanic Trending</u> picked up the story. (1/30 - 2/4)

Op-Eds

Dark Money: Five Years After Citizens United



For the commentary site <u>The Conversation</u>, communication professor **Charles Lewis** argued how the Supreme Court's Citizens United decision five years ago paved the way for more

than \$8 billion projected expenditure for the 2016 presidential election cycle. (1/30)

Normalizing Relations with Cuba: The Unfinished Agenda



In an op-ed for <u>Newsweek</u>, government professor **William LeoGrande** offered an issues in conflict guide that U.S. and Cuban negotiators will need to overcome to achieve normalization. (1/30)

Expertise

Brian Williams' Credibility Questioned After Fake Irag Story



For **Associated Press**, communication professor **Jane Hall** spoke Associated Press about the controversial Brian Williams Iraq story, saying that his recount is "an honest mistake of conflating the two accounts." The

story syndicated more than 800 times. Communication professor Leonard Steinhorn appeared on WTTG-Fox5 to discuss the controversy. (2/5)

U.S.-Israel Relations



For Sinclair Broadcast Group television news affiliates, Center for Israel Studies director Michael Brenner addressed tension between the White House and Israel, saying that the countries shouldn't let it affect their many common values and similar interests. The interview syndicated on more than 30 affiliates nationwide. (2/3)

Early GOP Slipups Dog New Congressional Majority



Government professor Patrick Griffin spoke to McClatchy about the success of the 114th Congress' first month, saying that Senate Majority Leader McConnell deserves credit for attempting to return regular order to Congress. (1/30)

The 50-Year-Old Pardon: Obama Picks Safe Clemency Cases



School of Professional & Extended Studies (SPExS) professor Jeffrey Crouch spoke to **USA Today** about the historical downward trend in presidential pardons. Crouch explained that clemency is part of the Constitution and that presidents have nothing to lose by exercising their pardon power. (2/3)

Measles Becomes Issue in GOP Campaign for Presidency

For the San Francisco Chronicle, history professor Allan San Francisco Chronicle Lichtman discussed the recent vaccination controversy and the effects it may have on the 2016 primary and general presidential elections. (2/3)

Obama's Proposal to Help Workers Who Lose Out on Trade Deals

The Washington Post

The Washington Post's Wonkblog featured research by economics professor Kara Reynolds. Reynolds' research examined the Trade Adjustment Assistance program and found

that retraining assistance did help people find new jobs, but they were at much lower wages than their previous positions. (2/3)

Low-Income Residents More Likely to Leave D.C.

For **Governing**, Metropolitan Policy Center director **Derek Hyra** discussed the increased number of low-income residents moving out of the District of Columbia. Hyra suggested that an improvement in public education and

affordable housing is one way to stem the exodus of low-income residents. (2/1)

CIA and Mossad Killed Senior Hezbollah Figure in Car Bombing

The Washington Post

Law professor Stephen Vladeck spoke to the Washington Post about two CIA operations and governments' authority to use lethal force in self-defense. (1/30)

Avi Weiss, the Rabble-Rouser Rabbi, Takes Stock After an Activist Career

THE HUFFINGTON POST Pamela Nadell, director of the Jewish Studies Program, spoke to the Huffington Post about the legacy of Rabbi Ari Weiss, saying that his activism had a "physical manifestation." (1/30)

Cost of Cashing in on Catchphrases



For <u>USA Today</u>, law professor Victoria Phillips spoke about trademark registration, merchandising and revenue generation. (2/2)

Are You Also Confused by This Jeb Bush Bit on Immigration?



Center for Congressional & Presidential Studies director **James Thurber** spoke to the <u>Epoch Times</u> about immigration and Jeb Bush's 2016 presidential run. **Thurber** said that it's going to be hard for Bush to "swing back" on his immigration stance in order to attract Latino voters. (1/30)

U.S. Military Stretched by Strategic Demands That Outpace Budget

Bloomberg

International service practitioner-in-residence **David Barno** spoke to **Bloomberg** online about the United States' overinvesting in conventional war capabilities and vulnerability to asymmetrical attacks. **Barno** also

spoke to Federal News Radio, USA Today and the Christian Science Monitor online. (1/30 - 2/3)

Net Fix: Title II, the Two Words That Terrify the Broadband Industry



For <u>CNET</u>, communication professor **Patricia Aufderheide** spoke about net neutrality and the FCC's reclassification of the Internet under Title II. Law professor **Michael Carroll** spoke to <u>USA Today</u> about net neutrality and possible lawsuits. (2/2 - 2/3)

GOP Presidential Field Narrows



Assistant government professor **Antoine Yoshinaka** appeared on New York's **WRHU Radio** to discuss the narrowing Republican field of presidential candidates with Mitt Romney's withdrawal from the race. (2/5) *Link not available