AU Newsmakers
January 9 – January 16, 2015
Prepared by University Communications
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Top Stories
C-SPAN Features President Kerwin’s Expertise in Federal Rulemaking at Public Affairs & Advocacy Institute
As part of more than a dozen hours of combined C-SPAN programming that included the 22nd semiannual Public Affairs & Advocacy Institute (PAAI), American University President Neil Kerwin discussed the federal rulemaking process. Kerwin explained rulemaking’s intricacies and importance after legislation becomes law, placing it in the hands of federal agencies to implement. James Thurber also appeared on C-SPAN’s PAAI coverage to discuss ethics on Capitol Hill. Separately, for C-SPAN’s Washington Journal, international service professor Clarence Lusane discussed the film Selma, Martin Luther King, Jr., President Lyndon B. Johnson, and the important role women played in the Civil Rights Movement. (1/9, 1/11)

Charlie Hebdo, Terror in France and the Debate over Free Speech
For WAMU’s The Diane Rehm Show on NPR, journalism division director John Watson spoke about the limits of free speech, journalism ethics and security concerns regarding the Charlie Hebdo attack in Paris. The piece syndicated on nine NPR affiliate stations. International service professor Akbar Ahmed spoke on WAMU’s The Diane Rehm Show earlier in the week about terrorist attacks in Paris and reaction from French officials and Muslim leaders. (1/15, 1/12)

Additional Features
92 Percent of College Students Prefer Reading Print Books to E-Readers
In an article about the rise of e-reading, New Republic online conducted a Q&A with linguistics professor Naomi Baron about her new book, Words Onscreen: The Fate of Reading in a Digital World. Baron discussed her research that shows university students prefer reading print. Baron also spoke to Canada Broadcasting Corporation and wrote an op-ed for Washington Post’s PostEverything examining the advantages and disadvantages of e-readers. The op-ed also ran in the Chicago Tribune online and generated more than 450 comments and 4,000 shares via social media. (1/12, 1/13, 1/14, 1/15)

American University’s Kogod School of Business Partners with 2U, Inc. to Launch New Online MBA Program
MarketWatch published news of American University’s Kogod School of Business partnering with 2U to bring Kogod’s Master of Business Administration and Master of Science in Analytics program online for the first time. (1/15)
Expertise

Apprenticeships Could Be Gateway to Middle Class
Economics professor Robert Lerman spoke to U.S. News & World Report about the “undeniable” lack of U.S. apprenticeship programs. (1/12)

Secrecy Breeds Anxiety over the Future of the Corcoran Gallery’s Art
Jack Rasmussen, director and curator of the American University Museum at the Katzen Arts Center, spoke to the Washington Post about the 17,000-piece collection from the defunct Corcoran Gallery of Art. Rasmussen expressed interest in obtaining the Washington art portion of the collection. (1/10)

Mideast Conflict Could Bog Down International Criminal Court
International politics professor David Bosco spoke to NPR about the Palestinian Authority joining the International Criminal Court and how it could affect U.S. relations. Bosco also spoke to the New York Times. (1/11, 1/10)

Obama Pushes Paid Sick/Family Leave for Workers
Economics professor Mary Hansen spoke to the Los Angeles Times about President Obama’s announcement to make paid family leave a new norm in America. Hansen noted that existing research shows firms reap rewards, as unpaid leave pays for itself through higher productivity and lower wages. (1/16)

Men Rule Republican-Led House as Lone Woman Gets Committee Gavel
Women & Politics Institute director Jennifer Lawless spoke to Bloomberg Businessweek about the failure of House Republican leadership to place women in committee chairs, missing an opportunity. (1/12)

Boko Haram Northeastern Nigeria Attacks
International service professor Carl LeVan spoke to BBC radio about the Boko Haram attacks in northeastern Nigeria, saying that the attacks have caused “shockwaves throughout the country.” LeVan discussed the lack of international awareness of the attacks. He also spoke to the Daily Beast about corruption and accountability issues in Nigeria. (1/12, 1/13)

United States Presence at the Paris Unity March
Center for Congressional & Presidential Studies executive-in-residence Anita McBride spoke to Boston’s WBZ radio about the Paris unity march, saying that the Obama administration’s failure to send a high-level official was a miscalculation. (1/12)

Presidential Candidates 2016: Why January is Busy for Mitt Romney, Jeb Bush and Other Possible GOP Contenders
For an International Business Times article, journalism professor Richard Benedetto discussed the importance of early campaign fundraising for prospective 2016 presidential candidates. (1/13)
Bonus Clips
New Resource Highlights the 50 Most Green Colleges and Universities in America
OnlineSchoolsCenter.com released its list of the “Top 50 Green Schools” and ranked American University as No. 1 overall. The ranking highlights American University’s sustainability efforts, groups and policies. (1/12)

Orioles Legend Cal Ripken Jr. Attends American’s Buzzer-Beating Win over Lehigh

The Washington Post's DC Sports Bog featured the AU Eagles men’s basketball team win against Lehigh. The piece highlights AU’s “Iron Men:” Pee Wee Gardner, John Schoof and Jesse Reed, who lead Division I basketball in minutes played per game. Baseball’s Iron Man Cal Ripken witnessed Gardner's three point shot to seal the win at Bender, preserving the undefeated home win record. (1/15)