

Program Assessment Plan

American University

Academic Program: CAS: Health Promotion Management - MS

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Unit's Primary Department: SETH

Learning Outcome: Definition of Components

Define all components of health promotion.

Outcome Year: 2010-2011

Start Date: 11/03/2010

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Oral and written comprehensive exam. Measure Type: Quiz/ Exam	95% of students will be able to define all components of health promotion.	Evaluated by faculty in every year during the oral and written comprehensive exam.	Yes

Learning Outcome: Program Planning

Plan a health promotion program by using all steps of select models and theories.

Outcome Year: 2010-2011

Start Date: 11/03/2010

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Oral and written comprehensive exam. Information collected at the end of the student's program of study and during the comprehensive exam. Measure Type: Quiz/ Exam	90% of students will demonstrate the steps in planning a health promotion program.	Annually.	Yes
Faculty and internship supervisor assess and evaluate student project and work completed during the internship. Information collected at the end of student's program of study when internship documents are submitted. Measure Type: Field Work/ Internship	90% of students will demonstrate the steps in planning a health promotion.	Annually.	Yes
Indirect: Student survey. The surveys collect data on immediate reactions to course content and then revisit similar areas on program preparation for their careers. Evaluated by graduate faculty. Measure Type: Survey	No target identified.	Information collected at the end of each internship and shared with faculty.	Yes
Indirect: Alumni survey. The surveys collect data on immediate reactions to course content and then revisit similar areas on program preparation for their careers. Evaluated by graduate faculty. Measure Type: Alumni Feedback	No target identified.	Information collected at the end of each internship and shared with faculty.	Yes

Learning Outcome: Practice

Demonstrate the process of translating research and theoretical health concepts into practice.

Outcome Year: 2010-2011

Start Date: 11/03/2010

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Oral and written comprehensive exam. The comprehensive exam is given three time each year. Measure Type: Quiz/ Exam	85% of students will demonstrate the process of translating research into practice.	The comprehensive exam is given three times each year.	Yes
Faculty and internship supervisor will assess and evaluate the student project and work completed during the internship. Measure Type: Field Work/ Internship	85% of students will demonstrate the process of translating research into practice.	No schedule identified.	Yes

Learning Outcome: Scientific Knowledge

Demonstrate scientific knowledge in the areas of wellness, nutrition, exercise physiology, psychology, and stress management as they related to health promotion.

Outcome Year: 2010-2011

Start Date: 11/03/2010

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Oral and written comprehensive exam. Measure Type: Quiz/ Exam	80% of students will demonstrate scientific knowledge related to health promotion.	Comprehensive exam is given annually.	Yes
Faculty and internship supervisor will assess and evaluate student project and work completed during the internship. Internship documents are reviewed by graduate faculty and supervisors complete a performance assessment. Measure Type: Field Work/ Internship	80% of students will demonstrate scientific knowledge related to health promotion.	No schedule identified.	Yes
Indirect: Student survey Measure Type: Survey	No target identified.	No schedule identified.	Yes