

Program Assessment Plan
 American University
 Academic Program: CAS: Health Promotion - BS

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Unit's Primary Department: SETH

Learning Outcome: Definition

Define all components of health promotion.

Outcome Year: 2008-2009
 2009-2010
 2010-2011

Start Date: 05/11/2009

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Student paper and presentation. Evaluated by faculty in HFIT 488, Senior Seminar. Measure Type: Final Paper/ Final Project	95% of students will be able to define all components of health promotion.	Completed every "odd" year.	Yes
Two-page survey which gathers data on students' feedback on course work and content. Measure Type: Survey	No target identified.	Student survey completed annually in HFIT - 488.	Yes

Related Courses

- HFIT-488 - Senior Seminar

Learning Outcome: Program Planning

Plan a health promotion program by using all steps of select models and theories.

Outcome Year: 2008-2009
 2009-2010
 2010-2011

Start Date: 05/11/2009

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Faculty and internship supervisor assess and evaluate student project and work completed during the internship. Information collected at the end of the student's internship and shared with faculty. Measure Type: Field Work/ Internship	85% of students will demonstrate the steps in planning a health promotion program.	Annually.	Yes
Student Survey. The survey collects data on immediate reactions to course content and then revisit similar areas on program preparation for their career. Measure Type: Survey	No target identified.	Annually: Student survey completed annually in HFIT - 488.	Yes
Alumni Survey. The survey collects data on immediate reactions to course content and then revisit similar areas on program preparation for their careers.	No target identified.	Alumni survey completed every five years.	Yes

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Measure Type: Survey			

Related Courses

- HFIT-488 - Senior Seminar

Learning Outcome: Practice

Demonstrate the process of translating research and theoretical health concepts into practice.

Outcome Year: 2008-2009
2009-2010
2010-2011

Start Date: 05/11/2009

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Faculty and internship supervisors will assess and evaluate the student project and work completed during the internship. Information is collected at the end of each student's internship and shared with faculty. Measure Type: Field Work/ Internship	85% of students will demonstrate the process of translating research into practice.	Annually.	Yes
Alumni Survey. Measure Type: Survey	No target identified.	Alumni survey completed every five years.	Yes

Learning Outcome: Scientific Knowledge

Demonstrate scientific knowledge in the areas of wellness, nutrition, exercise physiology, psychology, and stress management.

Outcome Year: 2008-2009
2009-2010
2010-2011

Start Date: 05/11/2009

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Faculty assessment of student paper and presentation. Evaluated by faculty in HFIT - 488, Senior Seminar. Measure Type: Written Assignment	80% of students will demonstrate scientific knowledge related to health promotion.	Completed annually in HFIT - 488	Yes
Faculty and internship supervisor will assess and evaluate the student project and work completed during the internship. Information collected at the end of each internship and shared with faculty. Evaluated by faculty in HFIT - 488, Senior Seminar. Measure Type: Field Work/ Internship	No target identified.	Completed every "even" year.	Yes
Student survey completed annually in HFIT - 488, Senior Seminar. Measure Type: Survey	No target identified.	Annually.	Yes

Related Courses

- HFIT-488 - Senior Seminar