

Program Assessment Plan
American University
Academic Program: SOC/SIS: International Media - MA

Academic Program: SOC/SIS: International Media - MA

Contact Person for Rick Rockwell

Assessment:

Unit's Primary Department: Journalism

COLA Reader -1: Betsy Cohn

COLA Reader -2: Joe Graf

Learning Outcome: Understanding of the Field

Students will gain a greater knowledge of International Relations and the International Communication field through this degree program.

Learning Outcome: Language Skills

Students will maintain or improve their foreign language skills.

Learning Outcome: Media Production Skills

Students will improve their media production skills and learn various methods of media production.

Learning Outcome: Methods

Students will learn and experience different types of communication and writing methods.