

Program Assessment Plan

American University

Academic Program: CAS: International Training and Education - MA

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Unit's Primary Department: SETH

COLA Reader -1: Brian Yates

COLA Reader -2: Melissa Becher

Learning Outcome: Create Research Product

Apply research and practice concepts and models in international education through one substantive research product (research paper, thesis, project proposal) and one substantive model of practice (project concept note, training program design, education sector analysis)

Outcome Year: 2009-2010

2010-2011

2011-2012

Start Date: 09/30/2009

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Direct: Comprehensive exam and research product in capstone course; one substantive model of practice generated during coursework. Measure Type: Final Paper/ Final Project	100% of students will produce one research product and model of practice during academic program.	Annually.	Yes
Indirect: Student surveys, evaluations. Measure Type: Survey	No target identified.	Annually.	Yes

Learning Outcome: Theory and Practice in Concentration

Demonstrate the theory and practice of one international education concentration.

Outcome Year: 2009-2010

2010-2011

2011-2012

Start Date: 06/30/2009

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Direct: Faculty assessment of student course work and presentations. Measure Type: Written Assignment	95% of students will be able to demonstrate understanding of one international education concentration.	Annually.	Yes
Indirect: Student surveys, class evaluations. Measure Type: Survey	No target identified.	Annually.	Yes

Learning Outcome: Conduct Research

Demonstrate the capacity to conduct research in one international education area.

Outcome Year: 2009-2010

2010-2011

2011-2012

Start Date: 06/30/2009

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Direct: Written assessment of student course work and presentation. Measure Type: Written Assignment	95% of students will be able to demonstrate research in one issue area.	Annually	Yes
Indirect: Student evaluations/surveys. Measure Type: Survey	No target identified.	Annually.	Yes

Learning Outcome: International Organization

Demonstrate knowledge of the research, organization capacity, and practice of one international organization, as well as the capacity to apply knowledge and skills from one international education concentration, either through participating in an internship or conducting independent research within the organization.

Outcome Year: 2009-2010
2010-2011
2011-2012

Start Date: 06/30/2009

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Direct: Faculty review of internship reports, reflection pieces, products and/or research produced by students. Measure Type: Field Work/ Internship	95% of students will successfully complete an internship and independent research in an international organization.	Annually.	Yes
Indirect: Student assessment and surveys. Measure Type: Survey	No target identified.	Annually.	Yes