Program Assessment Plan

American University

Academic Program: CAS: International Training and Education - MA

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Program Mission: The International Training and Education Program (ITEP) is a multidisciplinary master’s program that focuses on education both as an instrument of international development and as a means of promoting cross-cultural understanding.

Contact Person for Assessment: Danielle G. Sodani

Unit Website Address: http://www.american.edu/cas/seth/MA-ITE.cfm

Unit’s Primary Department: SETH

COLA Reader -1: Brian Yates

COLA Reader -2: Melissa Becher

Learning Outcome: Context and Theories

Understand the historical context and major theories underlying comparative and international education

Outcome Year: 2011-2012

Start Date: 08/29/2011

Outcome Status: Active Learning Outcome

Assessment Plan

<table>
<thead>
<tr>
<th>Assessment Measure</th>
<th>Target</th>
<th>Schedule/Cycle</th>
<th>Active</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comprehensive annotated bibliography on an approved topic in international education</td>
<td>90% of students receive a B+ or better on this assignment.</td>
<td>EDU-598 -annual</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Measure Type: Written Assignment

Learning Outcome: Comparative Perspectives

Develop comparative perspectives on the role of education across societies

Outcome Year: 2011-2012

Outcome Status: Active Learning Outcome

Assessment Plan

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<tbody>
<tr>
<td>Essay Assignment</td>
<td>90% of student receive a B+ or better</td>
<td>EDU-598 - annual</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Measure Type: Written Assignment

Learning Outcome: Critically informed framework for analysis

Develop a critically informed framework through which to analyze contemporary research, issues, and policies in international education

Outcome Year: 2011-2012

Start Date: 08/29/2011

Outcome Status: Active Learning Outcome

Assessment Plan

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<tr>
<td>Critical Literature Review (part of final poster session)</td>
<td>90% of students receive a B+ or better on this assignment.</td>
<td>EDU-610 - annual</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Measure Type: Written Assignment
Learning Outcome: Critique, plan and conduct research

Develop the ability to critique, plan, and conduct international education research

**Outcome Year:** 2011-2012  
**Start Date:** 08/29/2011  
**Outcome Status:** Active Learning Outcome

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<tr>
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</thead>
<tbody>
<tr>
<td>Capstone scholarly research project</td>
<td>100% receive a “Satisfactory” on capstone project</td>
<td>EDU-685</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**Measure Type:** Final Paper/ Final Project

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Learning Outcome: Role of Education in educational opportunity

Develop an understanding of the role of education in reproducing or changing the distribution of educational opportunity

**Outcome Year:** 2011-2012  
**Start Date:** 08/29/2011  
**Outcome Status:** Active Learning Outcome

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<tr>
<td>Oral Presentation</td>
<td>90% of students receive a B+ or better on this assignment.</td>
<td>EDU-612</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**Measure Type:** Presentation

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Learning Outcome: Create Research Product

Apply research and practice concepts and models in international education through one substantive research product (research paper, thesis, project proposal) and one substantive model of practice (project concept note, training program design, education sector analysis)

**Outcome Year:** 2009-2010  
**Start Date:** 09/30/2009  
**Outcome Status:** Archived Learning Outcome

<table>
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<th>Schedule/Cycle</th>
<th>Active</th>
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<tbody>
<tr>
<td>Direct: Comprehensive exam and research product in capstone course; one substantive model of practice generated during coursework.</td>
<td>100% of students will produce one research product and model of practice during academic program.</td>
<td>Annually.</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**Measure Type:** Final Paper/ Final Project

Indirect: Student surveys, evaluations.  
**Measure Type:** Survey  
No target identified.  
Annually.  
Yes

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Related Courses

- EDU-610- - Qual & Quant Research Strat  
- EDU-685- - Proseminar in Int'l Education

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Learning Outcome: Conduct Research

Demonstrate the capacity to conduct research in one international education area.

**Outcome Year:** 2009-2010  
**Start Date:** 09/30/2009  
**Outcome Status:** Active Learning Outcome
### Learning Outcome: Theory and Practice in Concentration

Demonstrate the theory and practice of one international education concentration.

**Outcome Year:** 2009-2010  
2010-2011  
**Start Date:** 06/30/2009  
**Outcome Status:** Archived Learning Outcome

<table>
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<tr>
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<th>Schedule/Cycle</th>
<th>Active</th>
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</table>
| Direct: Faculty assessment of student course work and presentations.  
**Measure Type:** Written Assignment | 95% of students will be able to demonstrate understanding of one international education concentration. | Annually. | Yes |
| Indirect: Student surveys, class evaluations.  
**Measure Type:** Survey | No target identified. | Annually. | Yes |

### Learning Outcome: International Organization

Demonstrate knowledge of the research, organization capacity, and practice of one international organization, as well as the capacity to apply knowledge and skills from one international education concentration, either through participating in an internship or conducting independent research within the organization.

**Outcome Year:** 2009-2010  
2010-2011  
**Start Date:** 06/30/2009  
**Outcome Status:** Archived Learning Outcome

<table>
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</table>
| Direct: Faculty review of internship reports, reflection pieces, products and/or research produced by students.  
**Measure Type:** Field Work/ Internship | 95% of students will successfully complete an internship and independent research in an international organization. | Annually. | Yes |
| Indirect: Student assessment and surveys.  
**Measure Type:** Survey | No target identified. | Annually. | Yes |