

Program Assessment Plan
 American University
 Academic Program: CAS: Literature - MA

Academic Program: CAS: Literature - MA

Unit's Primary Department: Literature

Learning Outcome: Content Knowledge

Students will be able to demonstrate broad knowledge of literary genres and periods.

Outcome Year: 2010-2011

Start Date: 11/19/2010

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
All comprehensive examinations will be evaluated for students' knowledge of genres and periods. Graduate faculty Assessment report to be included in Annual Department Report. Measure Type: Quiz/ Exam	Most exams will pass.	Every year.	Yes
If we are providing students with these skills, it follows that they will qualify for admission to strong PhD programs and jobs. We will follow up with students after they graduate to see where they are accepted for PhD programs, and where they are employed after graduation. MA Director will track graduates of the program and note in particular the graduate programs and jobs they attain. The program has created a Facebook page for the program better to communicate with our graduates. Measure Type: Alumni Feedback	No target identified.	Continuous evaluation by MA Director.	Yes

Learning Outcome: Critical Analysis

Students will be able to deploy skills of critical analysis:
 Formulating a rich and nuanced argument;
 Critical thinking;
 Ability to close read a text;
 Ability to connect their understanding to a theoretical position.

Outcome Year: 2010-2011

Start Date: 11/19/2010

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
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Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
<p>particular the graduate programs and jobs they attain. The program has created a Facebook page for the program better to communicate with our graduates.</p> <p>Measure Type: Alumni Feedback</p>			

Learning Outcome: Scholarly Conversation

Students will be able to situate their arguments within a scholarly conversation, commensurate with the track they are following in the program.

Outcome Year: 2010-2011

Start Date: 11/19/2010

Outcome Status: Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
<p>If we are providing students with these skills, it follows that they will qualify for admission to strong PhD programs and jobs. We will follow up with students after they graduate to see where they are accepted for PhD programs, and where they are employed after graduation. MA Director will track graduates of the program and note in particular the graduate programs and jobs they attain. The program has created a Facebook page for the program better to communicate with our graduates.</p> <p>Measure Type: Alumni Feedback</p>	No target identified.	Continuous evaluation by MA Director.	Yes