

Program Assessment Plan  
 American University  
 Academic Program: CAS: Studio Art - BA

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**Unit's Primary Department:** Art

**Learning Outcome: Communication**

Students will be able to communicate at a basic level in six visual arts disciplines (drawing, painting, sculpture, printmaking, and digital media) including knowledge and skills in the use of basic vocabularies, materials, traditional and technology-based tools, techniques, and thinking processes of each visual arts discipline.

**Outcome Year:** 2009-2010  
 2010-2011  
 2011-2012

**Start Date:** 05/05/2009

**Outcome Status:** Active Learning Outcome

Assessment Plan			
Assessment Measure	Target	Schedule/Cycle	Active
Student survey administered to students during final critiques, based on written questionnaire. <b>Measure Type:</b> Survey	How many students rated the studio program on each learning outcome with an aggregate score of 3.5 or better?	Cycle is every spring semester (year 1 and every subsequent year). At least three program faculty members will review the data collected in the survey and report the findings to the program director. This is an indirect assessment, crucial for our understanding of student perception of the program. We will perform this survey every spring, to gather longitudinal data about student satisfaction, and in order to keep track of emerging interests and needs.	Yes
Evaluation of each student's advanced work in drawing, painting, sculpture, printmaking, and digital media, in individual undergraduate final course critiques. <b>Measure Type:</b> Final Paper/ Final Project	How many students satisfied the expectations of each learning outcome with an aggregate score of 3.5 or better?	Cycle is every spring semester (year 1 and every subsequent year). Reviews will be conducted within a single discipline per year (drawing, painting, sculpture, printmaking, and digital media) and rotate through each discipline on a 5-year cycle. At least three program faculty members will review the work and report the findings to the program director. This is a direct assessment, crucial for our understanding of performance within the program.	Yes
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### Learning Outcome: Analysis

Students will be able to develop and present basic analyses of works of art from formal, historical, and cultural perspectives.

**Outcome Year:** 2009-2010

2010-2011

2011-2012

**Start Date:** 05/05/2009

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Assessment Plan
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## Assessment Plan

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### Learning Outcome: Methodologies

Students will be able to have an ability to discuss exemplary works of art from a variety of other cultures and historical periods and to understand a variety of methodologies to approach the making of art.

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### Learning Outcome: Disciplines

Students will be able to relate basic types of arts knowledge and skills within and across the visual arts disciplines, and to make connections with other disciplines.

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2010-2011

2011-2012

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