

Then & Now:

A Look Back at the Academic Data Reference Book 40 Years Ago

	First Edition - January 1971	Fortieth Edition - March 2010
Total Enrollment	15,441	12,705
School/Colleges	College of Arts and Sciences School of Business Administration School of Government and Public Administration School of International Service School of Nursing College of Continuing Education	College of Arts and Sciences Kogod School of Business School of Public Affairs School of International Service School of Communication
Percent Admitted	74.9%	53.2%
Freshmen to Sophomore Retention	77.6%	90.5%
4 Year Graduation Rate	45.5%	71.2%
Average Class Size (# of Sections)	26.6 (2328)	22.8 (3351)
Top UG Majors & Enrollment	Political Science: 1025 Education: 348 English: 322 Psychology: 315 History: 299 International Studies: 254 Sociology: 225 Art: 221 Communication: 233 Business Administration: 178	International Studies: 1698 Business Administration: 881 Political Science: 756 Journalism: 270 CAS Undeclared: 256 Public Communication: 214 Psychology: 202 CLEG: 173 History: 157 Law & Society: 131

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Total Teaching Faculty	357	571
Total Faculty Average Salary	\$14,466	\$92,619
Unique Majors Offered	Church Music Medical Technology Physical Education Nursing Church Business Management Transportation and Traffic Management International Christian Service Intelligence Research & Analysis Correctional Administration Police Administration	Graphic Design Computer Science Special Education: Learning Disabilities Environmental Science Audio Production Film and Electronic Media Business and Music Int'l Peace and Conflict Resolution Justice, Law & Society Public Policy
Unique Elements to the ADRB	Fall semester data only CEEB Verbal & Math Scores Reported Profile of Entering Freshmen Class Only Reported on Faculty Load and Classroom Usage	Includes Fall, Spring and Summer Data SAT Verbal & Math Scores Reported Entering Freshmen and Graduate Profile