

**THE ASEAN STUDIES CENTER AT AMERICAN
UNIVERSITY
&
THE US STATE DEPARTMENT**

Cordially Invite You

**Book Launch: *Realizing the ASEAN Economic Community:
A Comprehensive Assessment***

Thursday, April 29, 2010, 3:00 pm - 4:30 pm

**School of International Service (SIS) Lounge
American University
4400 Massachusetts Avenue, NW Washington, DC 20016**

Commentators:

Dr. Ellen Frost, Visiting Fellow, Peterson Institute for International Economics

Dr. Mireya Solis, Associate Professor, School of International Service, American University

Realizing the ASEAN Community: A Comprehensive Assessment, by Michael G. Plummer and Dr. Chia Siow Yue, concludes that implementation of the ASEAN Economic Community has the potential to generate significant economic benefits for nearly all stakeholders in the region. While recognizing that significant costs will attend the process, the authors argue that much greater benefits will include expanded trade in goods, greater inflows of FDI, rise in per capita GDP, narrower development gaps among ASEAN countries and more competitive consumer markets. The volume represents the first comprehensive study of the potential of the ASEAN Economic Community. It was undertaken at the request of the ASEAN Secretariat and prepared through the ASEAN-US Technical Assistance and Training Facility, a joint program of the US Agency for International Development and US Department of State. The ASEAN Economic Community is one of the three pillars of the region's integration plan to be implemented by 2015. The study was published by the Institute of Southeast Asian Studies (ISEAS) in Singapore, a regional centre dedicated to the study of socio-political, security and economic trends and developments in Southeast Asia and its wider geostrategic and economic environment.

Please RSVP by April 26, 2010 to Erica Seng at aseanstudiescenter@american.edu or Dr. Pek Koon Heng (202) 885-1688.