Master of Arts in Social Enterprise  (39-42 credits)
American University School of International Service

For more information contact: Robert Tomasko, Director of the Social Enterprise Program  +1 202.885.1618       tomasko@american.edu

Coaching+Practitioner Skill Acquisition
(9-credits)

Fall 1st Year
SIS 638 Professional Competences I (1)

Spring 1st Year
SIS 638 Professional Competences II (1)

Summer
SIS 691 Supervised Internship/Study Abroad (3)

Fall 2nd Year
SIS 638 Professional Competences III (1)

Spring 2nd Year
SIS 795 Capstone Practicum Project (3)

Core Courses
(9-credits)

SIS 628 Social Entrepreneurship: Culture, Communication + Change (3)

SIS 635 Leading Social Innovation (3)

SIS 635 Social Enterprise: Context + Best Practices (3)

Complementary Courses
(9-12-credits)

ECON 603 Introduction to Theory in Economics (3) OR FIN 605 Managerial Economics (3) (may be waived based on previous economics courses taken)
AND FIN 630 Financial Analysis: Concepts and Applications (3) (may be waived based on previous business courses taken)

+ One additional graduate-level economics course, such as SIS 616 International Economics (3)

SIS 635 NGO-Private Sector Engagement (3) OR SIS 635 NGO Management (3) OR A choice of 3 skill institutes from SIS 633, 638, and 639 (1 credit each)

Personalized Concentration
(12-credits)

A customized sequence of four 3-credit courses planned with your faculty advisor and built around your specific career interests.
This might involve further study of management and communication techniques. Or you might use these opportunities to develop in-depth expertise and understanding about a particular social or economic issue you want to address after graduation.
Courses may be selected from those offered across American University and other consortium schools. Independent study courses may also be planned with individual faculty members.
Some students may supplement class-study with curriculum-related employment, additional internships, participation in off-campus conferences and fellowship programs, and faculty guided self-study.