Social Enterprise Masters Students to be published in the
Stanford Social Innovation Review (SSIR)

Michael Cobb, Caitlin Rosser and Andreas Vailakis, second-year students in the Social Enterprise program co-authored the case study *DC’s First Philanthropub: Lessons Learned from a Short-Lived Social Venture*. This case study is planned to be included in the next issue of the Stanford Social Innovation Review (Spring 2015, appearing in mid-February).

Michael, Caitlin and Andreas analyze the short-lived social enterprise *Cause: The Philanthropub*. They explore the challenges unique to a social purpose business that might have contributed to its closure just a year after its opening. Most importantly, they examine the lessons that can be garnered for aspiring social entrepreneurs who may be looking to set up similar ventures, thus encouraging practitioners in the social enterprise realm to embrace using failure as fuel for their next venture. The case study is written for “those who believe passionately in *Cause’s* purpose - and in the broader principles of social enterprise - urging them to apply rigorous analysis to such failures in order to continually develop best practices for the field.”