Rules for Eco-Comedy Video Competition
Spring 2013
Sponsored by
AU’s Center for Environmental Filmmaking
and the Sierra Club

Guidelines
The contest is open to anyone who prepares a short, funny video for YouTube, which communicates a clear message about climate change.

Submissions must:
- Be humorous!
- Address the issue of climate change. We are interpreting the topic very broadly, so it includes topics like disasters, fossil fuels, clean energy, wildlife (like polar bears), politics, deniers, and so on.
- Reach a broad audience.
- Be an original production.
- Be less than three minutes (including title and credits).
- Posted to Eco-Comedy Video Competition 2013 YouTube Channel at: http://www.youtube.com/user/ecocomedy2013
- Submitted by 11:59pm Eastern Standard Time on Friday, March 1, 2013.

There will be six judges representing the Center for Environmental Filmmaking, Sierra Club, the US Environmental Protection Agency, Mill Reef Productions, and EcoSense. The decision of the judges is final. Awards are based on overall merit of the entries. Judges reserve the right not to grant an award. The organizations listed above reserve the right to post submissions on their websites.

Submissions are due by Friday, March 1, 2013.

Instructions for submission:
1. Visit http://www.youtube.com/user/ecocomedy2013
2. Click on the “Eco-Comedy Video Competition 2013” video.
3. Below the video, click inside the Comments box.
4. Below the right side of the Comments box, click on “Create a video response”.
5. Upload your video by either clicking on “Choose a Video”, if you have already uploaded it to your account; OR if you have not, click on “Upload a Video” to begin the process. Then follow the upload instructions on the screen.

NOTE: Submitted videos will not be visible under “video responses” until they have been approved.

We look forward to watching your videos and awarding the winner $1,000! Good luck!

The winning entry will be announced and shown at American University on Tuesday, March 19 at the DC Environmental Film Festival at 7:00pm in the Wechsler Theater. The creator of the winning entry will receive a $1,000 award from the Sierra Club. In the event of a tie, the monetary prize will be split between the winners equally.

Please turn over
Rules

1. Videos must be the original work of the applicants. Applicants must hold the rights to any music, graphics, or stock footage used in their productions.

   Music
   Contestants may use any music that they own the rights to or that is not copyright protected to begin with. For example, contestants may use their own original music, music composed by friends, music that is found through creativecommons.org, or royalty free music that has been purchased from a source such as digitaljuice.com. Contestants may NOT use music that is copyright protected (for example, a song by the Rolling Stones) without obtaining the rights to it.

2. Any factual claims or references to research must be credited.

3. If a submission involves two or more applicants, the award will be divided equally among them.

4. Videos must be no longer than three (3) minutes, including titles and credits.

5. Videos must not have received extensive funding from non-profits, government agencies, or private companies.

6. Videos must not advertise a product, service, logo, or name of non-profits, government agencies, or private companies.

7. Upon request to submitter winning videos will be provided in a high-resolution format for Sierra Club to add to their YouTube Channel for use with related issues, subject to Sierra Club's user submission terms and conditions.

Format Rules
Videos should be submitted in the form of a YouTube post. These submissions may be no larger than 1GB. For directions on how to upload a video, please see “Instructions for Uploading a Video Response to YouTube” below.

For More Information
Please e-mail Chris Palmer at palmer@american.edu.
Instructions for Uploading a Video Response to YouTube

1. Sign in to your YouTube account. If you don’t have one, follow the instructions below (NOTE: you can also sign in using your Gmail account):
   (1) Go to [www.youtube.com](http://www.youtube.com)
   (2) Click on “Create Account” on the top right corner of the page or the blue “Create Account” button on the left-hand side.
   (3) A page will come up with blank entries. Fill in the required fields.
   (4) Click on the blue button labeled “Next Step” on the bottom of the page.
   (5) Click on the blue button labeled “Back to YouTube”.
   (6) You will be brought to your new YouTube account.

2. Go to [http://www.youtube.com/user/ecocomedy2013](http://www.youtube.com/user/ecocomedy2013)

3. Click on the video titled “Eco-Comedy Video Competition Spring 2013”
4. Below the video, click inside the box below “All Comments”.

5. Below the right side of the Comments box, click on “Create a video response”.
6. Upload your video by either clicking on “Choose a Video”, if you have already uploaded it to your account; OR if you have not, click on “Upload a Video” to begin the process. Then follow the upload instructions on the screen.