**Rules for EcoComedy Video Competition**

**Spring 2015**

Sponsored by

AU’s Center for Environmental Filmmaking

and The Nature Conservancy

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**Guidelines**

The contest is open to anyone who prepares a short, funny video for YouTube, which communicates a clear message about environmental conservation.

The 2015 theme is **“Clean Water, Clean Air.”**

**Submissions must:**

- Be humorous!
- Communicate a clear (and funny!) message around the broad theme of “clean water, clean air” and overall environmental conservation.
- Reach a broad audience.
- Be an original production.
- Be less than three minutes (including title and credits).
- Be posted to EcoComedy Video Competition 2015 YouTube Channel at: [https://www.youtube.com/channel/UCWFuA_JundApDudndM2XB4g](https://www.youtube.com/channel/UCWFuA_JundApDudndM2XB4g)
- Be submitted by 11:59pm Eastern Standard Time on Sunday, March 1st.

A panel of five judges representing The Nature Conservancy and the Center for Environmental Filmmaking will determine the finalists and grand prize winner. The decision of the judges is final. Awards are based on overall merit of the entries. Judges reserve the right not to grant an award. The organizations listed above reserve the right to post submissions on their websites.

**Submissions are due by Sunday, March 1, 2015**

We look forward to watching your videos and awarding the winner $2,000! Good luck!

**Finalists will be announced on Wednesday, March 4. The winning entry will be announced and shown at American University on Tuesday, March 24 at the DC Environmental Film Festival at 7:00 p.m., in the Forman Theater located in the McKinley Building. The creator of the winning entry will receive a $2,000 award from The Nature Conservancy. In the event of a tie, the monetary prize will be split between the winners equally.**

**Finalists will also be entered into a Viewer’s Choice competition to be managed on social media and voted on by the general public. The winner of the Viewer’s Choice Award will be announced at the March 24 program; the winner will not receive a cash prize.**
Rules

1. Videos must be the original work of the applicants. Applicants must hold the rights to any music, graphics, or stock footage used in their productions

   Music
   Contestants may use any music that they own the rights to or that is not copyright protected to begin with. For example, contestants may use their own original music, music composed by friends, music that is found through creativecommons.org, or royalty free music that has been purchased from a source such as digitaljuice.com. Contestants may NOT use music that is copyright protected (for example, a song by the Rolling Stones) without obtaining the rights to it

2. Any factual claims or references to research must be credited

3. If a submission involves two or more applicants, the award will be divided equally among them

4. Videos must be no longer than three (3) minutes, including titles and credits

5. Videos must not have received extensive funding from nonprofits, government agencies, or private companies

6. Videos must not advertise a product, service, logo, or name of nonprofits, government agencies, or private companies

7. Video submissions must include the names of key production members (Producer, Director, Writer, etc) and email for the content’s producer and/or director

   Note: While credits in the video are acceptable, names of crew and email information for production lead should be included in the description area for each video submission as well as in the comment along with the video link

8. Upon request to submitter, winning videos will be provided in a highresolution format for The Nature Conservancy to add to their YouTube Channel for use with related issues.

9. Applicants grant American University and The Nature Conservancy the right to use, publish, or post submitted videos in both print and digital formats including (but not limited to) nature.org sites and their social media channels. Applicants will retain the copyright to their video entries.

Format Rules
Videos should be submitted in the form of a YouTube post/upload. These submissions may be no larger than 1GB. For directions on how to upload a video, please see “Instructions for Uploading a Video Response to YouTube” below

For More Information
Please email Chris Palmer at palmer@american.edu

Attached: Instructions for Uploading a Video Submission Via YouTube
Instructions for Uploading a Video Submission Via YouTube

*Due to YouTube’s recent updates, users are no longer able to submit videos through the “video response” method. Please follow the instructions below to submit your video to the contest

1. Sign in to your YouTube account. If you don’t have one, follow the instructions below to get one (NOTE: you can also sign in using your Gmail account)
   a. Go to www.youtube.com
   b. Click on the blue “Sign In” button in the top right of the page
   c. A page will come up prompting you to log in with your Google account or to create a new account
   d. Follow the instructions to create your new account
   e. Upload your video through your personal page/channel

2. Go to the EcoComedy 2015 Channel
   OR

3. Search for the video titled “Eco-Comedy Video Competition Spring 2015” and navigate to the EcoComedy2015 channel by clicking on “EcoComedy2015” just below the video’s title

![Image](https://example.com/image.png)
4. Once in the channel, select the “Discussion” tab, and click inside the box below labeled “All Comments”
5. Submit your video by pasting the YouTube link to your video into a new comment, along with all other required information. (The link will automatically re-title once posted to the actual title of your video upload)

   a. Note: If your video is not submitted with an email contact and the required crew information, your submission will not be considered complete and will not be judged

6. Please feel free to comment/provide feedback under our own video’s comment window; however due to YouTube’s recent changes that removed the “video response” option to videos, we will ONLY be able to review YouTube submissions listed under the “Discussion” tab in the EcoComedy2015 channel in the manner described here.