

TYPICAL PROBLEMS WITH PRESENTATIONS

By Chris Palmer

1. Too formal and impersonal.
2. Too little conviction, passion, authority or fun.
3. Too passive, staid or unconvincing.
4. Too dull and boring.
5. Too little energy and enthusiasm.
6. No eye contact (glancing up from your notes does not constitute eye contact).
7. Poorly organized content.
8. Unclear goals and outcomes.
9. Too little preparation and practice.
10. Little response or participation from the audience.
11. Too much detailed information for the time available (the “big picture” gets lost).
12. No handouts to reinforce the learning.
13. The presenter thinks he/she can wing it.
14. The presenter fails to understand that an integral part of his/her leadership responsibilities is to communicate effectively.