



## **Film and Digital Media Institute**

Summer 2009

### **CREATING VIDEO FOR THE WEB COMM-570-N01**

Videos are everywhere on the web – some are good and a lot are bad. This course will examine the unique demands and restrictions of video on the web. It will also cover the techniques and aesthetics of these videos and the tricks that get them lots of attention. Students will each create a video for the web with a topic or storyline of their choosing.

**Credit hours: 3**  
**Dates: May 11 to June 17 (Mondays and Wednesdays) 6:30–9:30 p.m.**  
**Lab fee: \$100**

### **VISUAL STORYTELLING: THE MUSIC VIDEO COMM-570-N02**

Explore the A-to-Zs of the music-video industry. Students explore successful music-video artists and their choice of themes and personal style. Through hands-on course work, students learn what it takes, creatively and technically, to produce a successful music video.

**Credit hours: 3**  
**Dates: May 12 to June 18 (Tuesdays and Thursdays) 6:30–9:30 p.m.**  
**Lab fee: \$250**

### **WRITING VIDEO GAMES COMM-570-N03**

Video games are quickly becoming the most popular form of entertainment in the world. This class will offer students the opportunity to develop their interactive storytelling skills by utilizing dramatic screenwriting techniques from a variety of different media. Learn how to write a solid story-driven video game script from start to finish. Discussions will include character development, back story and world creation, gameplay options, narrative storytelling, branching dialogue, plot development, pitching, working with producers and designers, and more. Plus, we'll analyze some of the best video game stories ever.

**Credit hours: 3**  
**Dates: May 16 to June 27 (Saturdays) 9 a.m. – 5 p.m.; no class on May 23**  
**Lab fee: \$100**

### **FUNDAMENTALS OF FILMMAKING I The Production Crafts: Cinematography, Lighting, and Sound Recording COMM-570-N04**

Fundamentals of Filmmaking, part 1: This production boot camp covers the basics for film and video production in any genre. Students are introduced to the aesthetics and practical techniques of cinematography, location lighting, and location sound recording. In-class exercises for plenty of hands-on work with the equipment. **NOTE:** This course will not count for credit for a FMA major or graduate degree except for the MA Producing Film and Video.

**Credit Hours: 3**  
**Dates: May 16 to June 27 (Saturdays), 9 a.m.–5 p.m.; no class on May 23**  
**Lab fee: \$550**

**FUNDAMENTALS OF FILMMAKING II**  
**Storytelling: Fiction and Nonfiction**  
**COMM-570-N05**

This production course takes the student deep into the creation of stories – both fiction and nonfiction. Translate a script into directions for professional actors. Develop a nonfiction story into a short video. Includes training on the basic techniques of editing on Final Cut Pro. **NOTE:** This course will not count for credit for a FMA major or graduate degree except for the MA Producing Film and Video.

**Credit Hours: 3**  
**Dates: July 11 to August 15 (Saturdays), 9 a.m.–5 p.m**  
**Lab fee: \$550**

**SCRIPTING A SHORT FICTION FILM**  
**COMM-570-N06**

Creating a successful short script that tells a compelling story and emotionally engages an audience has different demands than feature filmmaking—and yet feature filmmakers usually need to launch their careers with short films that earn festival recognition. This course focuses on developing the right idea, creating interesting characters, and managing the plot for a short dramatic film.

**Credit hours: 3**  
**Dates: June 23–July 30 (Tuesdays and Thursdays) 6:30–9:30 p.m.**  
**Lab Fee: \$50**

**AMERICAN FILMS OF THE 1970s**  
**COMM-570-N07**

The film renaissance of the 1970s resulted in one of the most innovative and important decades in American movie history. An era of elation and violent upheaval, the '70s was a time when films saturated every strata of American daily life, as a cadre of emerging young directors defied conventional narrative formulas and broke repressive cultural prohibitions. This class scrutinizes some of the most significant films produced during the 1970s, exploring how prominent directors transformed traditional film genres into both vibrant visual creations and sophisticated social commentaries.

**Credit Hours: 3**  
**Dates: June 23 – July 30 (Tuesdays and Thursdays) 6:30–9:30 p.m.**  
**Lab Fee: \$50**

**CREATING VISUAL EFFECTS FOR FILM AND VIDEO**  
**COMM-570-N08**

This course covers advanced techniques for seamlessly blending live and computer-generated elements to create visual effects for film and video. Students plan, shoot, and create their own visual effects projects by making use of digital still cameras, SD and HD video (including tapeless workflow), and extensive greenscreen. Topics covered include greenscreen production, keying, effects creation, rotoscoping, motion tracking, match-moving, and color correction.

*Prerequisite: Motion Graphics I (COMM-434/654), experience with Adobe After Effects, or both*

**Credit Hours: 3**  
**Dates: June 22–July 29 (Mondays and Wednesdays) 6:30–9:30 p.m.**  
**Lab fee: \$150**

.....  
**Summer Tuition is \$973 per credit hour for AU undergraduate students and \$1,111 per credit hour for AU graduate students and all non AU students.**

**Film and Digital Media Institute 2009  
Registration**

**Current AU students can register for the courses on-line.**

**Non AU students must complete this Registration form and send it, along with your payment, to the address indicated.**

**Registration form: Summer 2009**

*Please type or print clearly.*

\_\_\_\_\_  
**Name**

\_\_\_\_\_  
**Street address** **Apt. no.**

\_\_\_\_\_  
**City, state, zip or postal code, country (if other than U.S.)**

\_\_\_\_\_  
**Date of birth**

\_\_\_\_\_  
**Phone (day)** **(evening)**

\_\_\_\_\_  
**E-mail**

\_\_\_\_\_  
**Social Security number**

\_\_\_\_\_  
**Highest degree completed**   **Name of school** **Date**

**Please register me for the following course(s):**

<b>Course #</b>	<b>Title</b>	<b>Tuition \$</b>	<b>Fee \$</b>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**Subtotals**   \$ \_\_\_\_\_   \$ \_\_\_\_\_

**Total Tuition + Fee \$** \_\_\_\_\_

**Payment (non AU students):**

I have read, understand, and agree to all the Terms and Conditions (*attached*) for this program. Payment must accompany registration. Enclosed is a check or money order (payable to American University) in the amount of \$ \_\_\_\_\_.

\_\_\_\_\_  
**Signature (required)** **Date**

Please complete the attached registration form and mail or hand deliver, with payment, to:

Summer Film and Digital Media Institute  
School of Communication  
Mary Graydon Center, room 300  
American University  
4400 Massachusetts Avenue, NW  
Washington, DC 20016-8017

**The institute's refund policy, outlined below, applies to all cancellations for all students.**

**There will be no classes on Memorial Day (May 25).**

### **Terms and Conditions**

#### **Tuition and payment**

Tuition and fees from non-AU students are due at the time of registration. Fees are processed through the Office of Student Accounts and are subject to any late fees or penalties levied by that office.

Please make check or money order payable to American University.

#### **Cancellations and refunds**

All requests for cancellations must be made in writing and faxed to the Summer Film and Digital Media Institute at 202-885-2019. Students who fail to follow official procedures for withdrawing from a course or workshop will be liable for full tuition and fees. To receive a full refund, you must notify us in writing more than two weeks prior to the first class; half the fee will be refunded if cancellation is received 14 days or fewer before the start of class. No refund will be issued after a course or workshop has begun.

**For additional information, call 202-885-2665, e-mail [film@american.edu](mailto:film@american.edu), or visit [www.soc.american.edu/summer.html](http://www.soc.american.edu/summer.html).**

For a list of faculty, visit [www.soc.american.edu/summer.html](http://www.soc.american.edu/summer.html)

