

# Survey for Journalists of Color

Thank you for deciding to elaborate on some of your responses to our Survey of Journalists of Color. We want to be able to tell your stories in detail and not rely only on survey responses that have statistical value, but lack the rich content of actual human experience. Listed below are the survey questions that you may want to respond to in depth. Choose as many as you like or address any related issue and send your comments as an e-mail with attachments to [jwatson@american.edu](mailto:jwatson@american.edu) It is important that you place the words **Emissary Survey** in the subject line of the e-mail. Please let us know if we may use your name with the responses you supply here and if we may interview you further. These responses and your responses to the formal survey will remain fully anonymous unless you provide explicit permission for us to identify you.

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Copy the questions you choose into a Word attachment and then write your responses below them.

1. As a person of color, I have an obligation to pursue and suggest coverage of issues that are important to people of my color.
2. I have been asked by people of my color (who are not journalists) to look out for their interests in my news medium.
3. I have been criticized by people of my color (who are not journalists) for not making sure their interests have been protected / respected /covered in my news medium.
4. As a person of color, I have an obligation to pursue and suggest coverage of issues of interest to any or all people of color.
5. A good white journalist can effectively cover the issues and concerns of communities of color.
6. A good journalist of color can effectively cover the issues and concerns of any community of color.
8. Others in my news organization seek my input when a news report involves issues associated with people of color.
9. My news organization should seek my input on a news story when it involves an issue directly related people of my color.
10. My employers should not expect or require me to be their link to issues directly related to people of color just because I am a person of color.
11. I have handled a beat or a long-term reporting assignment that focused on issues directly related to people of color.

12. I have pitched or suggested a reporting assignment that focused on an issue related to people of color.

13. I have experienced discomfort or resentment associated with being a person of color in my newsroom.

14. As a journalist of color, I have a special obligation to point out and dispel stereotypes and combat racist portrayals in the news media.

15. When applying for a newsroom job, do you indicate your color either explicitly or implicitly? (such as listing membership in organizations for journalists of color, or attaching your photo)

17. Being a person of color has helped my journalism career.

24. In the 21st century United States, the need for independent news media that are staffed by journalists of color and intended for an audience of color (including ethnic media and bilingual media) is:

25. Journalists of color serve the goals of media diversity better by working in the mainstream media instead of working in the independent news media that are staffed by journalists of color and intended for an audience of color.

*Thanks again,*

*John C. Watson, Angie Chuang and Gilbert D.*

*Martinez*

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