

# COMMUNICATION STUDIES, BA (120 credit hours)



Effective Fall 2009

NAME	AU ID	Second Major or Minor
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## UNIVERSITY ENGLISH AND MATHEMATICS- Grade of C or better required

English: (6 Credit Hours)				Mathematics: (3 Credit Hours)			
Course	Semester	Grade	Credit Hours	Course	Semester	Grade	Credit Hours
LIT 100							
LIT 101				Math Equivalency Test _____			
English Competency Exam (Transfer Students Only)							

## UNIVERSITY GENERAL EDUCATION

Grade of D or better required. Courses may be taken Pass/Fail, unless required for Major or Minor. Major and Minor classes must be A-F

A foundation and second-level course is required in each of the five areas (Use DARS as a tool to ensure second-level course is chosen from the correct cluster)

Course	Semester	Grade	Credit Hours	Course	Semester	Grade	Credit Hours
<b>The Creative Arts</b>							
1:1				1:2			
<b>Traditions that Shape the World</b>							
2:1				2:2			
<b>Global and Multicultural Perspectives</b>							
3:1				3:2			
<b>Social Institutions and Behavior</b>							
4:1				4:2			
<b>The Natural Sciences</b>							
5:1				5:2			

## COMMUNICATION RELATED REQUIREMENT- Grade of C or better required

Course	Semester	Grade	Credit Hours	Course	Semester	Grade	Credit Hours
U.S History (approved list in Rm 300)				ECON _____			

## AP, IB or CLEP CREDITS– Up to 30 hours will be accepted, based upon exit exam scores submitted to admissions office


## A GRADE OF C OR BETTER IS REQUIRED FOR ALL COMMUNICATION COURSES

Thirty-nine credit hours in Communication are required. A minimum of 80 credit hours of course work outside Communication is required. At least 65 of these credit hours must be in liberal arts and sciences. (ACCT, EDU, FIN, HFIT, IBUS, ITEC, KSB, MGMT and MKTG are NOT liberal arts). Students completing more than 40 credit hours in Communication will be required to take additional course work above the 120 credit hours required for graduation in order to complete the 80 credit hours of coursework outside the SOC.

### CORE COURSES: *All of the following (18 credit hours)*

Course	Title	Prerequisite	Semester	Grade	Credit Hours
COMM-100 (4:1)	Understanding Media				
COMM-105 (1:1)	Visual Literacy				
COMM-200	Writing for Mass Communication	LIT-100, LIT-101			
COMM-301	Public Relations	COMM-200			
COMM-438	Multimedia Production Skills	COMM-100, COMM-200			
COMM-320		COMM-438			

### MEDIA AND ETHICS COURSES: *Choose one of the following (3 credit hours)*

Course	Semester	Grade	Credit Hours
COMM-			
COMM-401 Legal Aspects of Communication <b>OR</b> COMM-504 Journalism Ethics <b>OR</b> COMM-533 Ethical Persuasion			

### CONCENTRATION: *Choose one area of concentration: Listed below (18 credit hours total)*

Course	Semester	Grade	Credit Hours
COMM-			
COMM-			
COMM			
COMM-			
COMM-			
COMM-			

#### MEDIA AND THE GOVERNMENT

COMM-270 (2:2) How the News Media Shapes History  
 COMM-275 (4:2) Dissident Media

COMM-327 The Presidency, the Press and Public Opinion  
 COMM-401 Legal Aspects of Communication  
 COMM-504 Journalism Ethics  
 COMM-508 The Media and Government  
 COMM-509 Politics and the Media  
 COMM-514 Censorship and the Media  
 COMM-515 Media, Children and Society  
 COMM-516 Special Topics in Visual Media and Culture  
 COMM-531 Political Communication  
 COMM-533 Ethical Persuasion  
 COMM-535 Special Topics in News Media  
 COMM-390 or COMM-491 (Independent Study or Senior Internship)\*

#### MEDIA AND SOCIETY

COMM-209 Communication and Society  
 COMM-270 (2:2) How the News Media Shapes History  
 COMM-275 (4:2) Dissident Media  
 COMM-401 Legal Aspects of Communication  
 COMM-504 Journalism Ethics  
 COMM-510 Women in Journalism  
 COMM-511 History of Documentary Film  
 COMM-514 Censorship and the Media  
 COMM-515 Media, Children and Society  
 COMM-516 Special Topics in Visual Media and Culture  
 COMM-517 History of Cross Cultural Cinema  
 COMM-533 Ethical Persuasion  
 COMM-534 Race, Gender, and the Media  
 COMM-558 Survey of American Cinema  
 COMM-599 Media, Technology, and Society  
 COMM-390 or COMM-491 (Independent Study or Senior Internship)\*

#### HISTORY OF THE MEDIA

COMM-209 Communication and Society  
 COMM-270 (2:2) How the News Media Shapes History  
 COMM-275 (4:2) Dissident Media  
 COMM-401 Legal Aspects of Communication  
 COMM-504 Journalism Ethics  
 COMM-505 History of Broadcast Journalism  
 COMM-511 History of Documentary Film  
 COMM-514 Censorship and the Media  
 COMM-516 Special Topics in Visual Media and Culture  
 COMM-517 History of Cross Cultural Cinema  
 COMM-520 History of Animation  
 COMM-527 History of Photography  
 COMM-533 Ethical Persuasion  
 COMM-535 Special Topics in News Media  
 COMM-547 Great Books in U.S Journalism  
 COMM-558 Survey of American Cinema  
 COMM-599 Media, Technology, and Society  
 COMM-390 or COMM-491 (Independent Study or Senior Internship)\*

#### INTERNATIONAL MEDIA

COMM 280 Contemporary Media in a Global Society  
 COMM-507 News Media in Britain (London)  
 COMM-516 Special Topics in Visual Media and Culture  
 COMM-517 History of Cross Cultural Cinema  
 COMM-535 Special Topics in News Media  
 COMM-539 International Public Relations  
 COMM-546 Foreign Policy and the Press  
 COMM-548 Global Journalism: Issues & Trends in 21 Century  
 COMM-549 Topics in International Media  
 COMM-585 Directing (Prague)  
 COMM-390 or COMM-491 (Independent Study or Senior Internship)\*

#### \*3 credit hours of ONE

COMM-491(Senior Professional Internship— prerequisites must be met along with senior status in order to be eligible.)

#### OR

COMM-390/490 (2.5 GPA required as well as permission of instructor to study. Must be relevant to major.)