

Visions '17

NEW MEDIA DELIVERABLES

FOR ANIMATIONS, COMMERCIAL/GRAPHIC PSAs, REELS & MASHUPS:

1) All work must be uploaded to Vimeo (<http://www.vimeo.com>)

Please note that basic Vimeo accounts have a 500mb limit per week.

Enter two episode links for web series.

2) Students must submit their finished videos AND a 30 to 1 minute excerpt or trailer for projects that are over 2 minutes.

Used for judging and exhibition of winning entries at the Visions Awards.

Both films must be **downloadable** from Vimeo.

If you would like to password protect the videos, please specify password on application form.

Suggested Web Compression:

Video Codec: H.264

Framerate: 24 (or 23.976), 25, and 30 (or 29.97)

BitRate: 5,000 kbit/s for 720p HD video

10,000 kbit/s for 1080p HD video

Resolution: 1280 x 720 or 1920 x 1080 for HD video

Pixel Aspect Ratio: Square Pixel

Audio Codec: AAC (Advanced Audio Codec)

Bit Rate: 320kbps

SampleRate: 48 kHz

Note:

We are using Vimeo's compression standards. See <http://vimeo.com/help/compression> for further information and software program specific compression tutorials.

FOR DIGITAL STILL MANIPULATION:

1) Full-Res Submission

Provide full resolution image(s) for judging. You may submit intermediary shots if the process is important to your design (e.g. Pencil drawings to digital painting.)

Designs in a series are also acceptable, but make sure to place a number at the end of each file's name to designate the intended viewing order.

File Name: Digital-still_fullres_yourlastname_project-title

Format: JPEG, PDF, GIF, PGN, SWF, MOV, or MP4

Color Model: RGB

Image Resolution: 72dpi

2) Digital Exhibition

Used for exhibition of winning entries during the ceremony. If your work does include process shots, create a 30 sec.- 1 min. clip that begins with the original image or drawing and dissolves into the final design. Add select to the end of your filename as well as a number that specifies the order you want these images to appear.

File Name: digital-still_exhibition_yourlastname_project-title

Use compression settings as detailed above if necessary.

FOR WEBSITE:

1) Website Link

Used for judging. Include the link in the project description.

2) Screenshots

Used for exhibition of nominees on the AU Visions webpage. Include **up to 3** screenshots that showcase various pages and functions of your site. Add a ***number at the end of your image file names that specifies the order*** you want these images to appear.

File Name: website_exhibition_yourlastname_project-title

Format: JPEG, PDF, GIF, PGN, SWF, MOV, or MP4

Color Model: RGB

Image Resolution: 72dpi

3) Upload images in a .zip file to Dropbox and attach link in application form.

FOR GAME/PLAY EXPERIENCE:

1) Students must submit their game and a 15 to 30 second excerpt or trailer.

Used for judging and exhibition of winning entries at the ceremony.

2) Upload all deliverables to dropbox.com in a .zip file and attach link in application form.