

ALBERTO BITONTI

1. PERSONAL INFORMATION

Name: BITONTI Alberto

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Nationality: Italian

2. PROFESSIONAL EXPERIENCE

December 2009 – present time

Il Chiostro (Italian Lobbyists Association)

(www.ilchiostro.org)

Industry: advocacy

Main tasks and responsibilities: **General Secretary** of the association. He coordinates all the activities of the association (direction of workgroups; management of database and internal communication; events organization; strategic direction of public affairs).

Academic Years 2007/2008 – 2008/2009 – 2009/2010 – 2010/2011

IED, Istituto Europeo di Design (European Institute of Design and Communication)

Via Giovanni Branca 122, 00153 Rome, Italy (www.ied.it)

Industry: Education

Main tasks and responsibilities: **professor** of Institutional Relations, Social Communication and Corporate Social Responsibility Management in the Marketing & Communication courses.

May 2009 – present time

American University – School of Public Affairs

4400 Massachusetts Avenue, NW, Washington, DC 20016, USA (www.american.edu/spa)

Industry: Research & Education

Main tasks and responsibilities: **Research Fellow** at the **Center for Congressional and Presidential Studies** (works with Prof. James Thurber). His research focuses on the topics of public interest and transparency in the lobbying industry.

April 2008 – April 2009

Agenzia Radicale (Press Agency)

Piazza del Parlamento 14, 00186 Rome, Italy (www.agenziaradicale.com)

Industry: Journalism

Main tasks and responsibilities: writing articles, mainly about foreign affairs, domestic politics, science and music.

December 2007 – February 2008

Italian Chamber of Deputies – Office of a MP

Palazzo Marini, via del Pozzetto, 00187, Roma, Italia

Industry: Politics & Administration

Main tasks and responsibilities: **political aide**, parliamentary monitoring, administrative management.

October 2007 – November 2007

General Motors

Southern European Cluster

Piazzale dell'Industria 40, 00199 Rome, Italy (www.gm.com)

Industry: Automotive

Main tasks and responsibilities: coordination of marketing and advertising campaigns of GM in France, Spain, Italy, Greece, Portugal; connection between countries and GM Europe; monitoring of competitors' campaigns.

May 2007 – August 2007

Fondazione Censis

piazza di Novella 2, 00199 Rome, Italy (www.censis.it)

Industry: Socio-Economic Research

Main tasks and responsibilities: sociological, political and philosophical research on international topics; processing socio-economic data; checking international press on relevant subjects; organization of the World Social Summit 2008, co-authoring the introductory paper *Scenari di riferimento sulle paure (Scenarios on World Fears)*.

February 2007 – June 2007

Capitalia Spa

via Montecatini 17, 00187 Rome, Italy (www.capitalia.it)

Industry: Finance/Banking

Main tasks and responsibilities: stakeholder management; preparation and elaboration of the 2006 Sustainability Report of the holding; elaboration of the content of the company's website concerning CSR policies.

3. PUBLICATIONS

- *Il Chiostro come lobby delle lobby*, in «Media Duemila», No. 272, 2010
- *Democrazia ed élite: due realtà incompatibili?*, in «Quaderni Radicali», No. 102, 2008
- *Scenari di riferimento sulle paure* (coauthored with Ester Dini and Elisa Manna), in the conference proceedings of World Social Summit 2008: "Fearless" (Rome, 24-26 September 2008)
- *La questione ambientale: tra presunti "verdi" e sincere preoccupazioni ecologiche*, in «Quaderni Radicali», No. 101, 2008
- *Sistema previdenziale e necessità di riforma*, in «Quaderni Radicali», No. 100, 2007
- *Religione e libertà: conversazione con Robert Sirico*, in «Quaderni Radicali», No. 99, 2006

Furthermore he kept a column on «Quaderni Radicali» called *American Views*, written in three months of permanence in **United States** (Oct. – Dec. '06). The articles concerned the American society and political system.

Papers presented in scientific panels and conferences

- *The Quest for the Public Interest* (60th Political Studies Association Annual Conference, Edinburgh, UK, March 29 - April 1, 2010)
- *Le diverse concezioni teoretiche del concetto di interesse pubblico* (XXIV Convegno annuale della Società Italiana di Scienza Politica, Venice, Italy, September 16-18, 2010)

Lectures and academic speeches

- Gruppi e interessi nella teoria politica (Master Course in Public & Parliamentary Affairs, LUMSA University, Rome, Italy, October 2, 2010)
- La strategia della regolamentazione delle lobby in Italia (speech at the conference "I rapporti tra le istituzioni e i privati: norme cogenti o autoregolamentazione?" (at LUMSA University, Faculty of Law, Rome, Italy, July 16, 2010)
- Lobbying for private or public interests (Master Course in Communication for International Relations, IULM University, Milan, Italy, March 4-5, 2010)
- Lobbying e democrazia (Undergraduate Course of Political Science, University of Roma Tre, Rome, Italy, April 2009)
- Gruppi di interesse e gruppi di pressione (Undergraduate Course of Political Science, University of Roma Tre, Rome, Italy, March 17, 2008)
- L'epistemologia falsificazionista di Karl R. Popper (Undergraduate Course of Political Science, University of Roma Tre, Rome, Italy, March 12, 2008)
- Metodo scientifico e ricerca sociale (Undergraduate Course of Political Science, University of Roma Tre, Rome, Italy, March 11, 2008)

4. EDUCATION

December 2009 – January 2010

American University (Washington DC, USA) – **School of Public Affairs**
The Art and Craft of Lobbying

Class of the **Public Affairs and Advocacy Institute** on the strategies of lobbying campaigns in United States.

Academic Year 2008/2009

LUISS Guido Carli University, Rome

Viale Pola 12, 00198 Rome, Italy (www.luiss.it)

Industry: Education

Main tasks and responsibilities: **Teaching Assistant** in Epistemology and in Language Philosophy (works with Professor Dario Antiseri).

Academic Years 2007/2008 - 2008/2009 – 2009/2010

Università degli Studi **Roma Tre** (www.uniroma3.it)

Via Gabriello Chiabrera 199, 00145 Rome, Italy

Industry: Education

Main tasks and responsibilities: **Teaching Assistant** in Political Science (works with Professor Antonio Agosta).

November 2007 – April 2011 expected

Università degli Studi **Roma Tre**

Doctoral School of Political Science

PhD in Government and Institutions (won a scholarship in the admission application). His dissertation concerns the concept of Public Interest, seen in its different theoretical conceptions and in a multi-disciplinary approach.

January 2007 – December 2009

Eidos Communication (Rome)

Periodical workshops on subjects such as “The political speech” or “Persuasion techniques”.

January 2005 – May 2007

LUISS Guido Carli University, Rome (Faculty of Political Science)

Magister (Master's Degree) in **Political, Economic and Institutional Communication**

Main subjects: Corporate Social Responsibility, Public and Political Communication, Economics, Language Philosophy, Human Resources Management, Visual Aspects of Communication...

Dissertation: *The political dynamic of corporations as asset of competitiveness: lobbying, public affairs and Corporate Social Responsibility*

Final Mark: **110/110 summa cum laude**

June 2005

Association “www.scuoladycinema.it”, Rome

Course in **Press Office for Cinema**.

September 2001 - November 2004

LUISS Guido Carli University, Rome (Faculty of Political Science)

Laurea (Bachelor's Degree) in **Communication and Institutional Relations**

Main subjects: History, European and Italian Law, Economy, Sociology, Corporate Communication, Political Science, Statistics, Demography, International Relations.

Dissertation: *On the Necessity of Historical Revision*, an examination of contemporary Hermeneutics and Epistemology concerning the historical work.

Final Mark: **110/110 summa cum laude**

September 1996 – July 2001

Liceo classico “F. Capece”, Maglie (Lecce)

Diploma di **Maturità Classica** (grammar school)

Final mark: **100/100**

Main subjects: Latin, Ancient Greek, Italian, English, Mathematics, History, Philosophy.

5. POSITIONS OF RESPONSIBILITY and SPECIAL ACCOMPLISHMENTS

January 2010 – present time

Elected **PhD students representative** in his university.

Since 2009 he's member of Political Studies Association (PSA) and Italian Political Science Association (SISP).

Since March 2008 he's member of Il Chiostro (**Italian Lobbyists Association**). He used to deal with communication and education activities. Also in charge of online communication (social networks such as Facebook and LinkedIn). In December 2009 he was elected **General Secretary** of the association.

September 2005 – June 2008

Founder and **Director** of "Bazar", a journal of philosophy, distributed in universities in Rome.

June 2003 - May 2005

Elected **Students Representative** in different councils among LUISS Guido Carli University.

April 2000

Chosen to represent his school into the Certamen Latinum Capuanum, a yearly contest of translation of a classical Latin text.

6. LANGUAGES

ITALIAN: mother-tongue

ENGLISH

(European level C1)

Reading: excellent

Writing: very good

Oral expression: very good, improved also during several experiences in US (fall 2006, spring 2009, winter 2010) and during the professional experience at General Motors, in an international cluster.

Cambridge First Certificate in 2001

FRENCH

Reading: very good

Writing: working knowledge

Oral expression: working knowledge

SPANISH

Beginner level

7. KEY SKILLS

High communicational skills (very good ability to understand people, to write and speak effectively, to debate and make presentations).

Very good interpersonal skills, as regards the ability to lead and facilitate teamwork, to negotiate under pressure and resolve conflicts.

Very good administrative skills (decision making and problem solving), improved throughout university years, because of the management of a small journal, besides the professional experience, working as General Secretary for the Italian Lobbyists Association (Il Chiostro) and as Head of Organization for a political party at local level.

8. IT SKILLS

Excellent knowledge of Microsoft Office applications (Word, Power Point, Excel, Access, Outlook), of Internet applications (Outlook Express, Lotus Notes, Internet Explorer, Mozilla Firefox), of EndNote; good knowledge of Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat) and of Web-development applications such as Joomla and Wordpress. Very good knowledge of music-sequencing applications (Cubase, Cakewalk, Nuendo), of music-writing software (Sibelius, Finale), sound-mastering (Soundforge) and video-editing (Pinnacle Studio). *European Computer Driving License* in 2001.

9. ARTISTIC SKILLS

Deep musical knowledge due to the study of piano for many years. He specialized in jazz and Medieval music, in addition to modern electronic music. He composes soundtracks for theater dramas and short films. Since 2007 associated to SIAE (Società Italiana degli Autori e degli Editori) as **composer**.

10. OTHER SKILLS

Sailing, horse-riding, snowboarding, skiing, diving.