



CENTER for CONGRESSIONAL
and PRESIDENTIAL STUDIES
SCHOOL of PUBLIC AFFAIRS

European Public Affairs and Advocacy Institute

**American University AU Abroad Program Facility
Universite Catholique de Louvain**

Brussels, Belgium

June 17-22, 2012*

The **European Public Affairs and Advocacy Institute** (EPAAI), a seven-day intensive program, is modeled on the Center's highly recognized Public Affairs and Advocacy Institute (in its 13th year) and the Campaign Management Institute (in its 26th year). The institute provides participants knowledge and understanding of how to lobby and advocate for policies within the European Union structure and processes. The institute will focus on strategies and tactics of policy advocacy within the EU. Well-known lobbyists, EU officials, academics, business executives, and journalists knowledgeable about EU lobbying will meet with the students in Brussels. A variety of policy topics will be covered in the institute, including trade, human rights, regulation, environmental policy, agriculture, the use of interest groups and lobbying in the EU, and sources of stability and change in the EU. The law, regulations, ethics and lobbying best practices in the EU setting will be emphasized.

The institute is designed for advanced undergraduates and graduate students in political science, public administration, international affairs, business, and public policy. It is also geared towards law students, MBAs, and young professionals in government affairs (3 credits and non-credit options are available). Students who have taken the Public Affairs and Advocacy Institute will find it is an excellent continuation of their study of interest groups and lobbying.

The cost of the program is estimated to be \$3,093 for undergraduates and \$3,333 for graduate students. The non-credit option is \$1,500. There is an additional charge of \$200 for some meals and transportation and other costs. International airfare, housing, and most meals and in-country transportation are not included. There are several scholarships available to assist students with the cost of the program. The Benefactor's Award and the CCPS Endowment Scholarship are awarded based on merit and financial need.

Space is limited. Students are advised to contact the instructor well in advance. Non-credit and non-American University participants may register.

For more information, please go to the CCPS website: www.american.edu/spa/ccps

*An all day on-campus orientation will take place on Saturday, April 28th, 2012.