



CENTER FOR
ENVIRONMENTAL POLICY

SCHOOL *of* PUBLIC AFFAIRS

The Center for Environmental Policy aims to improve the nation's ability to address environmental challenges through effective governance.

William K. Reilly Awards for Environmental Governance and Leadership Sponsorship Opportunities

The Center for Environmental Policy (Center) at American University's School of Public Affairs invites corporate, philanthropic, and non-profit organizations to join as event sponsors of the William K. Reilly Awards for Environmental Governance and Leadership to be held on March 26, 2015, at American University in Washington, DC. At this annual event, the Center recognizes professionals who have made significant contributions towards advancing environmental protection and conservation, awards graduate student scholarships, and honors one of the most respected environmental leaders in the nation, William K. Reilly. For information about past events, award winners and scholarship winners, please visit the Center's website at www.american.edu/spa/cep.

For more information or to become a sponsor, please contact

Dan Mackeben
Director of Development, SPA
Office of Development and
Alumni Relations
American University
4400 Massachusetts Avenue, NW
Washington, DC 20016

Or

Danielle Miller Wagner
Center for Environmental Policy
djmwagner@american.edu
202-744-6506

Sponsorship Levels and Benefits

Presenting Sponsor (\$25,000)

- Opportunity to provide welcoming remarks at 2015 Reilly Awards
- Verbal acknowledgement at 2015 Reilly Awards
- Prominent logo placement on all 2015 Reilly Awards materials and signage
- Exclusive signage at 2015 Reilly Awards
- Table for 8 at invitation-only dinner
- Logo, acknowledgement and brief paragraph or advertisement in 2015 Reilly Awards event program
- Opportunity to distribute educational materials at 2015 Reilly Awards
- Acknowledgement on AU Center for Environmental Policy website
- Membership in American University's President's Circle

Supporting Sponsor (\$10,000)

- Prominent logo placement on all 2015 Reilly Awards materials and signage
- Verbal acknowledgement at 2015 Reilly Awards
- Prominent logo placement and acknowledgement on signage and in program for 2015 Reilly Awards
- Table for 8 at invitation-only dinner
- Logo, acknowledgement and brief paragraph or advertisement in 2015 Reilly Awards event program
- Opportunity to distribute educational materials at 2015 Reilly Awards
- Acknowledgement on AU Center for Environmental Policy website

Contributing Sponsor (\$5,000)

- Table for 8 at invitation-only dinner
- Logo and acknowledgement on signage and in program for 2015 Reilly Awards
- Opportunity to distribute educational materials at 2015 Reilly Awards
- Acknowledgement on AU Center for Environmental Policy website

Event Sponsor (\$2,500)

- Logo and acknowledgement on signage and in program for 2015 Reilly Awards
- Acknowledgement on AU Center for Environmental Policy website
- Invitation for 2 to invitation-only dinner

About the Center for Environmental Policy and the William K. Reilly Fund for Environmental Governance and Leadership

The mission of the Center for Environmental Policy at American University's School of Public Affairs is to evaluate and improve the capacity for environmental governance in the United States. This encompasses all of the ways in which institutions and groups work together to anticipate, manage and resolve issues related to the state of the natural environment. The Center launched the William K. Reilly Awards for Environmental Governance and Leadership to recognize professionals in the environment and energy fields who demonstrate qualities of leadership, innovation, engagement of diverse interests, effective problem solving and support for future generations of environmental leaders. For more information, please visit www.american.edu/spa/cep.