



The Center for Environmental Policy at
American University's School of Public Affairs
Proudly Presents

THE WILLIAM K. REILLY AWARDS FOR ENVIRONMENTAL GOVERNANCE AND LEADERSHIP

THE REILLY SCHOLARSHIP

Keynote Address by
Felicia Marcus, Chair, California Water Resources Control Board

Abramson Family Recital Hall at the Katzen Arts Center
American University • Washington, DC
March 31, 2016



LETTER FROM DAN FIORINO, DIRECTOR, CENTER FOR ENVIRONMENTAL POLICY

It's an honor to come together for the fourth year to celebrate the contributions of William K. Reilly to U.S. and global environmental policy. Through the William K. Reilly Awards for Environmental Leadership, the Center for Environmental Policy at American University's School of Public Affairs recognizes professionals in the government and non-profit/corporate sectors who have demonstrated the characteristics that have defined Bill Reilly's long and distinguished career: pragmatic problem-solving; leadership with integrity; innovation and creativity; and mentorship of future leaders. We are delighted to recognize Mindy Lubber for her accomplishments at Ceres and Bob Perciasepe for his work with the U.S. Environmental Protection Agency and the Center for Climate and Energy Solutions.

Congratulations to our student scholarship winners Maria Manuella Athayde and Maggie McCarey.

We appreciate the generous support of our sponsors without whom this event and the Center's many other activities would not be possible.

Sincerely,

A handwritten signature in black ink that reads "Daniel J. Fiorino". The signature is written in a cursive, flowing style.

Daniel J. Fiorino, Director, Center for Environmental Policy

PROGRAM

Opening and Welcome

Daniel J. Fiorino, Director, Center for Environmental Policy

Introductory Remarks

Barbara S. Romzek, Dean, School of Public Affairs

Award Presentation to Ms. Lubber

Jo Anne Shatkin, Center for Environmental Policy Advisory Board
Member and Vireo Advisors

Award Presentation to Mr. Perciasepe

Stephen Harper, Center for Environmental Policy Advisory Board
Member and Intel

Scholarship Presentation to Maria Manuella Athayde (MPP, 2017)
and Maggie McCarey (MPA, 2017)

William K. Reilly

Introduction of Felicia Marcus

William K. Reilly

Keynote Address "Facing the Future: What's the Right Stuff?"

Felicia Marcus

Closing

Daniel J. Fiorino



ABOUT WILLIAM K. REILLY

William K. Reilly is one of the most respected environmental leaders in the country and has worked in public service, non-governmental organizations, and finance. He currently serves as Senior Advisor to TPG Capital, LP, an international investment partnership. During his tenure with TPG, he was the Founding Partner of Aqua International Partners (1998-2010), a private equity fund dedicated to investing in companies in the water sector. Mr. Reilly served as the first Payne Visiting Professor at Stanford University (1993-1994), Administrator of the US Environmental Protection Agency (1989-1993), president of World Wildlife Fund (1985-1989), president of The Conservation Foundation (1973-1989), and director of the Rockefeller Task Force on Land Use and Urban Growth (1972-1973). He served in the US Army to the rank of Captain, 1966-1968. From 1970-1972 he was a Senior Staff Member of the White House Council on Environmental Quality. He headed the US delegation to the United Nations Earth Summit at Rio in 1992. In May 2010, Reilly was appointed by President Obama to co-chair the National Commission on the BP Deepwater Horizon Oil Spill and Offshore Drilling.

Mr. Reilly is Chairman Emeritus of the World Wildlife Fund, Chairman Emeritus of the ClimateWorks Foundation, Chairman of the Advisory Board for the Nicholas Institute for Environmental Policy Solutions at Duke University, Co-Chairman of the Bipartisan Policy Center Energy Project, and Co-Chairman of the Global Water Challenge. He recently rotated off the Board of the Packard Foundation. He currently serves on the Boards of Royal Caribbean International and as Chairman of Energy Future Holdings' Sustainable Energy Advisory Board. In 2007 Mr. Reilly was elected to the American Academy of Arts and Sciences. He holds a BA degree from Yale, JD from Harvard and MS in Urban Planning from Columbia University.



ABOUT FELICIA MARCUS

Felicia Marcus was appointed by Governor Jerry Brown to the State Water Resources Control Board (Board) for the State of California in 2012, and designated by the Governor as Chair in April of 2013. The Board implements both federal and state laws regarding drinking water and water quality, and it implements the state's

water rights laws.

Marcus has served in positions in government, the non-profit world, and the private sector. In government, Felicia served as the Regional Administrator of the U.S. EPA Region IX in the Clinton Administration. While at USEPA, Felicia worked extensively on the range of environmental issues under EPA's jurisdiction, most heavily in air quality, Bay-Delta water, tribal, and US-Mexico border issues.

Felicia also headed Los Angeles' Department of Public Works after extensive experience as a public interest lawyer and community organizer in Los Angeles, including being a co-founder and general counsel for Heal the Bay.

In the non-profit world, Felicia served as the Western Director for the Natural Resources Defense Council (NRDC), and she was the Executive VP/COO of the Trust for Public Land. She also was a private and non-profit sector attorney in Los Angeles.

She serves or has served on many non-profit boards and advisory councils, including the Public Policy Institute of California Statewide Leadership Council, Sustainable Conservation, USC-Kesten Institute for Public Finance and Infrastructure Policy, and the Center for Diversity and the Environment. She is also currently an Obama Administration appointee to the Commission on Environmental Cooperation-Joint Public Advisory Council (US, Mexico, Canada) and was a Schwarzenegger Administration appointee to the Delta Stewardship Council prior to being appointed to the Water Board.



WILLIAM K. REILLY AWARD FOR ENVIRONMENTAL LEADERSHIP

Category: Private Sector

Mindy Lubber

Mindy S. Lubber is the president of Ceres and a founding board member of the organization. She also directs Ceres' Investor Network on Climate Risk (INCR), a group of 110 institutional investors managing about \$13 trillion in assets focused on the business risks and opportunities of climate change. She has led negotiating teams of investors, NGOs and Fortune 500 company CEOs who have taken far-reaching positions on corporate practices to minimize carbon emissions, water use and other environmental impacts.

Under Lubber's leadership, Ceres launched *The 21st Century Corporation: The Ceres Roadmap for Sustainability* and *The 21st Century Investor: Ceres Blueprint for Sustainable Investing*, visionary guides highlighting environmental and social performance improvements companies and investors must achieve to succeed in the resource-constrained 21st century global economy. She also helps coordinate Ceres' *Business for Innovative Climate & Energy Policy (BICEP)*, a coalition of more than 20 leading consumer brand companies advocating for strong climate and clean energy policies in the U.S. and abroad.

Lubber was honored by the United Nations and the Foundation for Social Change as one of the "World's Top Leaders of Change" for her work in mobilizing leading companies to integrate environmental challenges into core business strategies. She is a recipient of the Skoll Award for Social Entrepreneurship and was named one of "The 100 Most Influential People in Corporate Governance" by *Directorship* magazine.

Lubber has held various leadership positions in government, financial services and the not-for-profit sector, including regional administrator of the U.S. Environmental Protection Agency.

Lubber was the founder, president and CEO of Green Century Capital Management, a family of environmentally responsible mutual funds. She also served as president of the National Environmental Law Center.



WILLIAM K. REILLY AWARD FOR ENVIRONMENTAL LEADERSHIP

Category: Public Sector

Bob Perciasepe

Bob Perciasepe is President of the Center for Climate and Energy Solutions, which is widely recognized in the United States and internationally as a leading, independent voice for practical policy and action to address the twin challenges of energy and climate change.

Perciasepe has been an environmental policy leader in and outside government for more than 30 years, most recently as Deputy Administrator of the U.S. Environmental Protection Agency (EPA). He is a respected expert on environmental stewardship, natural resource management, and public policy, and has built a reputation for bringing stakeholders together to solve issues.

Perciasepe was previously assistant administrator for both the agency's water and clean air programs, leading efforts to improve the safety of America's drinking water and lower sulfur levels in gasoline to reduce smog.

In 2002, Perciasepe joined the National Audubon Society as its senior vice president for public policy. He served as the group's chief operating officer and worked to protect wetlands and expand environmental education.

Perciasepe was also Secretary of the Environment for the state of Maryland and a senior planning official for the city of Baltimore, where he managed the city's capital budget.

Perciasepe is a member of the Export-Import Bank Advisory Committee, Bank of America National Community Advisory Council, the National Academy of Science Board on Environmental Studies and Toxicology, and the North American Climate Smart Agriculture Alliance Steering Committee. He is also a member of the Center for Climate Preparedness and Community Resilience Advisory Board (Antioch University).

ABOUT THE CENTER FOR ENVIRONMENTAL POLICY AND THE WILLIAM K. REILLY FUND

Located within American University's School of Public Affairs in Washington, D.C., the Center for Environmental Policy (CEP) draws upon the resources of American University and the Washington area to bring varied perspectives, evidence, and solutions to bear on the nation's most pressing environmental problems. CEP's mission is to improve environmental governance in the United States—that is, the institutions and means by which decisions are made that protect the environment and natural resources and enhance their relationships to the nation's economic health and social well-being.

CEP's work focuses on three themes:

- Environmental innovation: What changes in strategies, relationships, and capacities will be necessary to cope with the existing and emerging slate of environmental challenges?
- Partnerships and collaboration: What is the role of collaboration and partnerships in national, regional, state, and local environmental governance?
- New and emerging challenges: How can existing systems for environmental governance anticipate and respond to new and emerging challenges?

The William K. Reilly Fund promotes strategies that exemplify Mr. Reilly's career: pragmatic problem-solving; leadership with integrity; innovation and creativity; mentorship of future leaders; and a focus on getting results. Specifically, through the support of the Reilly Fund, the Center seeks to:

understand and promote technologies and policies leading to better management of water resources and more environmentally-friendly energy systems

evaluate innovations in sustainability finance and the use of public and private capital to support resiliency and other important attributes in communities and enterprises

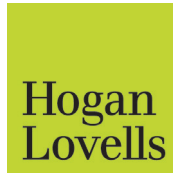
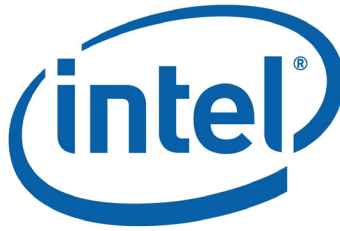
promote strategies and opportunities that link environmental, economic, and social goals in constructive and equitable ways through business-government collaboration

learn from past successes and mistakes by sharing knowledge via policy analyses, video histories, and expert engagement in forums and other venues

encourage innovative, public-spirited, and effective environmental leadership through national awards in the public, private, and non-profit sectors

develop the next generation of environmental leaders by awarding scholarships and facilitating internships and other opportunities for gaining real-world experience

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THANK YOU TO OUR AFFILIATES FOR PROVIDING IN-KIND SUPPORT



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THE WILLIAM K. REILLY ENDOWMENT

In October 2014, the David and Lucile Packard Foundation established the William K. Reilly Endowment for Environmental Governance and Leadership at the Center for Environmental Policy within the School of Public Affairs. The Packard Foundation gift is a tribute to the substantial contributions Mr. Reilly has made to environmental and energy policy in the United States and globally, as well as to his 15 years of services to the Packard Foundation board.

The Reilly Endowment provides leadership support for environmental policy initiatives at the Center for Environmental Policy. The endowment will enhance the Center's capacity to engage faculty in applied policy research and host forums on key environmental policy concerns.



WILLIAM K. REILLY SCHOLARS AND INTERNS

Through the William K. Reilly Fund for Environmental Leadership and Governance, graduate students in the American University School of Public Affairs receive competitive academic scholarships as well as internship placements with environmental non-profit organizations.

2016 William K. Reilly Scholarship Winners

Maggie McCarey: First-year Masters of Public Administration (MPA) student in the School of Public Affairs. Before coming to American University, she earned her Bachelor of Science degree in Environmental Geology and Environmental Studies at Northeastern University and served in various positions at the Massachusetts Department of Environmental Protection and the Massachusetts Department of Energy Resources, with a focus on energy efficiency and climate mitigation policies.

Maria Manuella Athayde: First-year student in the Masters of Public Policy program in the School of Public Affairs. Maria is from Brazil and brings an international dimension to SPA. She holds a Bachelor of Arts degree in International Relations from Mt. Holyoke College and combines interests in environmental policy and international affairs with a commitment to sustainability.

2016 William K. Reilly Interns

Morgan Lowder, MPA '17
American Water Works Association

Stacey Miller, MPA '17
Environmental Council of the States

Stephen Sweeney, MPP '16
Pisces Foundation

PREVIOUS WILLIAM K. REILLY AWARD FOR ENVIRONMENTAL LEADERSHIP RECIPIENTS



2015	Ben Grumbles Maryland Secretary of Environment	Fred Krupp President Environmental Defense Fund
2014	Daniel C. Esty Director Yale Center for Environmental Law and Policy	Nsedu Obot Witherspoon Executive Director Children's Environmental Health Network (CEHN)
2013	Deerin Babb-Brott Director White House National Oceans Council	Jeffrey Leonard President and CEO Global Environmental Fund

Award winners are selected by a committee of the Center for Environmental Policy Advisory Board members based on nominations submitted. The award criteria include: 1) provided effective leadership in US environmental, energy or sustainability issues; 2) contributed to innovations or new approaches to environmental or energy policy; 3) demonstrated ability to engage and inspire others in achieving results; 4) worked across the public, private and non-profit sectors in an inclusive and bi-partisan manner; and 5) inspired and mentored early-career professionals.



PREVIOUS WILLIAM K. REILLY SCHOLARSHIP WINNERS

2015	Jennifer Hatch, MPA Amy Purpura, MPP	2014	Kavita Mak, MPP Jennifer Fernandez, MPP
2013	Kristina Bell, MPA Samuel Cramer, MPP Zachary Rybarczyk, MPP		

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