



Francis Priznar

Francis J. Priznar is a Senior Vice President and investor owner at the ArcView Group (Arcview) based in Oakland, CA. Arcview is the leading investment and market analysis firm in the cannabis industry. Its mission is to end marijuana prohibition by building a responsible, politically-engaged, and profitable cannabis industry.

As the Senior Vice President and investor, he advises the CEO on business strategy and operational effectiveness during this exciting period of global legalization. He is also the organization's Chef Mentor who directs a team of staff and qualified external advisers to assist high potential entrepreneurs seeking capital and strategic advice at startup and mid-point milestones. In an average year he reviews over 1,500 deal pitches and mentors about 100 founders. As Chief Sustainability Officer, he ensures that Arcview and its partners achieve sustainable business results.

Francis's relevant background includes three years as director of a national analytical testing laboratory organization, two years as a program manager for a state regulatory agency, and over 20 years as a business owner and trusted adviser to private and government sector leaders. So far, he has founded or co-founded four firms and two non-profit organizations, bought two businesses, and sold one. He's authored or co-wrote dozens of books and published articles on contemporary business topics such as sustainability, management systems, auditing, regulatory compliance, and leadership.

Francis is a Board Member of several operating companies and the Managing Principal of a private equity venture fund. He also is a Founding Board Member of the University of Michigan Student Organization - Green Wolverine.

Since 1987, he has resided in the same house with the same spouse in the Washington, DC area.