

## 8. Applied Politics

The applied politics concentration incorporates two fields offered through the school's Department of Government. The first field covers politics, campaign management, and lobbying and serves students aiming to involve themselves as managers in the effort to influence the course of government through the electoral or political process. It draws upon the educational programs offered by the school's Campaign Management Institute and Center for Congressional and Presidential Studies. The second field encourages students to think strategically about the challenges confronted by policymakers concerned with women's issues. It addresses women, public policy, and political leadership and draws upon course work offered through the school's nationally renowned Women & Politics Institute.

Student advising on the first set of courses is provided by Professors James Thurber and Candice Nelson; Professor Jennifer Lawless advises students on the second set.

### **Option 1: Politics, campaign management and lobbying**

Suggested Courses/Recent Offerings:

- GOVT 520    Advanced Studies in Campaign Management
  - (Various topics – 1-4 credits each)
- GOVT 523    The Art and Craft of Lobbying
  - (Various topics – 1-4 credits each)
- GOVT 540    Political Parties, Interest Groups, and Lobbying (3)
- GOVT 541    The Politics of Mass Communication (3)
- GOVT 682    Women and Politics (3)

### **Option 2: Women, public policy, and political leadership**

Suggested Courses/Recent Offerings:

- GOVT 682    Women and Politics (3)
- GOVT 683    Women, Politics and Public Policy (3)
- GOVT 685    Topics in Women and Politics
  - (Various topics – 1 credit each)
- GOVT 686    Feminist Political Theory (3)
- JLS 535      Gender and the Law (3)
- SIS 648      Women and Development (3)