

8. Applied Politics

The applied politics concentration incorporates two fields offered through the school's Department of Government. The first field covers politics, campaign management, and lobbying and serves students aiming to involve themselves as managers in the effort to influence the course of government through the electoral or political process. It draws upon the educational programs offered by the school's Campaign Management Institute and Center for Congressional and Presidential Studies. The second field encourages students to think strategically about the challenges confronted by policymakers concerned with women's issues. It addresses women, public policy, and political leadership and draws upon course work offered through the school's nationally renowned Women & Politics Institute.

Student advising on option one is provided by Professors James Thurber and Candice Nelson; Professor Jennifer Lawless advises students on option two.

Option 1: Politics, campaign management and lobbying

Suggested Courses/Recent Offerings:

- GOVT 520 Advanced Studies in Campaign Management
 - (Various topics – 1-4 credits each)
- GOVT 523 The Art and Craft of Lobbying
 - (Various topics – 1-4 credits each)
- GOVT 540 Political Parties, Interest Groups, and Lobbying (3)
- GOVT 541 The Politics of Mass Communication (3)
- GOVT 682 Women and Politics (3)
- GOVT 656 Voting Behavior, Elections and Campaigns
- GOVT 696 Selected Topics:
 - Campaign Finance (3)

Option 2: Women, public policy, and political leadership

Suggested Courses/Recent Offerings:

- GOVT 682 Women and Politics (3)
- GOVT 683 Women, Politics and Public Policy (3)
- GOVT 685 Topics in Women and Politics
 - (Various topics – 1 credit each)
- GOVT 686 Feminist Political Theory (3)
- JLS 535 Gender and the Law (3)
- SIS 648 Women and Development (3)